

Lecture 6: Finite Dynamic Games

Jacob Kohlhepp

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Introduction

- In many economic situations, people move **sequentially**, taking into account prior actions.
- This introduces more strategic effects.
- To analyze these situations we need to broaden our tool set.
- After this lecture you should be able to solve finite dynamic games (those where $1 < T < \infty$).
- Next class we will learn to solve infinite repeated games (the same game is played over and over forever).

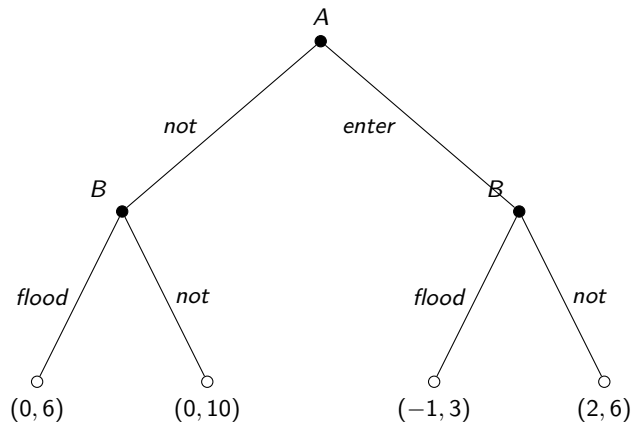
Entry Example

Consider the following game:

- At $t = 1$ Firm A decides whether to enter the market for designer jeans at fixed cost 4.
- Firm B is a long time producer of jeans. At $t = 2$, Firm B can choose to flood the market with jeans or not.
- If Firm A does not enter, it makes 0 profit regardless of what Firm B does.
- If Firm B floods, profit for all entrants is 3. If Firm B does not flood profit is 6 if Firm A enters and 10 otherwise. (this does not include entry cost).
- Notice that the strategy of firm B depends on the entry decision. It is not longer an action but a function!

Entry Example

This is a lot to track. We can summarize it in a game tree:



Finding Two NE

See handwritten notes.

Refining Nash Equilibrium

- One NE we derived consists of a **non-credible threat**.
- Given that Firm A has already entered, Firm B has no reason to follow through on flooding.
- We need a new equilibrium concept that removes such irrational equilibria.
- First we need a new definition.

Definition 1

A **proper subgame** is a part of the extensive form beginning at a decision node that is not part of an information set and including everything that branches down from it.

- Identify subgames in entry example.

Subgame Perfect Nash Equilibrium

- Armed with our definition of a subgame, we can define a new equilibrium concept:

Definition 2

A **subgame-perfect Nash Equilibrium** (SPNE) is a strategy profile (s_1^*, \dots, s_n^*) that is a Nash equilibrium in every proper subgame.

- All SPNE are NE, not all NE are SPNE!
- We can find SPNE using backwards induction (show how to find it in example - see handwritten notes).

The Pirate Riddle

There is a very famous and tricky riddle that you can solve using SPNE. We will use it to practice backwards induction.

Five pirates, numbered 1 through 5, must decide how to divide 100 gold coins. Their decision process is as follows. Starting with pirate 1, each pirate proposes a split consisting of a number of coins for each of the pirates on the ship. Then all pirates vote. If a strict majority approve, the allocation happens. If it does not the proposer is thrown off the ship and the remaining pirates repeat the process. Assume pirates value 2 coins more than 1, etc and that getting thrown off is worse than getting 0 coins. Assume pirates vote no when indifferent (they get a little bit of enjoyment from watching someone walk the plank). What is the maximum number of coins P1 can obtain and not get thrown off?

Pirate Riddle: Verbal Solution

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- Roll back. Pirate 2 needs to get two votes. P4 and P5 are the cheapest to convince because they get 0 next round. So P2 gives P4 and P5 1, P3 0, and keeps 98.

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- Roll back. P1 needs two other votes. P3 is the cheapest to convince. P4 and P5 are next cheapest, and P1 need only convince one. So P1 proposes 0 for P2 and P5, P3 1, and P4 2 and keeps 97!

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Interpreting the Pirate Game

- Brief comment on SPNE vs outcome (see lecture recording).
- Despite the fact that all pirates are identical with equal voting power, the first player gets 97 out of 100 coins.
- There is a first mover advantage: going first gives a higher payoff.
- This advantage exists in many games, including bargaining and in Stackleberg model (see problem set).
- Because voting is involved, this also illustrates **agenda setting power**.
- The ability to decide what gets considered first is very valuable.
- Examples: Congress, corporate board meetings, etc.

Interpreting the Pirate Game, Meta Discussion

- Models are just stylized stories that help us understand the world.
- They can be unreasonable! Assuming this degree of rationality and forward looking behavior is a little silly (especially for pirates).
- Indeed, Kalah (from ancient African game mancala), is solved: the first player can always win if they play optimally!
- But people play as if the game is not determined! Why?
- Extreme example: Chess. Finite moves, not solved!

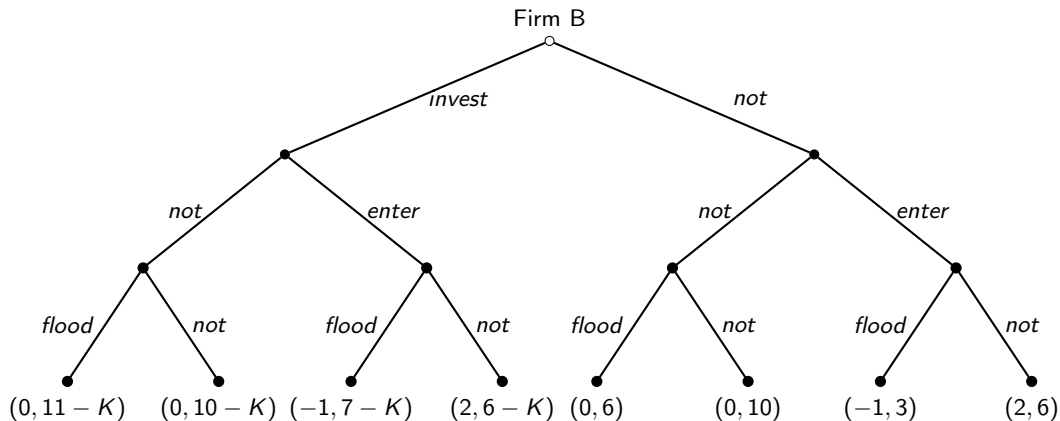


Source: The Spruce Crafts

Another Example: Investment as Commitment

- We now apply SPNE again to illustrate the value of commitment.
- Consider the entry game from earlier. Remember that the only SPNE was that firm A enters and firm B does not flood.
- Add a stage to the game before the entry decision: Firm B can invest in increased manufacturing capacity at cost K .
- If it does so, the payoff from flooding the market becomes 1 more than not flooding regardless of whether firm A enters.
- Find the SPNE based on K .

Investment As Commitment



Interpreting Investment as Commitment

- See handwritten notes for solution.
- The upfront investment **credibly commits** firm B to flood the market.
- This induces firm A to stay out.
- Thus this is a form of entry deterrence.

Hoteling with Location Choice

Recall the Hoteling product differentiation model from several classes ago.

- In a simultaneous game where two hot dog stands set prices given fixed locations, we derived that prices were:

$$p_A^* = \frac{t}{3}(b-a)(2L+a+b) \quad p_B^* = \frac{t}{3}(b-a)(4L-a-b)$$

- This is in a static NE without location choice. Suppose now we add a first stage where firms simultaneously choose locations along the pier.
- That is firm A and B choose locations a, b along the pier at $t = 1$, then compete in prices given locations at $t = 2$.
- Now we can utilize backwards induction and SPNE to understand equilibrium behavior.

Hoteling with Location Choice: Solution

- In any SPNE strategies must be NE in every subgame.
- Therefore the solution to the second stage is done: it is the same as in the game without location choice:

$$p_A^* = \frac{t}{3}(b-a)(2L+a+b) \quad p_b^* = \frac{t}{3}(b-a)(4L-a-b)^2$$

- The payoffs in the second stage with fixed locations are given by profit, which is:

$$\pi_B^* = \frac{t}{18}(b-a)(2L+a+b) \quad \pi_B^* = \frac{t}{18}(b-a)(4L-a-b)^2$$

- Now we can solve the location choice part of the game. (See handwritten notes).

Hoteling with Location Choice: Solution

- SPNE locations are:

$$a^* = 0, \quad b^* = L$$

Definition 3

The **principle of maximum differentiation** refers to the idea that firms want to make their products as different as possible in order to minimize price competition.

- It can be shown that the socially optimal locations are $a^{**} = 0.25L, b^{**} = 0.75L$.¹
- There is too much differentiation in equilibrium.

¹Showing this requires showing that all that matters for social surplus is transport cost. It is a little involved so you are not required to know it.

Interpretation of Hoteling with Location Choice

- In reality we often see instances where competing firms cluster together (gas stations, burger joints, etc).
- This is inconsistent with the previous model.
- However if we think price is fixed in the second round we get that $a^* = b^* = 0.5L$.

Definition 4

The principle of **minimal differentiation** (Hoteling's Law) refers to the idea that absent price competition firms often want to make their products as similar as possible.

- This is also inefficient (by same argument as before). We have too little differentiation.
- Fixed prices represents electoral competition well: Downs applied the reduced Hoteling model to describe why political parties in the US tend to gravitate towards the center on issues (Median Voter Theorem).