tweeLights - SWOT ANALYSIS – SWE573

	Positive	*Negative*
Internal	**Strengths** - A solid idea to face the selected challenge agreed upon by all on grounds of a common passion. - Strong programming skills. - Knowledge of design and documentation. - Public speaking and Presentation skills. - Capability of working under pressure and meeting tight deadlines. - Organization and managerial skills. - Capacity to collaborate and work as a team. - Proficient with use of technology for team communication and parallel working. - Multinational members with international understandings. -International group, exposed to many cultures.	**Weaknesses** - Not having an Entrepreneur with the team. - Lack of collective, at-spot and face-to-face communication due to distance among team members. - Inexperience with development of large scale technological or cross-platform services.
External	**Opportunities** - Take a few courses/lessons to enhance the knowledge about cross-platform services programming. - Interview experts and entrepreneurs to recognize key elements to address the challenge in a more practical way.	**Threats** - A similar or better idea presented could damage the team morale. - As Internet is the only means of communication among the team, lack of Internet access can affect the performance of the team. -Lack of funding.

SWOT stands for Strength, Weakness, Opportunities and Threats. SWOT analysis for teams help the team to progress successfully.

Strengths are positive internal qualities and capabilities of the team that helps in achieving goals.

Weaknesses are internal shortcomings that need to be addressed in order to ensure the achievement of objectives.

Opportunities and threats represent external events and circumstances that can potentially be useful or harmful respectively.

This work was prepared by the cooperation of all the team's members.