# Jainesh Kothari

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## **INTRODUCTION & OBJECTIVE**

Ohio State University Computer Science Student with experience in Innovation analysis & Web development, Database & Consulting in media.

#### **EDUCATION**

# The Ohio State University | Columbus, OH

expected May 2025

- B.S. in CE from College of Engineering
  - Majoring in Electrical & Computer Engineering (ECE)
  - Dean's Honor List (Spring 2022), Entrepreneurship & Innovation Scholars

#### SKILLS

Java • Hacker rank • HTML• CSS • Excel • Python • Completed Software 1 & 2, Discrete Structures, Calculus 3 (2153). Leadership in Engineering (Engr 4375), MATLAB & SolidWorks (Engr 1181, 1182), Statistics (STAT 3470), Intro to DB (CSE 3241), Advanced C Programming (CSE 2451), Linear Algebra (Math 2568)

#### **WORK EXPERIENCE**

CIS OnRamp October 2022 – Current

Data/Innovation Analyst Intern

- Collaborated on a team with multiple Fortune 500 companies to explore problems/opportunities and develop and validate early-stage innovation concepts through 6-week and 10-week innovation sprints.
- Strategies involving researching possible innovations and accommodations to improve client experience.
- Conducted market research and generated insights from customer interviews to identify unmet customer needs using design thinking and lean startup methods.
- Pitched evidence-based concepts and solutions to senior leadership at sponsoring companies for further validation and funding.

# **Freelancing**

Web & App Development

October 2018 – October 2021

• Developed over 15 websites and app projects over three years using Html/CSS & Java. Experienced with using Tailwind CSS and Weebly for making custom designed websites.

Social Media Consultant August 2019 - Present

 Developed strategies with various clients to conduct Search Engine Optimization (SEO) & content creation for their social channels. Generated 1 million+ in viewership in total for clients on social media platforms such as Instagram & YouTube.

# **LEADERSHIP EXPERIENCE & PROJECTS**

Career.edYOU | JP Morgan Chase & Co.

(Fall 2022)

• Attended a series of virtual 1-hour sessions throughout the semester that expands on foundational knowledge of banking firms, lines of business & application preparation.

## **PhantellProject** | Non-Profit Project

(2018-2022)

Founder & President

- Founded a web-based community project dedicated to developing good work ethic and experience. Worked with several clients in software and media over a period of 4 years and formed a 500-member strong community.
- Liaised with multiple nonprofits, such as Save the Children India to raise funds for children during COVID crisis.

### **HONORS & ACHIEVEMENTS**

Vocational degree course in Mass Media Studies

2019-2021