JACOB NACHLAS

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SUMMARY

Analytically-wired UX/UI Designer passionate about fostering experiences that harmonize function and form. Best known for adaptability, work ethic, and effective communication. Thrives on using data-backed decisions in order to create mobile and web applications that appeal to consumer and business goals.

TECHNICAL SKILLS

Technical: HTML5, CSS3, JavaScript, JQuery, Bootstrap, Python, R, MySQL, Git, SharePoint
UX/UI: Adobe Xd, InVision, Figma, ProtoPie, Quantitative/Qualitative Research, Information Architecture, User Need Identification, User Testing, Persona Creation, Insight Synthesis, Wireframing, Storyboarding, Decision Mapping, Decision Flow, Atomic Design, UI Composition, Heuristic Evaluation, Interaction Design

PROJECTS

"Sabor" Food Recommendation App | https://bit.ly/2Xzc28s
- iOS application that assists users with finding places to eat from people they trust; crafted an experience that enables users to recommend and request information from social circles and keep favorite restaurants organized.
- Core responsibilities spanned the entire design process from research to prototype.
- **Tools:** Google Drive, Zoom, Miro, Trello, Figma, R Studio, Mapsicle, Wireframing, Prototyping, User Scenarios, User Flow, Usability Testing

Atlanta Jugglers Association Redesign | https://bit.ly/2WWxPqo
- Featured in UX Collective on Medium.com: Redesigned AJA site to reorganize content so users can more quickly and easily access information.
- Responsible for research planning, wireframing, and web prototyping
- **Tools:** Google Drive, Zoom, Miro, Heuristic Evaluation, Adobe Xd, User Research, Wireframing, Prototyping

Department of Education Redesign | https://bit.ly/3giG47X
- Applied design thinking principles to improve the site taking into consideration users' goals as well as the DoE's needs to enhance the site's experience.
- Responsibilities spanned the entire design process from research to prototype
- **Tools:** Google Drive, Miro, Heuristic Evaluation, Adobe Xd, User Research, Wireframing

EXPERIENCE

UX Design Intern, Information Security Office   Aug 2019 - Dec 2019
SunTrust Banks, Inc.   Atlanta, GA

- Led the redesign of the department's SharePoint site as a certified SharePoint site owner leading up to company merger.
- Converted business requirements from five department heads into a structured site with intuitive navigation and design.
- Attended weekly scrum meetings with supervisors to provide site updates as well as pull tasks from product backlog.

Software Developer Intern   May 2018 - Aug 2018
stable|kernel   Atlanta, GA

- Created and implemented testing plans for both iOS and Android applications, sorting out the bugs in every build.
- Developed mobile applications compatible with Android devices using the Google Maps API.
- Utilized Kotlin, Swift, and Git to perform assigned tasks on a daily basis.

EDUCATION

UX/UI Design Certificate: Georgia Institute of Technology, Atlanta, GA
An intensive 24-week long bootcamp dedicated to UX/UI design

Bachelor of Science: Emory University, Atlanta, GA
Major in Quantitative Science with a substantive track in Informatics, and a minor in Economics