

## Assignment 3.3 - Jake Seever

The bioSite that I will create will be about Mike England. He is the owner/operator of Dragon's Heart Dog Kennels. Mike is from Tripoli Wisconsin. Mike has had an interesting life. He was a Marine and a veteran of the Gulf War. Mike has experience Mixed Martial Arts and has trained with Marco Ruas in Brazil. There he learned a fighting technique called Ruas Vale Tudo, which is a mix of submission wrestling and kickboxing. He has also trained in Brazilian Jiu-Jitsu and fought in two cage fights. He remains undefeated. Mike is very mechanical savvy and was the Maintenance Lead at a large plant that engineers wood products. This was a good job but was very stressful and was not what Mike was passionate about. He was passionate about working with animals, particularly dogs. He has four huskies of his own. This last year, Mike took a risk and opened his own dog kenneling business. He built his facility with his own hands. The building has an excellent heating and cooling system to keep the dogs comfortable. Temperature monitors and cameras on the living facilities to make sure that the dogs are safe. He has gained some inspiration and knowledge from Cesar Millan, the dog whisper. Including how dogs think in the pack mentality. Mike makes sure to get the dogs plenty of outside time to play in the large fenced in yard. He also has built and setup obstacles to help train the dogs. He makes exercise fun for the dogs. The dogs are living well when they stay with Mike at Dragons Heart Kennel. His kennel has only received five-star reviews and his clients has been more than pleased with his service and how their pets are treated. After taking a risk and following his dream, Mike is now the owner of a growing and business that he truly enjoys running.

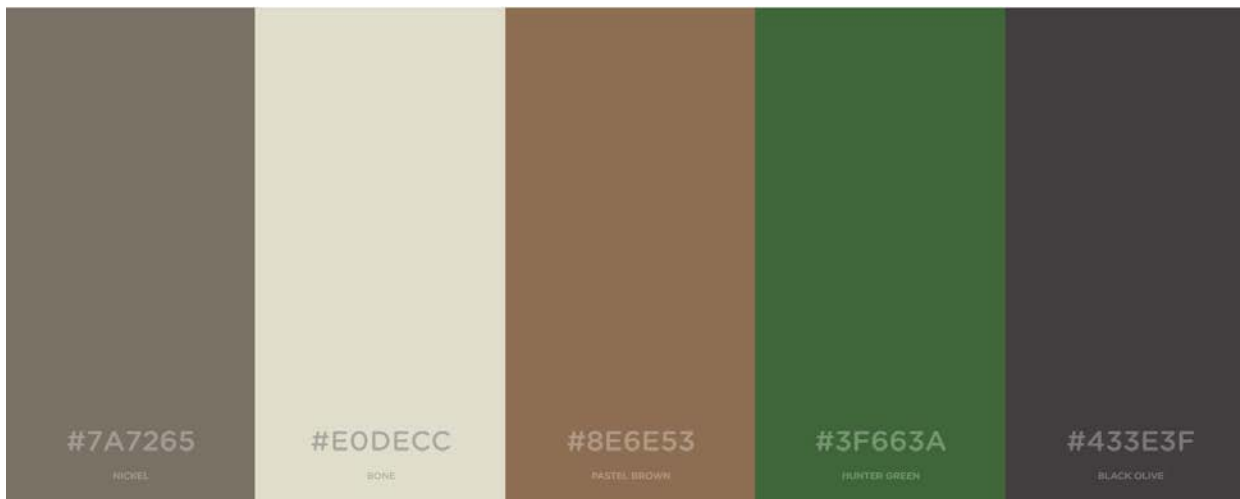
### Future Questions for Mike:

1. Ask more about his influences about dog knowledge and training.
2. Ask how long it took to build the kennel.
3. Ask more about Dragon, the inspiration and namesake for the kennel.
4. Ask more about what Mike is proud of about his life or about things we may find interesting.
5. Ask for more interesting personal facts or talents that I might not know about currently.

### Things to accomplish/acquire:

1. More photos of Mike of his military service and time fighting.
2. Select the right photos to use with Mike's approval.
3. Confirm layout, fonts and color palate with Mike.
4. Use the pattern generator to further develop site layout and planning.

**Color Palate:** I am thinking of using an earthier tone with the color palate for Mike's bioSite.



### Potential Fonts:

#### Headings

Cinzel

Natanael Gama (3 styles)



ALMOST BEFORE  
WE KNEW IT, WE  
HAD LEFT THE  
GROUND.

#### Text

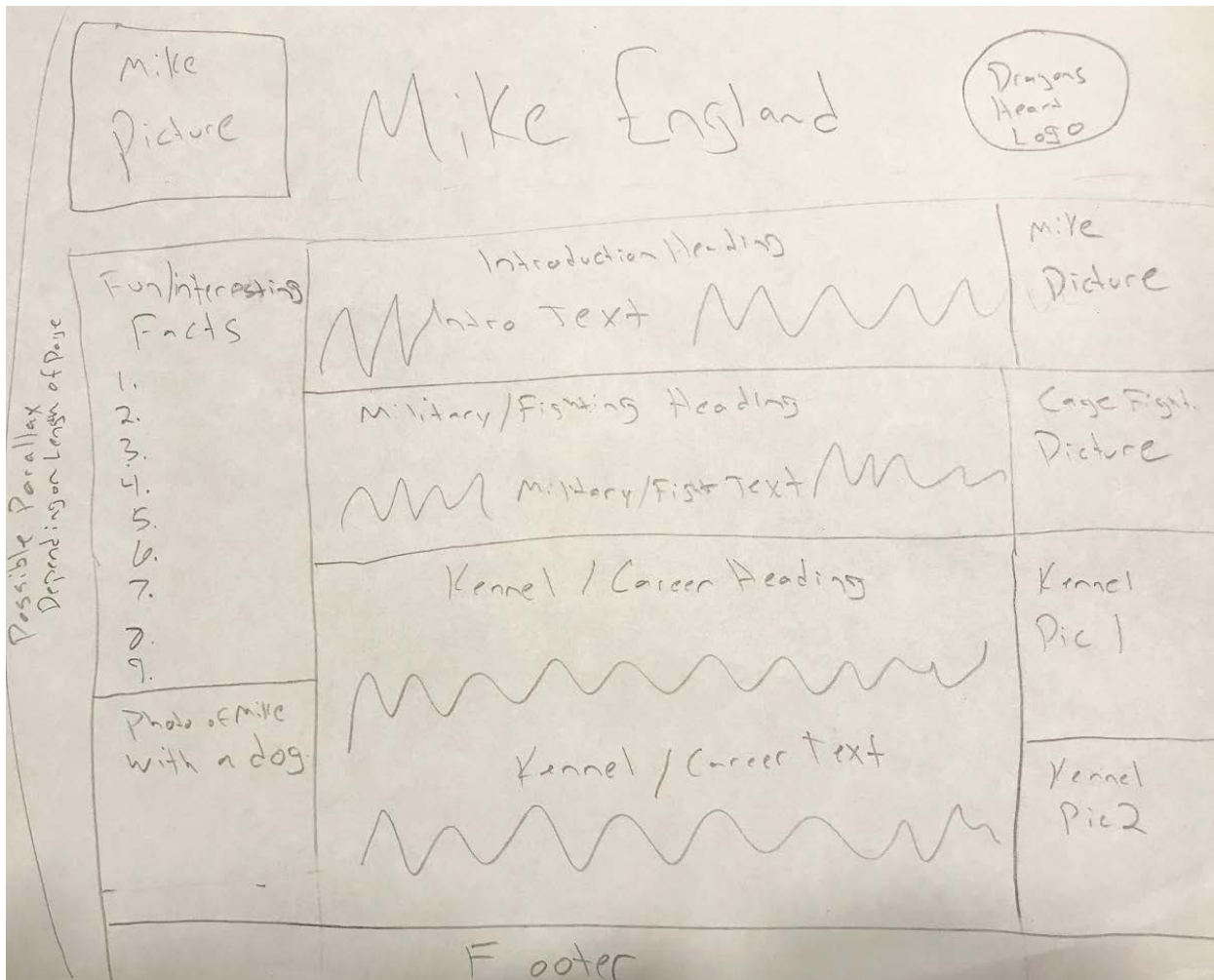
Inconsolata

Raph Levien (2 styles)



Almost before we  
knew it, we had  
left the ground.

## Webpage Sketch:



Turn this logo into a vector graphic.

