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MI 349
20 September, 2015

One-Pager

Elevator Pitch: A tutorial website dedicated to the basic/intermediate fundamentals of web-design.

Long Description: wut-the-web will focus on teaching aspiring web-designers the fundamentals of web design and how to code web pages from text-editing software. By utilizing strong informational graphics and well-typed descriptions, this site should, in theory, allow a user who has no prior knowledge of web-development to create a basic web page and also add more advanced options to their page. The site may also allow users to communicate amongst other web development aficionados and experts in a forum type setting.

Personas:

Debbie the Do-It-Yourselfer Stephen the Student Carrie the Computer Enthusiast



Determined to have knowledge in every field for her business.



Looking for help with his studies on web-development



Loves to know the in's and out's of computers