

## Elevator Pitch

A tutorial website dedicated to the basic/intermediate fundamentals of web-design.

## Long Description

wut-the-web will focus on teaching aspiring web-designers the fundamentals of web design and how to code web pages from text-editing software. By utilizing strong informational graphics and well-typed descriptions, this site should, in theory, allow a user who has no prior knowledge of web-development to create a basic web page and also add more advanced options to their page. The site may also allow users to communicate amongst other web development aficionados and experts in a forum type setting.

## Personas

**Debbie the Do-It-Yourselfer**

**Stephen the Student**

**Carrie the Computer Enthusiast**



Determined to have knowledge in every field for her business.



Looking for help with his studies on web-development



Loves to know the in's and out's of computers

## Comps

**how-to-build-websites.com**

**w3schools.com**

**entheosweb.com**

