

Jainesh Kothari

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INTRODUCTION & OBJECTIVE

Ohio State University Computer Science Student with experience in Web development & Social Media Consulting in Media.

EDUCATION

The Ohio State University | Columbus, OH

December 2024

B.S. in CSE from College of Engineering

- Majoring in Computer Science & Engineering
- Dean's Honor List (Spring 2022), Entrepreneurship & Innovation Scholars
- GPA: 3.02

SKILLS

Data Analysis • Java • HTML • CSS • PostgreSQL • Excel • Python • Completed Software 1 (CSE 2221), Calculus 3 (2153) & Linear Algebra (MATH 2568), Leadership in Engineering (Engr 4375), MATLAB & SolidWorks (Engr 1181, 1182), Statistics (STAT 3470)

WORK EXPERIENCE

CIS OnRamp

October 2022 – November 2022

Data/Innovation Analyst

- Collaborated on a team with a Fortune 500 company to explore problems/opportunities and develop and validate early-stage innovation concepts through a 6-week innovation sprint.
- Strategies involving researching possible innovations and accommodations to improve client experience.
- Conducted market research and generated insights from customer interviews to identify unmet customer needs using design thinking and lean startup methods.
- Pitched evidence-based concepts and solutions to senior leadership at sponsoring companies for further validation and funding.

Freelancing

Web & App Development

October 2018 – October 2021

- Developed over 15 websites and app projects over three years. Certified in five different programming languages. Experienced with using TailwindCSS and Weebly for making custom designed websites.

Social Media Consultant

August 2019 - Present

- Communicated with various clients to discuss SEO strategy & content creation for their social channels. Generated 1 million+ views in total for clients on social media platforms such as Instagram, YouTube and Twitter.

LEADERSHIP EXPERIENCE & PROJECTS

Career.edYOU | JP Morgan Chase & Co.

(Fall 2022)

- Attended a series of virtual 1-hour sessions throughout the semester that expands on foundational knowledge of banking firms, lines of business & application preparation.

PhantellProject | Non-Profit Project

(2018-2022)

Founder & President

- Founded a web-based community project dedicated to developing good work ethic and experience. Worked with several clients in software and media over a period of 4 years and formed a 500-member strong community.
- Liaised with multiple nonprofits, such as Save the Children India to raise funds for children during COVID crisis.

LANGUAGES

Hindi

(Fluent)

HONORS & ACHIEVEMENTS

Vocational degree course in Mass Media Studies

2019-2021