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## The Three Goals of Any Economy

1. Promote economic growth
  - Provide more jobs for more people
2. Limit unemployment
  - Unemployment limits growth by inhibiting production and decreasing consumer spending
3. Limit inflation
  - High inflation discourages long-term investment

## How Do We Check Up On the Economy?

- Economists love them some statistics on production, income, investment, and savings
  - **National income accounting** = a method of economic analysis that looks at the overall health of an economy by analysing certain figures
- **Gross Domestic Product(GDP)** = the market value of all final goods and services produced *domestically* annually
  - Only accounts for **final goods**
    - \* **Final goods** = the end-result of production/labor
      - This prevents GDP from being inflated by counting each step in production as its own good
  - Formula for calculating *change*

$$\% = \frac{GDP_f - GDP_i}{GDP_i} \times 100$$

- GDP is just a metric of total domestic production
  - \* This leads us to believe that larger countries are “better” than smaller production
    - To avoid that misconception, we use GDP-per-capita

$$GDP_{per-capita} = \frac{GDP}{population}$$

- According to the almighty authority on economics, GDP-per-capita is the *best* indicator of standard of living

## Why Do Certain Nations Have Higher GDP's?

- The ultimate authority says: **productivity**
  - **Economic system** = capitalism is inherently superior to your inferior commie system
  - **Property rights** = because the factors of production are privately owned, we are all somehow more efficient
    - \* *Don't ask why.*
  - **Capital**
    - \* **Capital stock** = essentially just a synonym for physical capital
    - \* **Human capital** = knowledge, skills, education, etc
  - **Natural resources** = oil af

## What Doesn't GDP Measure?

- GDP doesn't account for
    - Intermediate goods
    - Non-productive transactions
      - \* *e.g.*
        - Stock market purchases
        - Used goods
    - Illegally traded goods
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## Calculating GDP

- There are generally two methods
  1. **Expenditures approach** = sum up all expenses that qualify for GDP
  2. **Income approach** = sum up all income that qualifies for GDPa
- Ideally *both* of these approaches should be roughly equal

## Four Parts of GDP

1. Consumer spending(~70%)
  - Essentially just private individuals using income to purchase and consume goods and services
2. Investment(~15%)
  - NOTE: this is **not** stock market purchases or bonds, as those do not qualify for domestic production
  - Rather, investment is when businesses invest capital back into the economy
    - Examples
      - \* Loans
      - \* Self-driving cars
3. Government spending(20%)
  - **NOT** transfer payments
  - Rather, things like schools and military equipment
4. Net exports
  - Formula is essentially just

$$\Sigma X = X - M$$

- where X is exports and M is imports
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## Income Approach to Calculating GDP

- The model essentially boils down to 4 **factor payments**
  1. Labor income = essentially just the wages individuals earn
  2. Rental income = the income generated by owning something and renting it out
  3. Interest income = the income generated by interest on loans
  4. Profit = the income generated by exploiting the working class

## Nominal GDP vs Real GDP

- **Inflation** = a rise in costs
- **Nominal GDP** = non-inflation adjusted GDP
  - For example, the nominal GDP-per-capita of the United States in 1970 was 5,246.96 USD-1970
- **Real GDP** = inflation-adjusted GDP
  - This is what's actually used to make comparisons in purchasing power between periods

## Business Cycle

- **Business cycle** = a model of the economy that relates real GDP with time
    - The curve has an overall increasing trend line
      - \* However, the economy goes through periods of boom and bust
      - \* Visually, the curve snakes around an “ideal” line of full employment
        - Periods of time where the curve is above the line is **inflation**
        - Periods of time where the curve is below the line is **unemployment**
    - **Recession** = a period of decline in real GDP that lasts for 6 months
      - \* If significantly longer, it is a **depression**
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## Unemployment

- **Unemployment rate** = the ratio of the able-bodied population that is looking for a job but hasn't gotten hired yet

$$\%Unemployed = \frac{Q_{unemployed}}{Q_{labor\ force}} * 100$$

- where  $Q_{unemployed}$  is the number of unemployed persons in an economy and  $Q_{labor\ force}$  is the number of persons that are in the **labor force**
  - **Labor force** = the part of the population that is considered as employed or potentially employable

- \* Must be above 16 years old
- \* Able and willing to work
- \* Not institutionalized
  - *i.e.* prison, mental hospitals, etc
- \* Not serving in military, a full-time student, or retired

### Three Types of Unemployment

1. **Frictional unemployment** = a type of unemployment characterized by apt workers that are between jobs or temporarily unemployed
  - **Seasonal unemployment** = a type of **frictional unemployment** characterized by working periods being *seasonal*
    - *e.g.* a Santa clause impersonator
2. **Structural Unemployment** = a type of unemployment characterized by the skills of the labor force becoming obsolete
  - Especially relevant *now*, as automation changes the economic landscape
  - **Creative destruction** = a term that describes the process of these kinds of jobs disappearing
  - **Technological unemployment** = a specific type of **structural unemployment** driven by automation
3. **Cyclical unemployment** = a type of unemployment that is caused by the effects of a recession
  - Due to recessions, consumer demand decreases across the board, and companies respond with a reduced demand for labor
    - Cyclical unemployment is also called “demand deficient unemployment”

### Natural Rate of Unemployment

- **Natural Rate of Unemployment(NRU)** = the rate of unemployment that is deemed “normal” for an economy not in recession
  - Based on frictional and structural unemployment
- **Full employment output(Y)** = the real GDP generated if an economy does not experience cyclical unemployment
  - So, “full employment” is really just an “acceptable” unemployment calculated with frictional and structural unemployment rates
    - \* For the United States, “full employment” is at ~5% unemployment