Jakob J. Schoeffer

EDUCATION

Karlsruhe Institute of Technology (KIT)

PhD in Information Systems and Human-Computer Interaction

Karlsruhe, Germany 2019 – Q4 2023 (expected)

Georgia Institute of Technology

MS in Operations Research

Atlanta, GA, USA 2016 - 2017

Karlsruhe Institute of Technology (KIT)

BS in Industrial Engineering and Management

Karlsruhe, Germany

2011 - 2015

Keywords

Artificial intelligence (AI)-based decision-making; human-AI collaboration; algorithmic fairness; ethical AI; explainable AI (XAI); human-centered AI; perceptions of AI; user studies

PEER-REVIEWED PUBLICATIONS

- JS,* Ritchie, A.,* Naggita, K.,* Monachou, F.,* Finocchiaro, J.,* Juarez, M. (2023). Online platforms and the fair exposure problem under homophily. Accepted at the 37th AAAI Conference on Artificial Intelligence (AAAI-23). Acceptance rate 20% (* denotes equal contribution)
- [2] Jakubik, J., **JS**, Hoge, V., Voessing, M., Kuehl, N. (2022) An empirical evaluation of predicted outcomes as explanations in human-AI decision-making. ECML PKDD 2022 Workshop on Explainable Knowledge Discovery in Data Mining (XKDD).
- [3] **JS**, Kuehl, N., Machowski, Y. (2022). "There is not enough information": On the effects of transparency on perceptions of informational fairness and trustworthiness in automated decision-making. ACM Conference on Fairness, Accountability, and Transparency (FAccT '22). **Acceptance rate 25**%
- [4] **JS**, De-Arteaga, M., Kuehl, N. (2022). On the relationship between explanations, fairness perceptions, and decisions. ACM CHI 2022 Workshop on Human-Centered Explainable AI (HCXAI). **Oral presentation** (acceptance rate 24%)
- [5] **JS** (2022). A human-centric perspective on fairness and transparency in algorithmic decision-making. Extended Abstracts of the 2022 CHI Conference on Human Factors in Computing Systems (CHI '22). **Doctoral consortium**
- [6] JS, Machowski, Y., Kuehl, N. (2022). Perceptions of fairness and trustworthiness based on explanations in human vs. automated decision-making. 55th Hawaii International Conference on System Sciences 2022 (HICSS-55). Acceptance rate ~45%
- [7] Hemmer, P., Kuehl, N., **JS** (2022). Utilizing active machine learning for quality assurance: A case study of virtual car renderings in the automotive industry. 55th Hawaii International Conference on System Sciences 2022 (HICSS-55). **Acceptance rate** ~45%
- [8] **JS**, Kuehl, N. (2021). Appropriate fairness perceptions? On the effectiveness of explanations in enabling people to assess the fairness of automated decision systems. Companion Publication of the 2021 Conference on Computer Supported Cooperative Work and Social Computing (CSCW '21). **Poster presentation**
- [9] **JS**, Kuehl, N., Valera, I. (2021). A ranking approach to fair classification. ACM SIGCAS Conference on Computing and Sustainable Societies (COMPASS '21). Acceptance rate 37%
- [10] **JS**, Machowski, Y., Kuehl, N. (2021). A study on fairness and trust perceptions in automated decision making. Transparency and Explanations in Smart Systems (TExSS) Workshop at the 26th Annual Conference on Intelligent User Interfaces (ACM IUI 2021). **Panel presentation**
- [11] Hemmer, P., Kuehl, N., **JS** (2020). *DEAL: Deep evidential active learning for image classification*. 19th IEEE International Conference on Machine Learning and Applications (ICMLA).

- [1] **JS**, De-Arteaga, M., Kuehl, N. On explanations, fairness, and appropriate reliance in human-AI decision-making. Under review.
- [2] **JS**, Kuehl, N., Machowski, Y. Perceptions of informational fairness and trustworthiness in human vs. AI-based decision-making. Under review.
- [3] Hensel, A., **JS**, Kuehl, N. Untapping analytical synergies in industrial SME ecosystems: An empirical evaluation of federated machine learning. Under review.
- [4] Ehsan, U., Lee, M. K., Lim, B., Nigam, I., **JS**, Smith-Renner, A., Springer, A., Watkins, E., Zhang, T. (ordered alphabetically) *Explaining to whom? Stakeholder power dynamics in designing AI explanations for humans*. Work in progress.
- [5] Mhasawade, V., Naggita, K., Rahmattalabi, A., **JS**, Singh, H. (ordered alphabetically) *Human behavior-aware strategy-proof decision-making* (working title). Work in progress.

Relevant Experience

Research Associate

Oct. 2019 – present Karlsruhe, Germany

Karlsruhe Institute of Technology (KIT)

- Research on fairness and explainability in AI-based decision-making
- Project lead on AI-based service ecosystems for SMEs, funded by the German Federal Government
- Teaching of Digital Services: Foundations and AI in Service Systems

Visiting Researcher

Jan. 2022 – Apr. 2022

Austin, TX, USA

The University of Texas at Austin

- Research on the relationship between explanations, fairness, and reliance in human-AI decision-making
- Supervision by Maria De-Arteaga

(Senior) Data Scientist

July 2017 – Aug. 2019

Armonk, NY, USA

International Business Machines Corp. (IBM)

- Worked at the Chief Analytics Office, supporting IBM's C-suite
- Developed and implemented statistical and machine learning models for decision support
- Managed team of 5 data scientists and consultants
- Co-led team's recruiting efforts, both strategy and execution

Research and Teaching Assistant

Sept. 2013 - Aug. 2016

Karlsruhe, Germany

Karlsruhe Institute of Technology (KIT)

- Worked as a RA and TA in the field of mathematical optimization
- Offered tutorials to >100 undergraduate and graduate students
- Graded assignments and exams in mathematical optimization and stochastic modeling

ACQUIRED FUNDING & AWARDS (SAMPLE)

Research Travel Grant, USA

2022

Karlsruhe House of Young Scientists (KHYS)

- Merit-based scholarship for research stay at UT Austin
- Value of ~6k €

Data Science Education Program

2021

Siemens Gamesa Renewable Energy (SGRE)

- Project acquisition and execution of data science and machine learning educational program for SGRE employees
- Funding volume of 35k €

Graduate Scholarship, USA

2016

German Academic Exchange Service (DAAD)

- Merit-based full-ride scholarship for pursing the MS in Operations Research (MSOR) program at Georgia Tech
- Value of $\sim 45 \text{k} \in$

Current Extracurricular Work:

- MD4SG (Bias, Discrimination, and Fairness working group) project lead since Mar. 2020
- Data Science for Social Good (DSSG) Solve volunteer since July 2020

Invited Talks:

- On the effects of attention-based explanations on fairness perceptions and decisions @ WU Wien (Nov. 2022)
- Fairness and transparency in AI-based decision-making @ Karlsruhe Service Summit (Oct. 2022)
- On the relationship between explanations, fairness perceptions, and decisions @ UT Austin (Apr. 2022)
- Perceptions of fairness and trustworthiness in AI-based decision-making @ KIT Speaker Series (Nov. 2021)
- (Un)Fairness in AI-based decision-making @ Medienakademie Köln (Sept. 2021)
- Fairness and transparency in AI-based decision-making @ Mittelstand 4.0-Kompetenzzentrum Saarbrücken (Feb. 2021)

Academic Service:

 Program committee (PC) member at ACM EAAMO '21, '22 TEXSS Workshop @ ACM IUI '22 TRAIT Workshop @ ACM CHI '22 HMCaT Workshop @ ICML '22

• Reviewing at various additional conferences (e.g., CSCW, CHI, ICIS, HICSS)

Programming: Python, SQL, R, MATLAB

As of November 26, 2022