

# JAKIN LIN

## CONTACT

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## PROFILE

I am an aspiring creative writer and social media manager seeking an intern position in media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

## SKILLS

- Microsoft Office (Word, Excel, Powerpoint)
- Social Media Marketing & Management (FB and IG)
- Product description content writing
- Copywriting

## EDUCATION

**UNIVERSITY OF CALIFORNIA, LOS ANGELES • UCLA**

B.A. SOCIOLOGY

COGNITIVE SCIENCE MINOR

2018 - 2022

## EXPERIENCE

### PRODUCT WRITER

VAN SANTIAGO | JULY 2020

- A freelance job for a ready-to-wear men's watch and timepiece online business through Shopify
- Responsible for copywriting social media ads and writing all product descriptions for over a hundred products

### PRODUCT WRITER

HIROTO CARTER | JAN 2021

- A freelance job for a Shopify contemporary graphic attire business
- Sole writer creating product descriptions for over a hundred products

### CREATIVE WRITER

ODYSSEY ONLINE AT UCLA | JUNE 2019 - ONGOING

- An online platform for young content creators to create and share their writing.
- Writing weekly short reads of narrative and fictional creative pieces.
- [https://www.theodysseyonline.com/user/@jakin\\_lin](https://www.theodysseyonline.com/user/@jakin_lin)

### EXTERNAL & MARKETING TEAM

CREATIVE LABS UCLA | NOV 2020 - ONGOING

- A community of UCLA creatives pursuing and developing our passions through challenging projects.
- Spearheading social media campaigns to promote the organization as well as encourage interaction with current and prospective members

### MEDIA DIRECTOR

TAIWANESE CULTURAL NIGHT AT UCLA |

APR 2019 - MAR 2020

- Managed social media accounts and created media content to promote the annual Taiwanese cultural performance

### COURTESY CLERK

SAFEWAY, SO.SAN FRANCISCO | JUL 2018 - SEPT 2018

- Providing customer service and assistance as well as basic store organization, safety, and cleaning