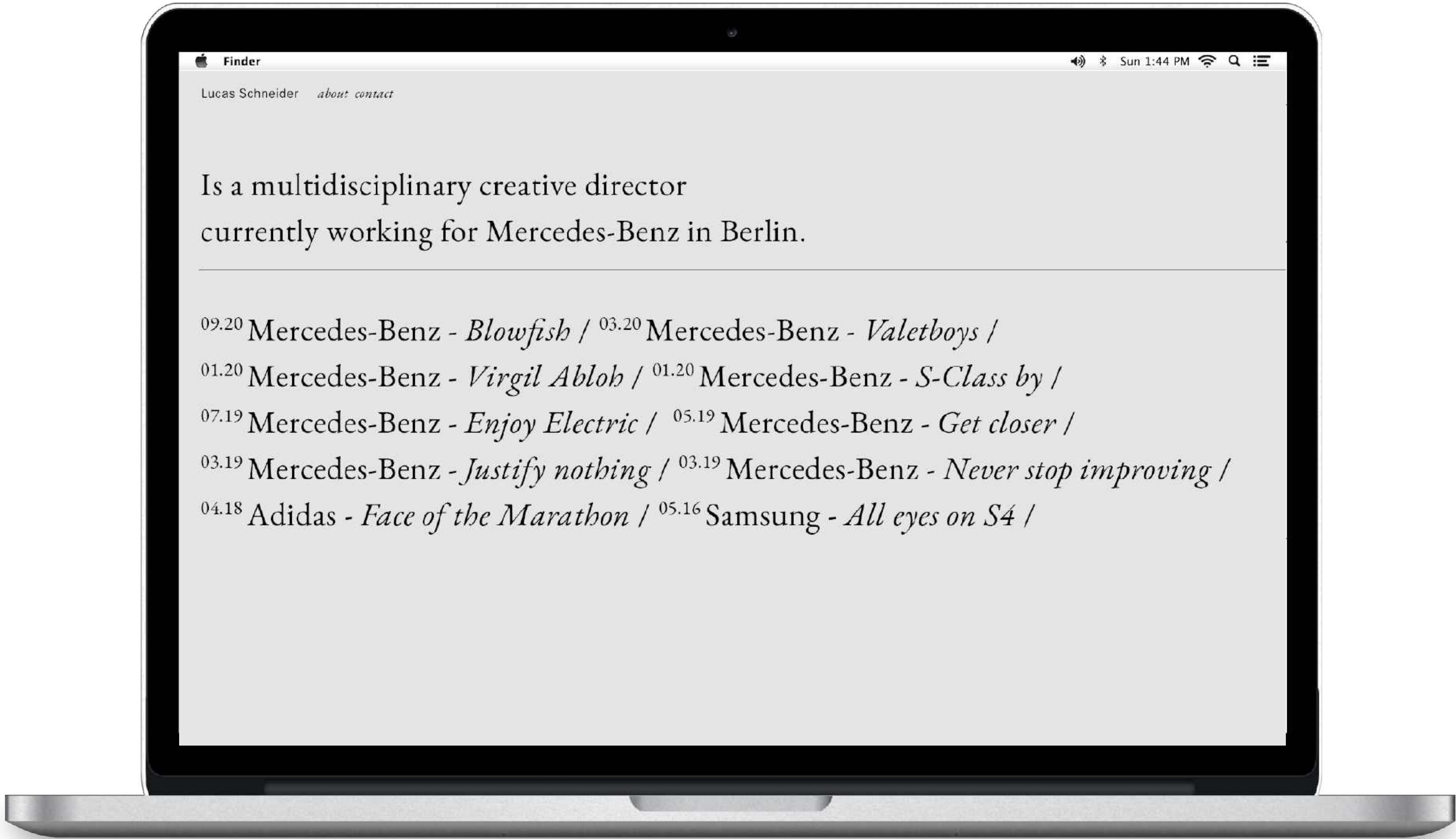
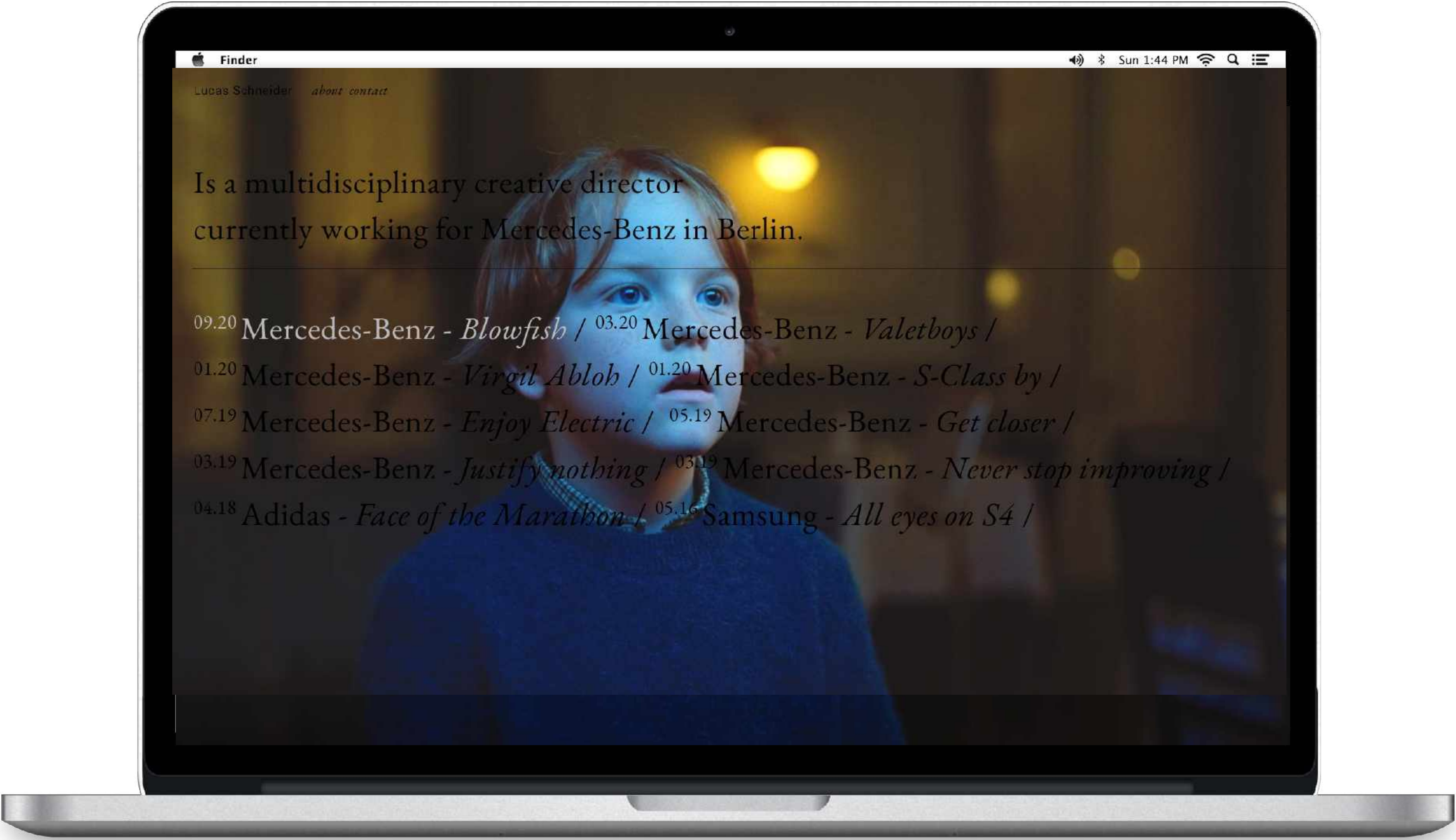


Front page (project overview)

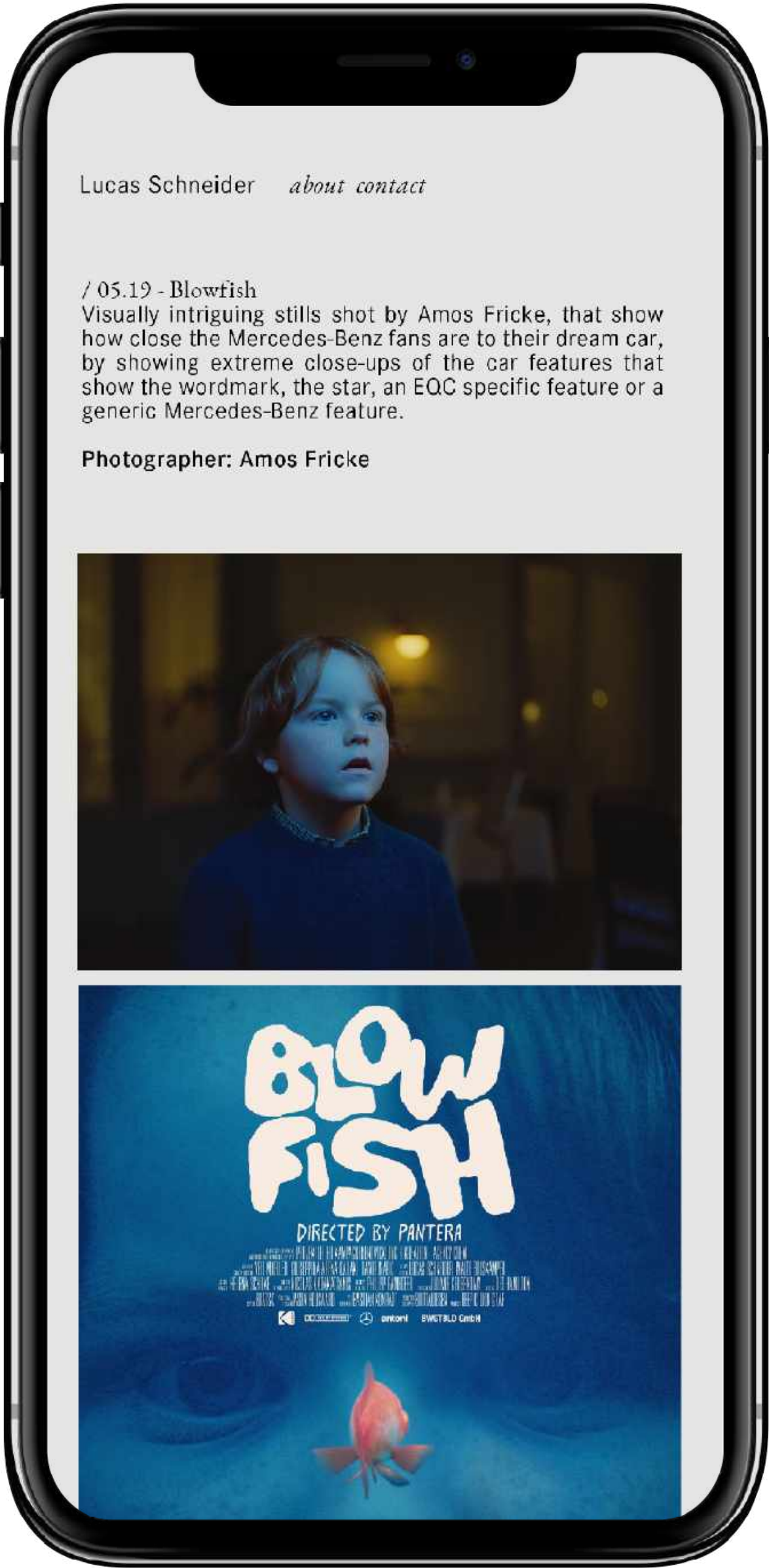
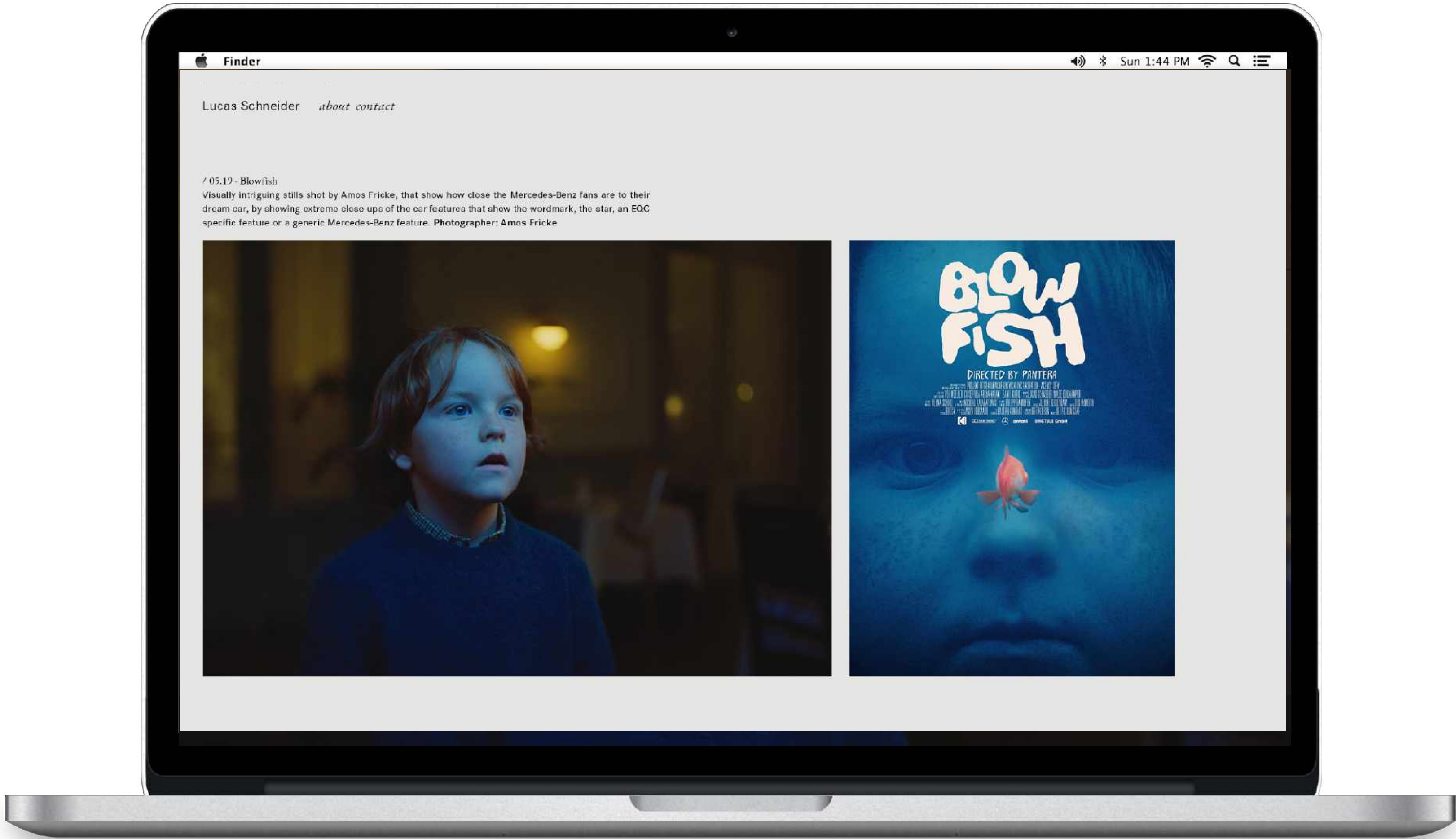


Hovering a project title will show a short full-screen video loop or a photo in the background

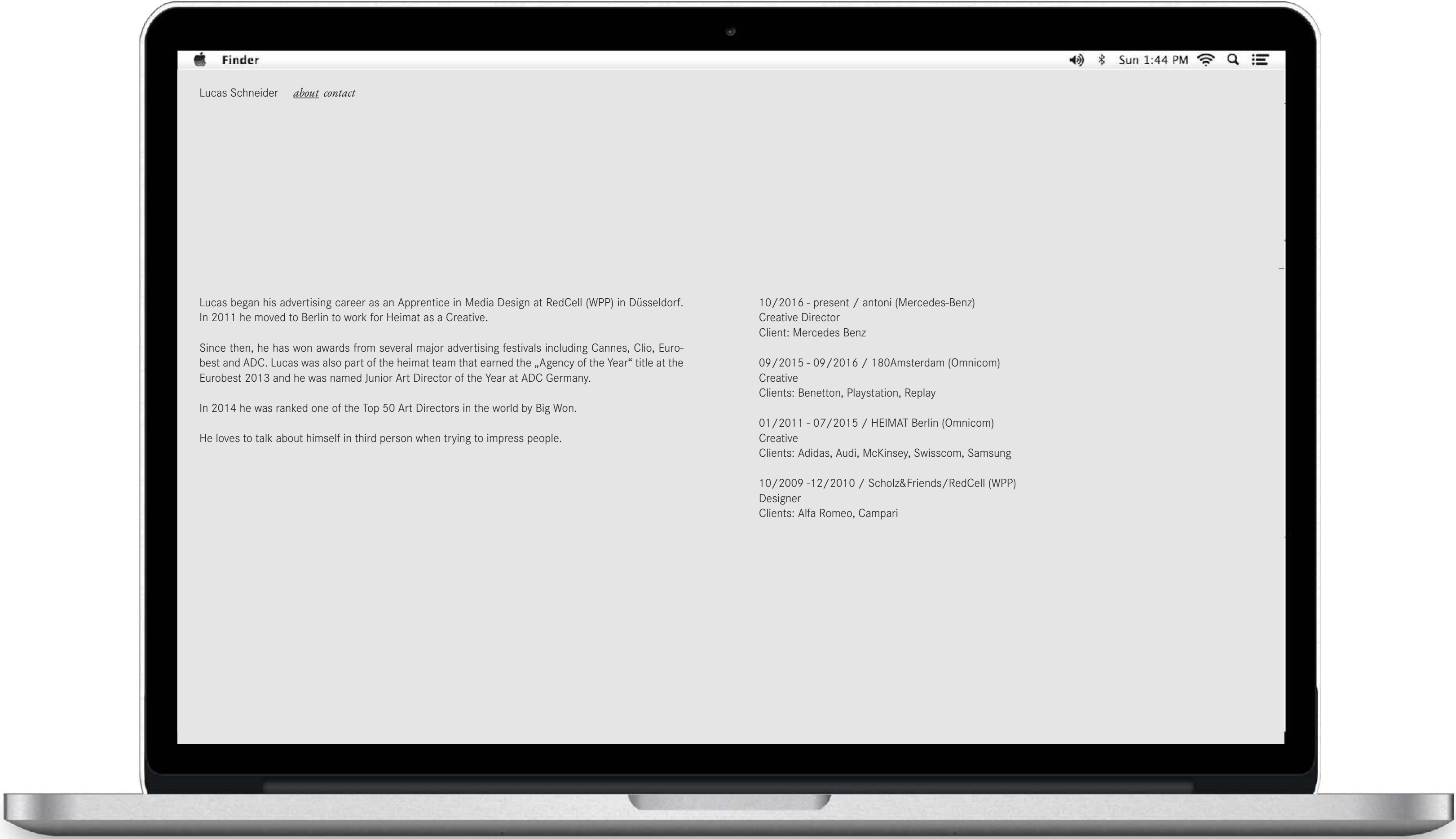




Project page: Consists of project description and photos + videos (displayed in vimeo player)



About + Contact: Simple text-based pages



Lucas began his advertising career as an Apprentice in Media Design at RedCell (WPP) in Düsseldorf. In 2011 he moved to Berlin to work for Heimat as a Creative.

Since then, he has won awards from several major advertising festivals including Cannes, Clio, Eurobest and ADC. Lucas was also part of the heimat team that earned the „Agency of the Year“ title at the Eurobest 2013 and he was named Junior Art Director of the Year at ADC Germany.

In 2014 he was ranked one of the Top 50 Art Directors in the world by Big Won.

He loves to talk about himself in third person when trying to impress people.

10/2016 - present / antoni (Mercedes-Benz)  
Creative Director  
Client: Mercedes Benz

09/2015 - 09/2016 / 180Amsterdam (Omnicom)  
Creative  
Clients: Benetton, Playstation, Replay

01/2011 - 07/2015 / HEIMAT Berlin (Omnicom)  
Creative  
Clients: Adidas, Audi, McKinsey, Swisscom, Samsung

10/2009 -12/2010 / Scholz&Friends/RedCell (WPP)  
Designer  
Clients: Alfa Romeo, Campari