

MULT-251 Web Development

Website Design Guidelines Final Project

Final Project

Information websites are usually static, meaning they are not generated by a server and do not change very often. They are created first on the designers computer and uploaded to a hosting platform where they can be viewed by anyone on the web.

Create an information website that can provide visitors with information on one of the following subjects:

- Recycling and/or Environmental Protection
- The Dangers of Smoking or Drug Abuse
- Human Trafficking

Outline of Project **Smoking**

- In Cyprus more than 1 out of every ten deaths has been attributed to a smoking related disease.
- Create an information web site directed at the age range 14-18 years that highlights the dangers of smoking and provides information on how to stop smoking for those who have started.
- Sections (menu) may include:
 - Facts & Figure
 - Biological effects
 - Prevention
 - Contact information for quitting smoking

Outline of Project Recycling/Environment

- In Cyprus we produce 500 kilos of trash per person per year, which, unfortunately, puts us in the lead in this field; the EU average is 400 kilos per person.
- Create an information web site directed at the age range 14-18 years that highlights the problems of pollution created from rubbish and landfills and information on the benefits of recycling
- Menu items may include:
 - Facts & Figure
 - Biological effects
 - The Benefits of Recycling
 - Advice on how everyone can help reduce waste

Outline of Project Human Trafficking

- There are many NGOs around the world concerned with raising awareness of what human trafficking is and how to spot it and stop it.
- In Cyprus the NGO is found here: <u>https://cyprusstoptrafficking.webs.com/</u>
- Create a new information website for the Cyprus NGO
- Menu items may include:
 - What is Human Trafficking'
 - Facts & Figure
 - Biological effects
 - Photo Gallery
 - Events
 - Contact

Project Guidelines

- Consider the age range of your target audience carefully in your design.
- Do your background research and provide useful information.
- Include appropriately styled tables and lists to display information.
- Include a wide range of graphics and make your website appealing for the target audience.
- You should have around 4 pages on the website with a menu, banner and footer. Or, you can have a single long page with id anchors to different sections of the page. The menu should conform to this:
 - The menu should appear on each page.
 - Use CSS roll-over buttons for the menu items.
- You may use Photoshop for the design and Dreamweaver for styling and layout. Also use Photoshop to optimize your pictures. Large or inappropriate resolution images in your design will be penalized.
- Try to use responsive design so that the pages can be viewed on PCs, laptops and tablets (i.e. column-based layout).
- Remember the first page (homepage) is always called index.html

Grading Policy

The final grade will be based on the following factors each assessed out of 100

- Overall design scheme and appearance including appropriate use of fonts and colours
- Appropriate use of CSS and HTML for styling and layout
- Background research
- Appropriate use of content and materials, including preparation of images
- Functionality of the website (properly functioning menu)
- File structure for the website

Submission & Exam

Make sure to submit your project at least 1 day before the exam date 26th May 16:00

There will be an online session for students to present their work on the exam day

Archive your work and name it as e.g. SurnameFirstname.zip

You can make your submission via Moodle (50MB limit)

Or, upload link on Moodle

Or, send via wetranfer.com to christou.ch@unic.ac.cy