

# JAKE WHITE

Designer • Developer • Tech Enthusiast

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## PROFESSIONAL EXPERIENCE

### Data Analyst Intern

Workplace Safety & Insurance Board Ontario June 2021 - Sept 2021

- **Designed and developed** customized operational and management reports.
- **Documented data and report requirements** including source-to-target mapping to ensure data integrity and quality.
- Maintained and improved internal processes including the creation of **process maps, user guides**, as well as identified and implement solutions to increase automation and increase efficiencies.
- **Led** kick-off meetings and working groups including the writing of requirements, and contributing to work plans and progress reports.

### Content Designer

Jeff's Junk

July 2018 - Nov 2020

- **Designed** a mobile application to help users rent the company's services.
- Working with and under the supervision of management, initiated and iteratively **designed** and **developed** effective campaigns.
- **Established and maintained** excellent relationships with strategic partners internally and externally that were crucial to company success.
- **Led** research and understood the motivations of **User Experience** to effectively implement improvement strategies with design.
- **Iterated** reports and presented them to management.

## PROJECTS

### UX Designer

Shibu Casino

Oct - Dec 2022

- This **CryptoCurrency Casino** design was specifically for mobile devices where users can spend, buy, sell, and watch specific crypto assets and manage their portfolios.
- Conducted **user research** based on their pain points.
- **Advocated** and designed modern, high-quality solutions through wireframes and mockups.

### UX Designer & Full Stack Developer

Moodit - Mental Health Tracker

Feb - Mar 2022

- **Designed, prototyped, and evaluated** a mood tracker that encourages users to track their mental health.
- **Published** prototype to a Heroku App.

### UX Designer & Full Stack Developer

ICECAP - Energy Dashboard

Apr 2022

- Designed, prototyped, and evaluated an Energy Dashboard experience that encourages users to understand the impact of emissions.
- **Published** prototype to a Heroku App.

## EDUCATION

### Georgian College

Interactive Media Web Design

Sept 2020 - April 2022

### Fanshawe College

Advanced Filmmaking

Sept 2019 - April 2020

### Brock University

B.A. Film & Design Studies

Sept 2015 - April 2019

## SKILLS

### Design

Sketch	Figma
InVision	Adobe Suite
Prototyping	Adobe Photoshop
Wireframes	Adobe Illustrator
Web Design	Adobe XD

### Research

User Research	Contextual Inquiry
Surveys	Affinity Mapping
Interviews	Usability Testing
data analytics	Information architecture

### Development

HTML/CSS/JS	NodeJS
Bootstrap	MongoDB
Git	Testing
Github	Debugging

### Communication

Critical Writing	Storytelling
Problem Solving	Collaborating