# JACOB KOHLHEPP

University of California, Los Angeles

Department of Economics

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jkohlhepp.com

#### **EDUCATION**

P.h.D. Economics, UCLA 2018-2023 (Expected)

M.A. Economics, UCLA 2018-2020

B.A. Economics & B.A. Political Science, UCLA 2012-2016

#### **ADVISORS**

Simon Board (co-chair) sboard@econ.ucla.edu
Maurizio Mazzocco (co-chair) mmazzocc@econ.ucla.edu
Moritz Meyer-ter-Vehn mtv@econ.ucla.edu
Till von Wachter tvwachter@econ.ucla.edu

#### RESEARCH FIELDS

Organizational and Personnel Economics

Applied Theory

#### RESEARCH

Working Papers

"Delegated Recruitment and Hiring Distortions" (with Stepan Aleksenko)

Revise and Resubmit at Journal of Economic Theory.

Latest Draft: Link

"Workplace Injury and the Labor Supply of Traffic Officers"

Latest Draft: Link

#### "A Theory of Firms as Competing Organizations with Evidence from the Beauty Industry"

This paper studies the interaction between competition and the internal organization of firms using a new model and novel data. In the model, firms with different organizational efficiency choose their entire organization structure, including who to hire and the task-content of each worker's job, in order to compete in a differentiated product market. The model illustrates that firms face a quality-wage-complexity trade-off when choosing their organizational structure. I show the model features a unique equilibrium under testable condition,

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can be solved using a globally convergent algorithm and can be identified using a measure of organizational complexity. I use the model to study the beauty industry. Millions of task assignments across competing hair salons illustrate that organizational complexity is positively correlated with firm revenue, employment, and labor, consistent with the model. I use the model to study the diffusion of management practices and HRM technology.

#### Works in Progress

"Ratings and Dynamic Pricing" (with Stepan Aleksenko)

"The Costs of Civil Asset Forfeiture" (with Amy Mahler, USC)

"Is Tipping Economically Meaningful?" (with Daniel Ober-Reynolds)

#### Research Assistance

Graduate Student Researcher for Melanie Wasserman (UCLA Anderson)

2020

Research Assistant for Till von Wacher (California Policy Lab)

2017

#### Other Projects

"Response Time Improvement from a New Rescue"

Available online: Link

**Efficient Volunteer Matching Applet using Modified TTC** 

Available online: Link

#### **TEACHING**

#### Lecturer

Microeconomic Theory II (Econ 101)

Summer 2021

#### **Teaching Assistant**

Intermediate Microeconomics (Econ 11)
Organizational Economics (Econ 106I)
Competitive Strategy (Econ 106S)

Winter 2020 & Winter 2022 Spring 2022

Fall 2019 & Fall 2021

PhD Microeconomics: Asymmetric Information (Econ 201C)

Spring 2020

#### REFEREEING

Journal of Economic Theory

The Journal of Labor Economics

#### PROFESSIONAL EXPERIENCE

Boulevard Salon Management, Consultant

2020 - 2021

Welch Consulting, Associate Economist

2016 - 2018

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## **PRESENTATIONS**

| Southern Economic Association Annual Meeting, Upcoming (Fort Lauderdale, FL) | 2022 |
|--|------|
| Society of Labor Economists Annual Meeting, Full Session (Minneapolis, MN)   | 2022 |
| European Meeting of the Urban Economics Association                          | 2021 |
| Association for Public Policy Analysis and Management Student Seminar        | 2021 |
| Eastern Economic Association Annual Conference                               | 2021 |
| California Center for Population Research Student Seminar                    | 2021 |
| Los Angeles Conference in Applied Economics (USC)                            | 2019 |
| Institute for Humane Studies Graduate Workshop (Crystal City, VA)            | 2019 |
| RANTS, HONORS, AND AWARDS  |      |

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| UCLA Dissertation Year Fellowship                | 2022 - 2023 |
|--|-------------|
| UCLA Graduate Representative, SEA Annual Meeting | 2022        |
| Humane Studies Fellowship                        | 2020, 2022  |
| Hayek Fund for Scholars                          | 2020, 2021  |
| Graduate Research Mentor Fellowship              | 2020 - 2021 |
| Outstanding Teaching in Remote Learning Award    | 2020        |
| UCLA PhD First-Year Fellowship Recipient         | 2018 - 2019 |
| Honors Pass, Economic Theory Comprehensive Exam  | 2019        |

## **SERVICE**

| Organizer, UCLA Theory Proseminar                          | 2020 - 2022 |
|--|-------------|
| Lead Organizer, SoCal Grad Conference in Applied Economics | 2020        |
| Founder and CEO, Intrepid Insight                          | 2018 - 2020 |
| Website: intrepidinsight.com                               |             |

# TECHNICAL SKILLS

Advanced: R (Markdown, Shiny), Stata, LaTex

Working Ability: Linux/Unix Terminal, Julia, Matlab

Last Updated: June 13, 2022