

Jainesh Kothari

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INTRODUCTION & OBJECTIVE

Ohio State University Computer Science Student with experience in Web development & Social Media Consulting in Media.

EDUCATION

The Ohio State University | Columbus, OH

December 2024

B.S. in CSE from College of Engineering

- Majoring in Computer Science & Engineering
- Dean's Honor List (Spring 2022), Entrepreneurship & Innovation Scholars
- GPA: 3.02

SKILLS

Data Analysis • Java • Hacker rank • HTML • CSS • PostgreSQL • Excel • Python • Completed Software 1 (CSE 2221), Calculus 3 (2153). Leadership in Engineering (Engr 4375), MATLAB & SolidWorks (Engr 1181, 1182), Statistics (STAT 3470)

WORK EXPERIENCE

CIS OnRamp

October 2022 – November 2022

Data/Innovation Analyst Intern

- Collaborated on a team with a Fortune 500 company to explore problems/opportunities and develop and validate early-stage innovation concepts through a 6-week innovation sprint.
- Strategies involving researching possible innovations and accommodations to improve client experience.
- Conducted market research and generated insights from customer interviews to identify unmet customer needs using design thinking and lean startup methods.
- Pitched evidence-based concepts and solutions to senior leadership at sponsoring companies for further validation and funding.

Freelancing

Web & App Development

October 2018 – October 2021

- Developed over 15 websites and app projects over three years. Experienced in using Html/CSS & Java. Experienced with using TailwindCSS and Weebly for making custom designed websites.

Social Media Consultant

August 2019 - Present

- Communicated with various clients to discuss Search Engine Optimization (SEO) strategy & content creation for their social channels. Generated 1 million+ views in total for clients on social media platforms such as Instagram & YouTube.

LEADERSHIP EXPERIENCE & PROJECTS

Career.edYOU | JP Morgan Chase & Co.

(Fall 2022)

- Attended a series of virtual 1-hour sessions throughout the semester that expands on foundational knowledge of banking firms, lines of business & application preparation.

PhantellProject | Non-Profit Project

(2018-2022)

Founder & President

- Founded a web-based community project dedicated to developing good work ethic and experience. Worked with several clients in software and media over a period of 4 years and formed a 500-member strong community.
- Liaised with multiple nonprofits, such as Save the Children India to raise funds for children during COVID crisis.

HONORS & ACHIEVEMENTS

Vocational degree course in Mass Media Studies

2019-2021