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What is Aggregate Demand

- **Aggregate Demand** = a metric of overall demand for *all* goods
 - You can think of it as a **demand schedule** of all the goods and services people are willing to purchase at different price levels
 - * The same relation applies
 - Increasing price yields lower quantity demanded
 - Decreasing price yields higher quantity demanded
 - A useful way of looking at it is that aggregate demand is *really* just real GDP
 - * This actually makes sense, because it is basically just the market value of all goods at any given time

$$AD = C + I + G + \Sigma X$$

- * where C is consumer spending, I is investment, G is government spending, and ΣX is net exports
- You can construct a demand curve using **price level(PL)** and **Real GDP** just like with price and quantity demanded

Why is the Aggregate Demand Curve Downward-Sloping?

1. **Wealth Effect** = a change in price level changes the purchasing power of a dollar, and thus the quantity of transactions changes
 - Increasing price yields lower “GDP demanded”
 - Decreasing price yields higher “GDP demanded”
2. **Interest-Rate Effect** = a change in price level changes interest rates that lenders charge
 - If price level increases, the lend is more risky, so a higher interest rate is charged
 - If price level decreases, the lend is less risky, so a lower interest rate can be charged
3. **Foreign Trade Effect** = a change in domestic price level invokes a kind of substitution effect wherein foreign goods are bought more or less
 - If domestic price level increases, GDP demanded(which doesn’t include foreign production) will decrease because consumers are purchasing foreign goods
 - If domestic price level decreases, GDP demanded(which includes domestic production) will increase because consumers are purchasing more domestic goods

Shifters of Aggregate Demand

1. Change in consumer spending
 - Can be caused by many things
 1. Change in disposable income of consumers
 2. Expectations about future economic growth or contraction
 - If people are fearful of a recession, they won't spend as much
 3. Consumer debt
 4. Changes in consumer taxes
 2. Change in investment spending
 - Can be caused by many things
 1. Change in interest rates
 2. Expectations about future demand trends
 - If a new industry pops up and shows potential for growth, investment will increase
 3. Changes in labor productivity or automation
 - If productivity(output vs input ratio) increases, companies will invest to take advantage of that
 4. Changes in business taxes
 3. Change in government spending
 - Is only caused by a change in government expenditures
 - *e.g.* Buying more drones to bomb Libya with
 4. Change in net exports
 - Can be caused by many things
 1. Change in exchange rates
 - If the USD->Euro exchange rate changes, the purchasing power of each respective currency changes, and net exports change
 2. Change in domestic economic well-being
 - Generally, countries with high GDP-per-capita spend more on foreign goods
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Aggregate Supply

- **Aggregate supply** = the quantity of goods and services businesses will produce(Real GDP) at certain price levels

- Has different behavior depending on time interval
 - * **Short-run aggregate supply** = input costs(wages, natural resources, etc) do not increase as price level increase
 - If there is a right shift in aggregate demand, businesses can generate more profit, so they scale production
 - * **Long-run aggregate supply** = input costs(wages, natural resources, etc) *will* increase as price level increases
 - If there is a right shift in aggregate demand, businesses can scale for more profit, but eventually input costs will rise

Shifters of Aggregate Supply

1. Change in input costs
 - **Supply shocks** = some event that rapidly affects the availability of some good
2. Change in taxes, regulations, or subsidies
3. Change in productivity

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Inflationary and Recessionary Gaps

- **Inflationary gap** = a situation in which the equilibrium point on the AD-AS graph is to the right of the LRAS line
- **Recessionary gap** = a situation in which the equilibrium point on the AD-AS graph is to the left of the LRAS line
 - Is generally caused by a shift in AD, but can be caused by a shift of AS
 - **Stagflation** = a situation caused by a negative supply shock that stagnates growth and causes inflation
 - * Is caused by a leftward shift of aggregate supply

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Aggregate Supply In the Long Run

- Generally, a shift of aggregate demand will correspond with a long-term opposite shift in aggregate supply
 - For example, an increase in AD will result in a higher equilibrium price, and eventually input costs will increase(i.e. wage pressure) causing a decrease in AS
 - If AD decreases, equilibrium price will decrease, so producers will scale their production down
 - * With less demand for inputs(labor, resources, etc), their price will go down
 - That decrease in input costs causes an increase in AS
 - **Capital stock** = the amount of capital goods purchased or produced by an economy to increase output
 - This is the *only* thing that can shift the LRAS line
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Classical Economics vs Keynesian Economics

- **Classical economics** = a theory of economics developed by Adam Smith and Hayek
 - Basic premise is that AS is always a vertical line
 - * In other words, producers are constantly trying to produce at max level
 - Thus, AS is a vertical line determined by labor productivity and resources
 - Touts that government intervention is *inefficient*; that the market will regulate itself
- **Keynesian economics** = a theory of economics developed by Keynes
 - Basic premise is that AS is a horizontal until it meets with demand, where it starts going up
 - **Sticky wages** = a characteristic of input costs to stay relatively constant
- **Intermediate range** = a section of upward sloping AS curve meant to link the classical and keynesian AS curve