JAKE WHITE

Designer • Developer • Tech Enthusiast

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PROFESSIONAL EXPERIENCE

Data Analyst Intern

Workplace Safety & Insurance Board Ontario   June 2021 - Sept 2021

- **Designed and developed** customized operational and management reports.
- **Documented data and report requirements** including source-to-target mapping to ensure data integrity and quality.
- Maintained and improved internal processes including the creation of **process maps, user guides,** as well as identified and implement solutions to increase automation and increase efficiencies.
- **Led** kick-off meetings and working groups including the writing of requirements, and contributing to work plans and progress reports.

Content Designer

Jeff's Junk   July 2018 - Nov 2020

- **Designed** a mobile application to help users rent the company's services.
- Working with and under the supervision of management, initiated and iteratively **designed** and **developed** effective campaigns.
- **Established and maintained** excellent relationships with strategic partners internally and externally that were crucial to company success.
- **Led** research and understood the motivations of **User Experience** to effectively implement improvement strategies with design.
- **Iterated** reports and presented them to management.

PROJECTS

UX Designer

Shibu Casino   Oct - Dec 2022

- This **CryptoCurrency Casino** design was specifically for mobile devices where users can spend, buy, sell, and watch specific crypto assets and manage their portfolios.
- Conducted **user research** based on their pain points.
- **Advocated** and designed modern, high-quality solutions through wireframes and mockups.

UX Designer & Full Stack Developer

Moodit - Mental Health Tracker   Feb - Mar 2022

- **Designed, prototyped, and evaluated** a mood tracker that encourages users to track their mental health.
- **Published** prototype to a Heroku App.

UX Designer & Full Stack Developer

ICECAP - Energy Dashboard   Apr 2022

- Designed, prototyped, and evaluated an Energy Dashboard experience that encourages users to understand the impact of emissions.
- **Published** prototype to a Heroku App.

EDUCATION

Georgian College

Interactive Media Web Design
Sept 2020 - April 2022

Fanshawe College

Advanced Filmmaking
Sept 2019 - April 2020

Brock University

B.A. Film & Design Studies
Sept 2015 - April 2019

SKILLS

Design

Sketch	Figma
InVision	Adobe Suite
Prototyping	Adobe Photoshop
Wireframes	Adobe Illustrator
Web Design	Adobe XD

Research

User Research	Contextual Inquiry
Surveys	Affinity Mapping
Interviews	Usability Testing
Data Analytics	Information architecture

Development

HTML/CSS/JS	NodeJS
Bootstrap	MongoDB
Git	Testing
Github	Debugging

Communication

Critical Writing	Storytelling
Problem Solving	Collaborating