JAKE WHITE
UX/UI Designer

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WORK EXPERIENCE

Jeff's Junk
Project Manager, UI/UX Designer (Contractor)   February 2022 - April 2022

- Collaborated with team members to review current products and provide design solutions.
- Worked on a future vision IOS app to determine features, user flow, interaction design, UI design, and overall visual design.

Content Designer   July, 2018 - November 2020

- Working with and under the supervision of management, designed and developed effective campaigns that increased the click-through rate by 15%.
- Promoted and expanded brand awareness that led to a profit increase every quarter by 20%

Shibu Casino
Project Manager, UI/UX Designer (Contractor)   February 2022 - April 2022

- Managed the implementation of features into an IOS app through User Research, Information Architecture, Visual Design, and Prototyping which solved user needs.
- Collaborated with business partners and developers to help define requirements and road map.

ICECAP Township of Parry Sound
Project Manager, UI/UX Designer (Contractor)   February 2022 - April 2022

- Managed a team of five to develop and deliver a precise alpha version of an energy dashboard through the use of Jira and reduced production time by 2 weeks.
- Designed a style guide to unify the design process across ICECAP's dashboard and launched a working alpha version.

Workplace Safety and Insurance Board
Data Analyst Intern   June 2021 - September 2021

- Maintained and improved internal processes including the creation of process maps, user guides, and implement solutions to increase automation efficiencies by 30%.

SKILLS

Tools: Figma, Sketch, Invision, Jira, Git, Github, Adobe XD, Photoshop, Illustrator, Premiere Pro

Languages / FrameWorks: HTML, CSS, JavaScript, NodeJS, ExpressJS, Bootstrap

Technical: UX Design, Interaction Design, Visual Design, Web Design, UX Research

EDUCATION

Georgian College   2020 - 2022
Diploma in Interactive Media Design Web

Fanshawe College   2019 - 2020
Graduate Diploma in Advanced Writing and Filmmaking

Brock University   2015 - 2019
Bachelor of Arts in Film and Design