Jake Sheiner

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Designer and creative technologist working at the intersection of software, data, and strategy. I design and prototype interactive tools that translate complex technical and business constraints into intuitive user experiences

Skills

UX/UI Design — Prototyping, User Flows, Wireframing, Interaction Design, microcontrollers, fabircation
Development — Swift, Unity, iOS App Development, AI Integration (OpenAI API)
Tools — Adobe Creative Suite, Figma, SwiftUI, Cursor, Claude Code

Experience

Designer
February 2025 – August 2025 | Dubberly Design Office

- Designed interactive data visualizations for **Gallup CliftonStrengths assessment**, that clarified complex datasets for client decision-making.
- Developed step-by-step digital instructions for pharmaceutical products, for **Lilly** improving accessibility and reducing user error.
- Prototyped AI-assisted design workflows that accelerated iteration cycles and improved output quality, implemented these workflows daily

UX Designer
August 2024 – Current | Castles (Productivity App)

- Defined and prototyped a gamified task management experience, increasing user motivation through rewards and progression loops.
- Created detailed Figma prototypes and user flows to streamline development and ensure design clarity.
- Built Unity based gameplay artifacts that bridged the gap between design and engineering.

Freelance
November 2023 – August 2024 | MyQuilt , Lovely Parade

- Designed and launched MyQuilt, an AI-powered journaling app that transforms user reflections into personalized color-pattern quilts, helping users visualize emotional states over time.
- Integrated OpenAI's API to analyze journal content and generate dynamic, meaningful visualizations.
- Created a full brand identity for Lovely Parade, including logo and business collateral, capturing the company's boutique and artistic aesthetic.

Designer
November 2021 – November 2023 | Dubberly Design Office

- Ideated and iterated on digital solutions for enterprise clients such as **Daikin**, **Allstate**, and **DrumWave**, translating regulatory, data privacy, and legacy system constraints into user centric products
- Produced and gave high-quality presentations, including diagrams and visualizations that simplified technical concepts for clients across management consulting, insurance, HVAC, and data valuation industries
- Synthesized research findings into clear, visually engaging presentations that communicated effectively with both technical and non-technical stakeholders.

Education

University of California, Berkeley — Master of Design (MDes), in progress

University of California, Santa Cruz — B.S. in Cognitive Science, focus on AI and HCI