



Boise Code Camp

Sponsorship Packet 2020

SECTION 1

About Boise Code Camp

Boise's #1 tech event is almost here. Don't miss your chance to get involved!

Boise Code Camp is celebrating 15 years!

Saturday March 21, 2020



Welcome Code Camp Supporters

Thank you for supporting the developer community over the past 15 years. Boise Code Camp is a free one-day event full of presentations for developers, hardware geeks, and the curious of all ages and skills to come and learn. *This event is presented in partnership with the Computer Science*

Department at Boise State University.

Our organization, Boise Code Camp Inc., is a Federal 501 (C)(3) non-profit and an Idaho non-profit. We only exist through the generosity of our volunteers and our sponsors each year.

We are excited to present our plans for **Boise Code Camp** this year, and with the help of your valued contribution we are aiming to raise a total of \$40,000 to fulfill our mission of elevating the awareness, education and overall technical skill of our community.



Why Boise Code Camp

- 1) 15 Years of Community!** We know who you need.
- 2) Incredible registration and attendance over a 1,500 people each year for the past 5 years.**
- 3) Outstanding Guest Speakers** from some of the largest tech companies in the world.
- 4) Have we mentioned it is free to attend.**

5) The best place to **find Senior tech talent** in Boise.

SECTION 2

The Audience

Who attends Code Camp?



BOISE'S hidden trove of talent does

Over the past decade, Boise has been experiencing an incredible influx of skilled workers looking for new jobs in the tech industry. These individuals are fleeing less affordable areas like Los Angeles, Portland, and Seattle. This population boom has earned Forbes' number one spot in the U.S. this year for overall growth in 2018.

Over 40% of Boise residents hold a Bachelor's degree or higher, and the Boise School District's graduation rate is 94.4%. Boise is also home to Boise State University, Idaho's largest post-secondary institution.

Year after year as we gather **we speak geek with over 1,500 people.** We take special care to learn what this talent is looking for in their careers and we make lasting connections. These connections come in handy when you're looking for a special skill because we just so happen to know that someone.

Sponsorship brings new **Tech Talent**

SECTION 3

Why Sponsor?



The Benefits

In the 21st century, Idaho needs software innovators and we have a responsibility to invest in the next generation of software developers. Software development is challenging and creative and it thrives in a vibrant community. Since 2005, Boise Code Camp has been building that community and we need your financial support. Our event has always been free to anyone interested in learning about technology and connecting with others. Please join us in supporting the software developer community in southern Idaho.

Do you hire developers?

- *Then there is no better event to share your story.*

Does your company have an online presence to maintain?

- *We know how difficult it can be to maintain your SEO, it's kinda what we do.*

Does your company sell services or software to developers?

- *This is a full day event to spend with your target market.*

- *Put yourself in front of our community all year long, in every letter we send.*

Do you support Software Education for Women and Children?

- *Each year we dedicate an entire track to kids from 8-18*
- *The future tech talent is attending code camp today*

Do you support software development and innovation in the Treasure Valley?

- Rome wasn't built in a day and neither is a software development community.
- We are looking for Treasure Valley individuals and organizations interested in investing in community and Boise Code Camp.

2019 Sponsors

Platinum



clearwater



Gold



Silver



**When you need the talent we've
got you covered!**

SECTION 4

Your Investment

Your Investment



Sponsorship Levels

Several sponsorship levels are available to suit your organization and contributing couldn't be easier. Details about our sponsorship levels are below.

Levels	Platinum \$1,500	Gold \$1,000	Silver \$500	Friend \$100
Acknowledgement prior to the Keynote Speaker with chance to say a few words	✓			
Space for a booth in the main reception area	✓	✓		
Sponsor bingo booth, required for raffle prize	✓	✓		
Your Organization flyer will be included in every registration packet	✓	✓		
Guaranteed speaker sessions	3	2	1	
Linked banner on the Boise Code Camp Website	✓	✓	✓	
Speaker Dinner invitation & recognition	✓	✓	✓	✓
Complementary t-shirts	3	2	2	1

New for 2020, we are offering opportunities to become a "**Platinum Plus**" sponsor.

The prices below includes a Platinum sponsorship.

Venue Sponsored by Boise State University

- College of Engineering Department of Computer Science

Platinum Plus	Title \$15,000	Shirt Sponsor \$4,500	Keynote \$3,750	Track Tier 1 (T1) \$3,500	Track Tier 2 (T2) \$2,500	Youth Track (T1) \$2,000
Presented by... on all Material (Must secure by Feb 1st)	✓					
Invitation to the Advisory Board	✓					
Single color logo on one arm of T-Shirts (Must secure by Feb 1st)	✓	✓				
Logo placement on Keynote Stage	✓	✓	✓			
Acknowledgement in media coorespondances	✓	✓	✓	✓	✓	✓
Opportunity to provide a featured article on Boise Code Camp Website	✓	✓	✓	✓	✓	✓

Levels to suit **any budget**

SECTION 5

Approve Proposal

Get Started TODAY

You are just steps away from our incredible sponsorship programme.



Next Steps

- 1) Select your sponsorship level.
- 2) Fill out our sponsor form.
- 3) We will contact you for your branding details.

Ready to **get started?**

