

The Business Model Canvas

Key partners

Who are our Key Partners?

Adelric Wong

Jan-Philip S
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Teachers

Key resources

What Key Resources do our Value Propositions require?

future tools for developing the product

Discord
Zoom
Facebook
MS Office
Github
Trello

Applications

Test data from Region Västerbotten

Key activities

What Key Activities do our Value Propositions require?

Sprint planning and reflection

Problem solving

Constant feedback from stakeholder every week throughout the project

Group communication and meetings

Developing the product
Testing the product
Delivering the product

Value propositions

What value do we deliver to the customer? Which one of our customer's problems are we helping to solve?

Time efficiency

Easier storage of data

Easier Administration

Scalability

Instant access to the database

More secure handling of personal data

Securing the data

Statistics

Customer relationships

Type of relationship with our Customer and how they are integrated in our business model

Close relations. We have established a relationship with one stakeholder at Region Västerbotten. Because our product is tailored for one customer they are very integrated in our business model.

Channels

How are you going to reach your customers?

Because we have a close relation with our customers the primary channels are meetings, e-mail and telephone.

Customer segments

For whom are we creating value? Who are our most important customers? Is our customer base a Mass Market, Niche Market, Segmented, Diversified, Multi-sided Platform

Solution tailored for one customer but could possibly be scaled with some adjustments.

Neonatal
hemsjukvård
Region
Västerbotten

Cost Structure

What are the most important costs inherent in our business model?
Which Key Resources are most expensive?
Which Key Activities are most expensive?

All tools are free so there are no costs inherent to those. The only cost is our and our customers time.

Revenue Streams

How much are you planning to earn in a certain period?

Free of charge in monetary terms

Knowledge