

Galvanize Capstone Expectations

Instructions: Welcome to your Capstone! To give you a concrete idea of the standards for your project, we have highlighted below the items that we will use to evaluate your presentation. Please make sure you have your Github read as well as a deck to send to the instructional staff by the end of the week. We are looking for a total score of 50 (i.e. Github 25 points and Presentation 25 points, with a minimum passing threshold of 30 points).

Item	Description
Project Question Goal	<ul style="list-style-type: none"> - Articulate and clearly describes why you decided to undertake this project and why you think it will be useful and/or informative - Clearly articulates a business problem or research question to be answered by the project - Identifies and articulates how the project could be extended
Exploratory Data Analysis	<ul style="list-style-type: none"> - Identifies and describes the data source, crediting data sources - Demonstrates sufficient amount of analysis to properly identify data trends and/or relationships - Demonstrates an understanding of the data as it relates to the project question
Analysis (e.g. cleaning pipeline, modeling, validation of model, presentation of results)	<ul style="list-style-type: none"> - Chooses speaking points that are considered technologically interesting to the data science community; avoids topics that are considered common knowledge or uninteresting analysis - Articulates metrics used for model validation (Not applicable if you choose not to include a model for Capstone I) - Presents modeling results in a way that is understandable to a technical and non-technical audience alike (Not applicable if you choose not to include a model for Capstone I) - Final product addresses original business problem or research question.
Visual Presentation	<ul style="list-style-type: none"> - Initial slides should frame the question and introduce the audience to it - Slides have no spelling or grammatical errors - Slide content is logically organized and easy to read / understand - Slides contain appropriate graphics to enhance understanding - Slides enhance and do not detract from the project presentation - Slides contain a link to student's Github in summary
Presentation Skills	<ul style="list-style-type: none"> - Maintains appropriate eye contact - Does not read from a script - Does not have a long pauses or excessive filler words - Demonstrates excitement and engagement with the topic - Demonstrates appropriate body language/tone - Always uses technical and professional communication and avoids slang and casual phrases - Technical content is factual and accurate - Presentation does not exceed allotted time

