

BIWD2210 • WEB DESIGN

Faculty : Information & Communication Technology

Progam/class Name: Bachelor of Business in International Business

Bachelor of Business in Entrepreneurship

Semester : 4

Commence Date : Week 5
Deadline Date : Week 7

Individual Assignment 15%

Assignment: Deployment of a website to the cloud using a hosting service provider of your choice.

Task Description

IWB is a Lesotho company that operates under the supervision of Co-Founder Kenneth. The company started in 2024 with a Capital of M100000. During his journey on sourcing funds, Kenneth partnered with Shadrack, who joined as a second CEO of the company. The mandate of IWB is to recycle computer parts; mainly the RAM, Hard Drives and Components of a motherboard. In 2025, the company penetrated the market and became one of the pioneers of electronic recycling in the Southern Region of Africa. The growth of IWB attracted investors, partners and clients outside of Lesotho. As a Digital Channels Specialist, you are tasked with the development of a blog that advertises the four (4) new software tools for data recovery and destruction.

Your task is to design a website that:

- Showcase the services that IWB offers.
- Displays contact information for IWB; including social media.



- Displays a list of stakeholders and their links to their websites
- Home page must have a banner that displays a message advertising the new tools.
 The banner must link to the page that displays the new software tools and their subscription packages monthly and annually.

Marking rubric

Criteria	Marks
Creating webpages	20 (4 marks each)
Navigation menu	3
Background	2
Banner	12 (8 marks for design and 2 marks for
	linking)
Layout	10
SEO	3
Hosting	10
TOTAL	60