



Jakob Dahlin

About Me

Tirelessly curious and driven by design, I blend creativity with technical skill across web development, UI/UX, and visual storytelling. My strong attention to detail shows up in everything I build.

Contact

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jakob.dahlin@gmail.com

Social

@jakobdahlin
linkedin.com/in/jakobdahlin/

Resume

<https://jdresume.vercel.app>

Languages

English	Swedish
Fluent	Native

Experience

Web Developer

Self-Employed · 2012–Present New York, NY (Remote)
I build responsive, scalable websites using HTML, CSS, Tailwind, React, and Next.js, with a focus on clean UI, accessibility, and SEO. My work bridges design, AI tools, and photography to create fast, user-centered digital experiences.

Architectural Photographer

Self-Employed · 2016–Present New York, NY (Hybrid)
I document major real estate projects and iconic buildings like the Empire State Building and Woolworth Building, with work featured on Million Dollar Listing: New York and sold globally through IKEA. My archive includes over 200,000 images from U.S. cities and abroad.

Childcare Worker

Örebro Municipality · 2014–2016 Örebro, Sweden (On-Site)
Led daily activities for children aged 2 to 12 while handling digital tasks like documentation, lists, and internal marketing materials.

System Administrator

Örebro Municipality · 2013–2014 Örebro, Sweden (On-Site)
Helped launch a job-matching system for local employment efforts and managed content for the website, social media, and event promotions.

Education

Swedish Armed Forces

Diploma & Service Medal · 2009–2010
Skövde & Karlskrona, Sweden
Completed 11 months of military service at P4 Skaraborgs Regiment, including field operations and culinary training at a naval base.

Virginska School

Upper Secondary Diploma · 2006–2009
Örebro, Sweden
Studied Media Communication with a focus on photography, graphic design, and video production, later specializing in design and editing.

Web Development Skills

Core Technologies

HTML
CSS
JavaScript
TypeScript
React
Next.js

Styling & Animation

Tailwind CSS
CSS Modules
Framer Motion

Version Control & Deployment

GitHub
Vercel

IDE & Development Tools

Visual Studio Code
Adobe Dreamweaver
Rapidweaver
CodePen
Wordpress

SEO Skills

Content Creation

SEO Writing
Wordpress
Product Reviews
Buying Guides
Affiliate Linking
Article Updates
Headline Writing

Keyword Strategy

Keyword Research
On-Page SEO
Site Speed
Search Console
Content Strategy
SEO Tools
Competitor Analysis

Integration & Tracking

Link Management
Affiliate Platforms
CTA Design
Tracking Codes
Link Cloaking
A/B Testing
FTC Compliance

E-Commerce & Building

Shopify
WooCommerce
Landing Pages
Mobile Design
Product Pages
Wordpress Elementor
Niche Research
Payment Setup

Analytics

Google Analytics
Link Clicks
Conversion Rates
Traffic Sources
CTR Boosting
Heatmaps
Session Tracking
Keyword Tracking

Design Skills

UI / UX

Wireframing
Prototyping
Color Theory
Accessibility
Interaction
Microinteractions
Iconography
Visual Hierarchy
Typography
Layout Principles
Mobile-First Design
User Research
Design Systems
Component Libraries

Graphic Design

Infographics
Data Visualization
Motion Graphics
Animations
Social Media Design
Image Editing
Retouching
Custom Icons
Branding
Logotypes
Print
Digital Media
Posters / Flyers
Ad Design

Collaboration & Design Handoff

Developer Handoff
Annotating Designs
Team Collaboration
Client Communication
Style Guides
Brand Kits
Exporting for Web & Print
Version Control
File Management

Digital & Print

Microsoft Office Suite
Adobe Photoshop
Adobe Illustrator
Numbers
Keynote
InVision
Figma
Canva
Pages



Jakob Dahlin



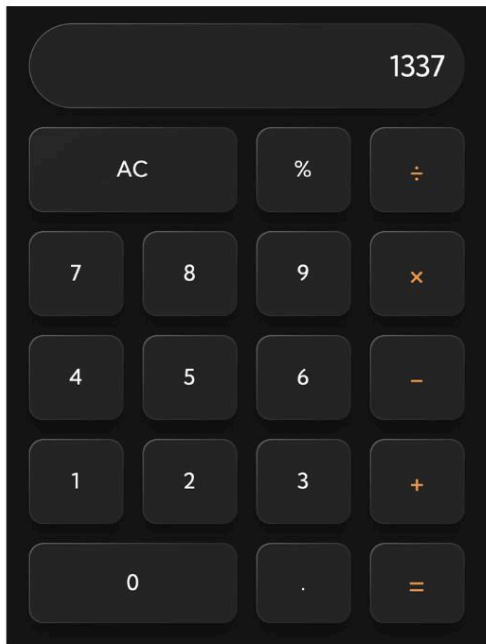
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Next.js App Router Fundamentals

Guillermo Rauch

Guillermo Rauch
CEO, Vercel





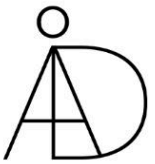
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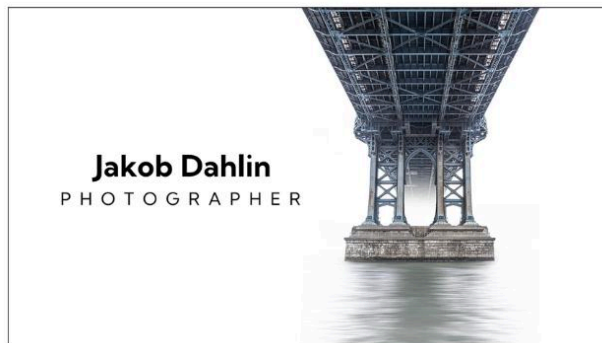
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