

Key influencers Top segments



What influences Weekly_Sales to Decrease ?

When...

....the average of
Weekly_Sales decreases by

Store is 33

\$805K

Store is 44

\$761.1K

Store is 5

\$745.5K

Store is 36

\$688.8K

Store is 38

\$676.3K

Store is 3

\$658.9K

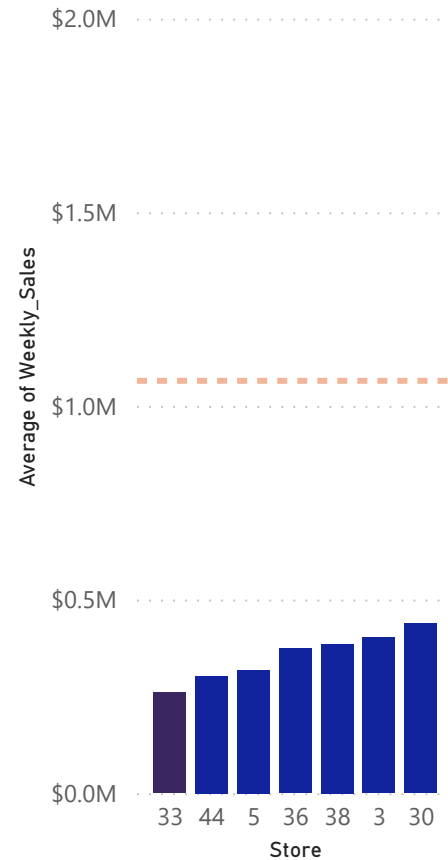
Store is 30

\$622.2K

Store is 37

\$540.1K

← Weekly_Sales is more likely to decrease when Store is 33 than otherwise (on average).



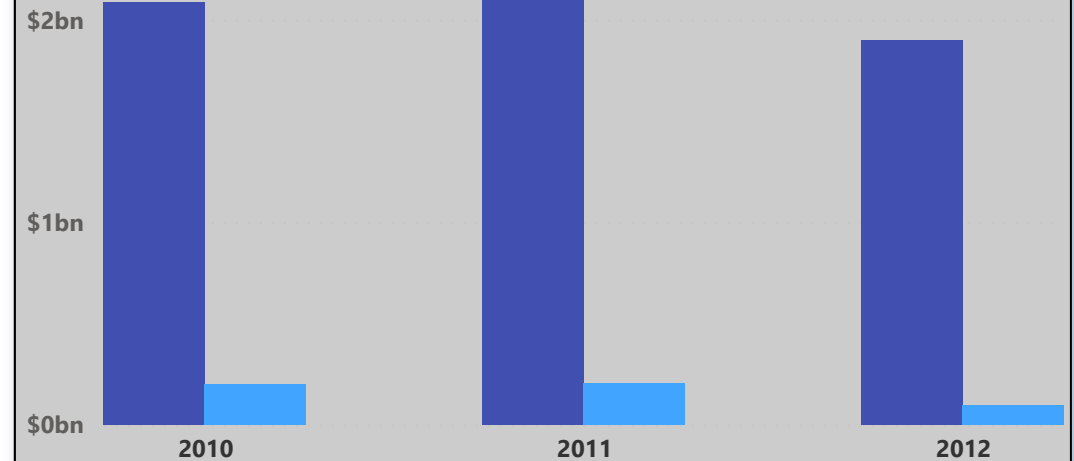
☐ Only show values that are influencers

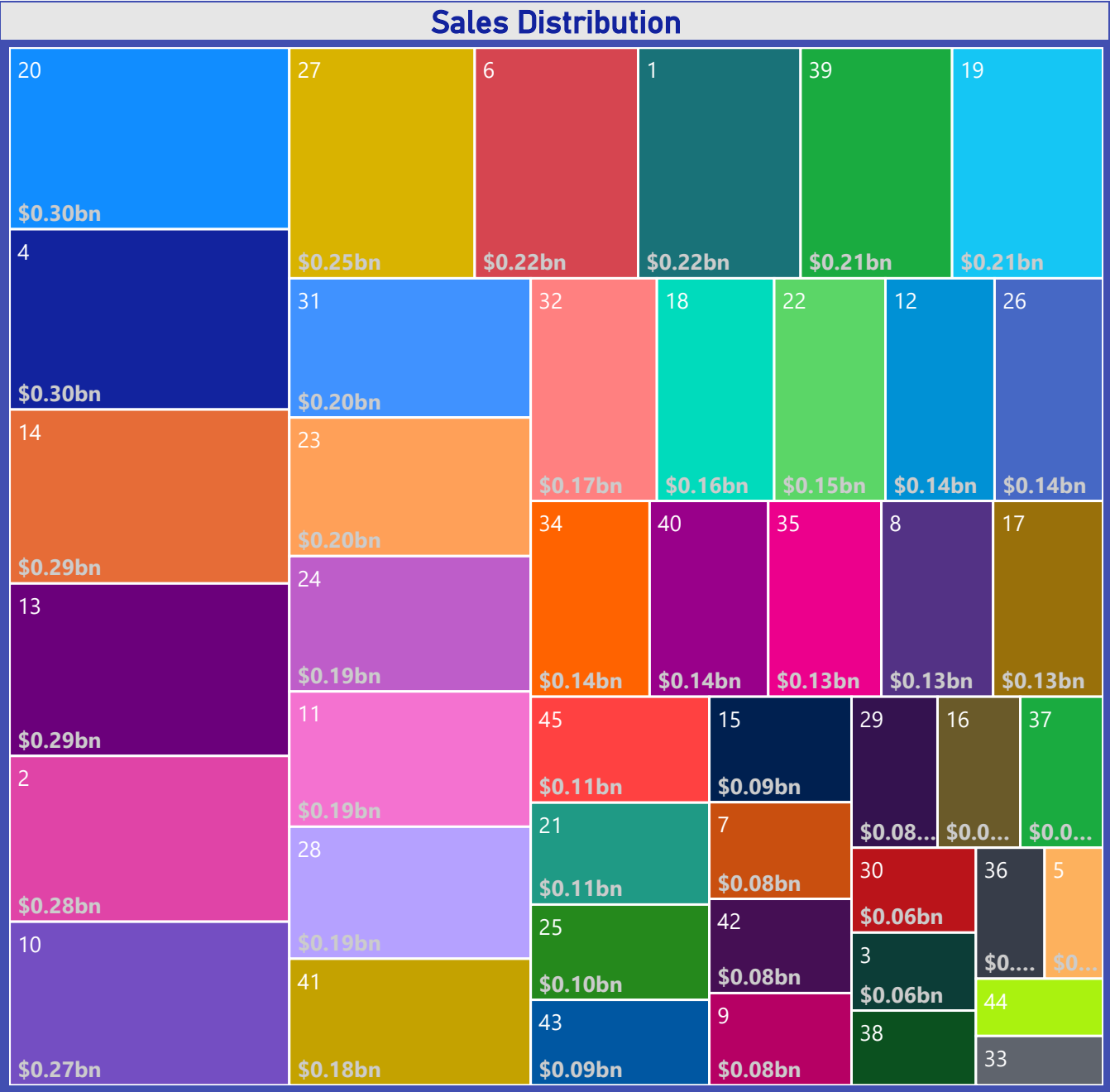
Forecast Sales in next year



Total_Sales

Holiday_Flag ● 0 ● 1





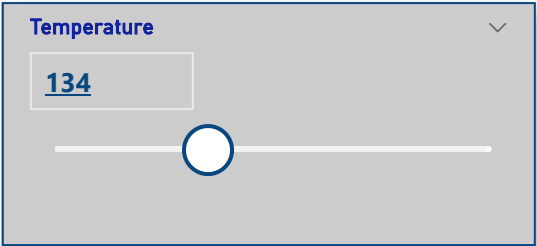
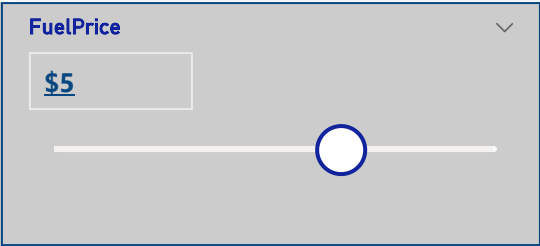
Year	Revenue YTD	Revenue SPLY	Revenue YoY%
2010	\$2,288,886,120		
Q1	\$372,252,786		
Q2	\$982,622,260		
Q3	\$1,580,110,394		
Q4	\$2,288,886,120		
2011	\$2,448,200,007	\$2,288,886,120	6.96%
Q1	\$529,391,743	\$372,252,786	42.21%
Q2	\$1,127,339,797	\$982,622,260	-2.04%
Q3	\$1,766,698,267	\$1,580,110,394	7.01%
Q4	\$2,448,200,007	\$2,288,886,120	-3.85%
2012	\$2,000,132,859	\$2,448,200,007	-18.30%
Q1	\$592,467,702	\$529,391,743	11.91%
Q2	\$1,210,765,416	\$1,127,339,797	3.40%
Q3	\$1,815,771,179	\$1,766,698,267	-5.37%
Q4	\$2,000,132,859	\$2,448,200,007	-72.95%
Total	\$2,000,132,859	\$2,448,200,007	42.22%



Drill Through Page for Specified Store

143	48.41	193.66	\$3.24	6.97	\$181,341,935
Count of SalesID	Average of Temperat...	Average of CPI	Average of Fuel_Price	Average of Unemplo...	Sum of Weekly_Sales

See How Fuel and Temperature
affect Profit in specific What IF
Scenarios



396.82M
Surcharge

