JAKE WHITE

Designer • Developer • Tech Enthusiast

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WORK

Data Analyst Intern

Workplace Safety & Insurance Board Ontario   June 2021 - Sept. 2021

- Assisted in the design and development of customized operational and management reports.
- Documented data and report requirements including source-to-target mapping to ensure data integrity and quality.
- Assisted in the maintenance and improvement of internal processes including the creation of process maps, user guides, as well as identify and implement solutions to increase automation and increase efficiencies.
- Participate in key Branch projects, forums and working groups varying in scope and complexity including the writing of requirements, contributing to work plans and progress reports.

Content Marketing

Jeff's Junk   July 2018 - Nov. 2020

- Working with and under the supervision of management, initiated and iteratively developed effective campaigns.
- Established and maintained excellent relationships with strategic partners internally and externally that were crucial to company success.
- Researched and understood the motivations of users to effectively implement eCommerce improvement strategies.
- Regularly prepared reports and presented to management.

PROJECTS

UX Designer

Shibu Casino   Nov. 2022

- This two-week design exercise was specifically for mobile devices where users can spend, buy, sell, and watch specific crypto assets and manage their portfolio.

UX Designer & Full Stack Developer

Moodit - Mental Health Tracker   Feb. 2022

- Designed, prototyped, and evaluated a mood tracker that encourages users to track their mental health.

UX Designer & Full Stack Developer

ICECAP - Energy Dashboard   Apr. 2022

- Designed, prototyped, and evaluated an Energy Dashboard experience that encourages users to understand the impact of emissions.

EDUCATION

Georgian College

Interactive Media Design
Sept 2020 - April 2022

Fanshawe College

Advanced Filmmaking
Sept 2019 - April 2020

Brock University

B.A. Film & Animation Studies
Sept 2015 - April 2019

SKILLS

Design

Figma	Photoshop
Sketch	Illustrator
InVision	Adobe XD

Research

Surveys	Contextual Inquiry
Interviews	Affinity Mapping
Persona	Usability Testing

Development

HTML/CSS/JS	NodeJS
Bootstrap	MongoDB
Git	Testing
Github	Debugging

Communication

Critical Writing	Storytelling