

PROJECT PROPOSAL*

A SPECIAL PLACE

CALLED

HOME.....

HOME
HOME
HOME

PROJECT PROPOSAL

SITE GOAL

To create a website dedicated to one **special place**.

CONCEPT

Many places are important for me. But mostly a place can be special where I would feel comfortable and interested. Since I have a big passion for art, art galleries are the places that are special for me.

SITE CONTENT

HOME: Introduction

SFMOMA: Text, Image

DE YOUNG: Text, Image

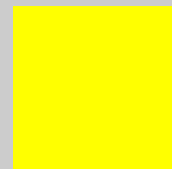
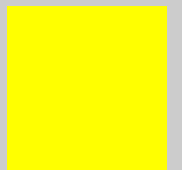
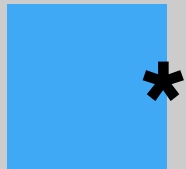
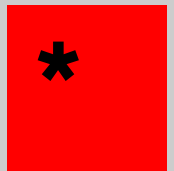
MIRUS: Text, Image

PERSONA

Male, 37 years old. Senior graphic designer in SOMA.

VISUAL PERSONALITY:

Since the idea of a special place are modern galleries I want to reflect that in my website. I will achieve it through simplicity, colors, and contemporary typefaces.



PERSONA



Design is always a priority for Max.

Always takes his Macbook with him.

Doesn't like to much content and graphics.

NAME.....

Max Bryant

AGE.....

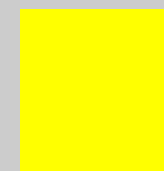
37

WORK.....

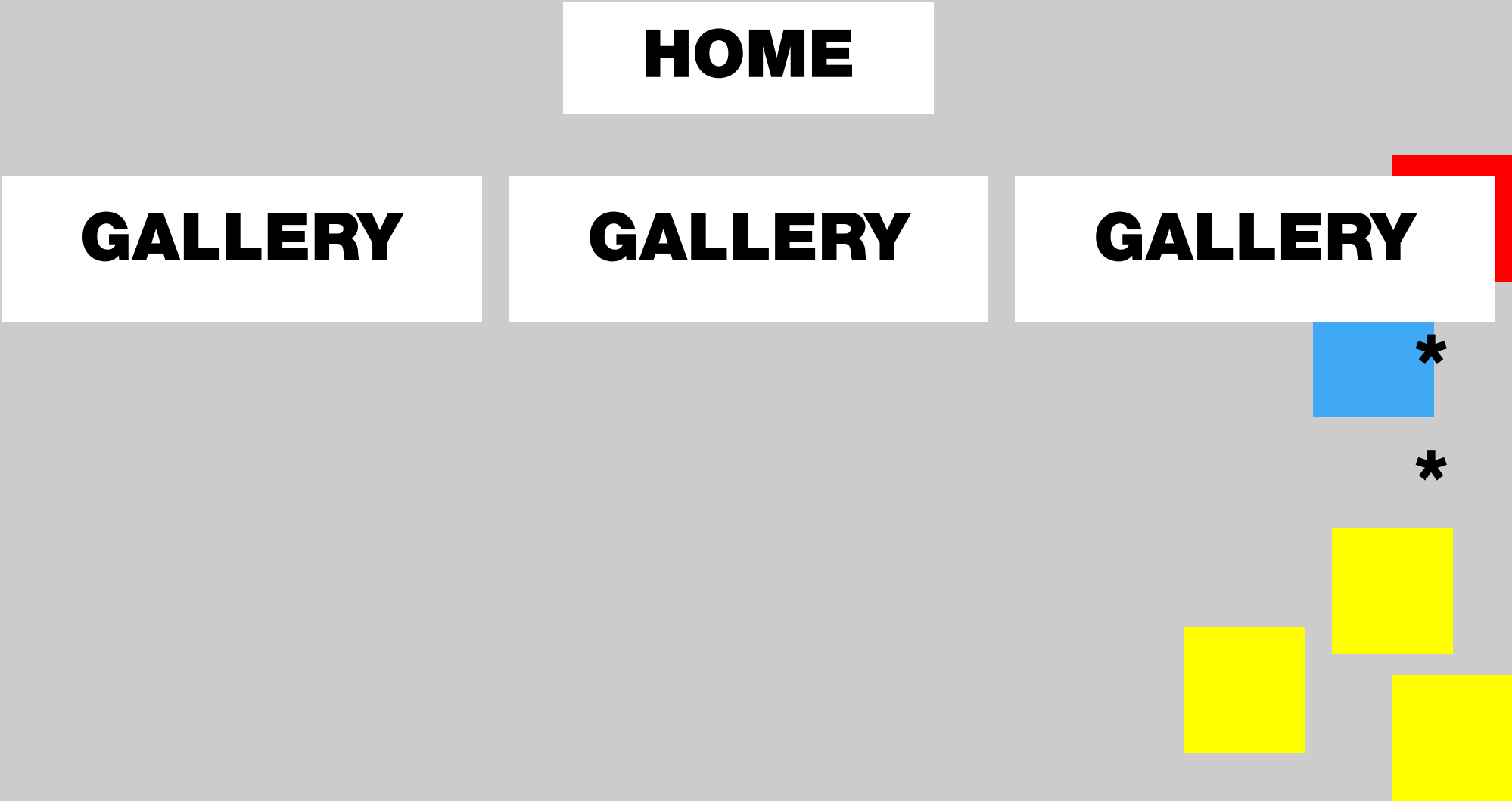
Graphic designer in South of San Francisco
design studio

LOCATION.....

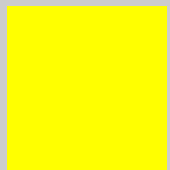
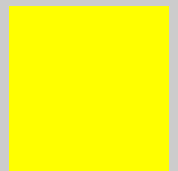
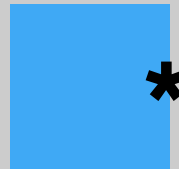
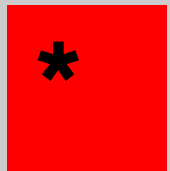
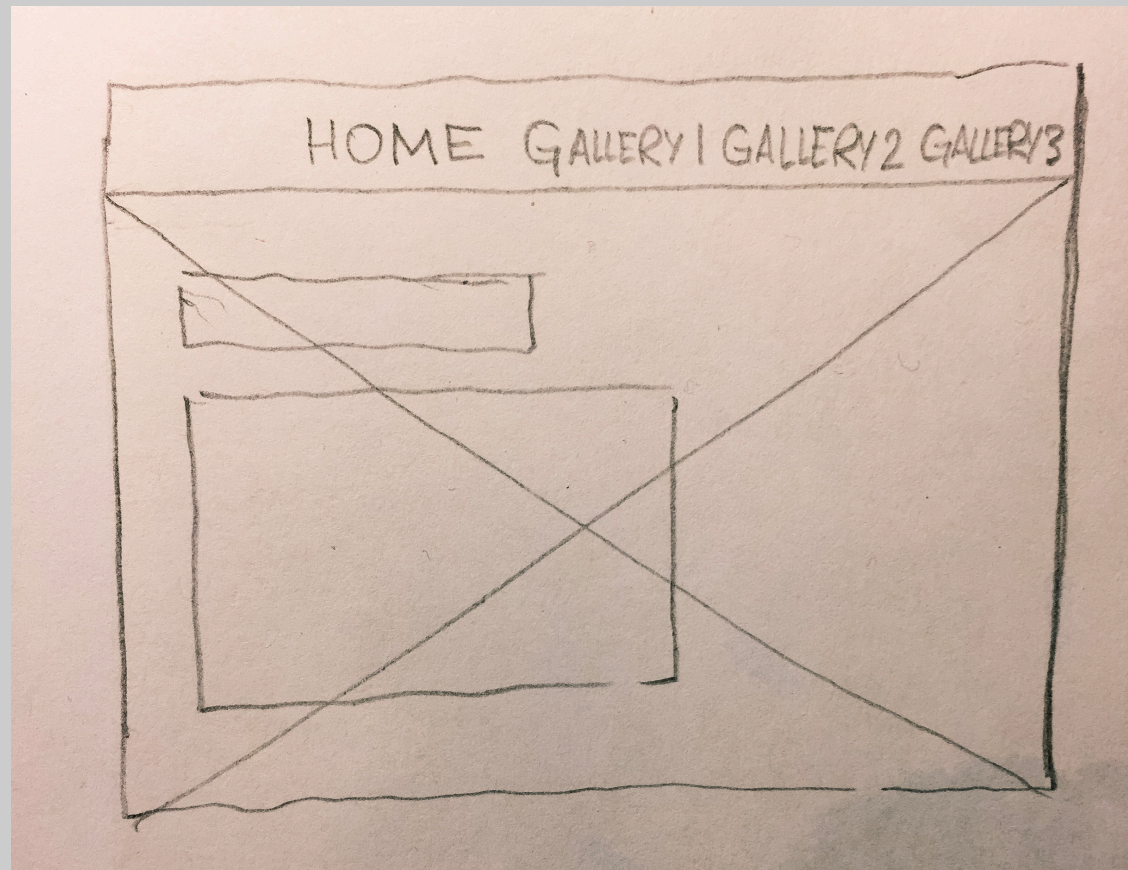
South Van Ness



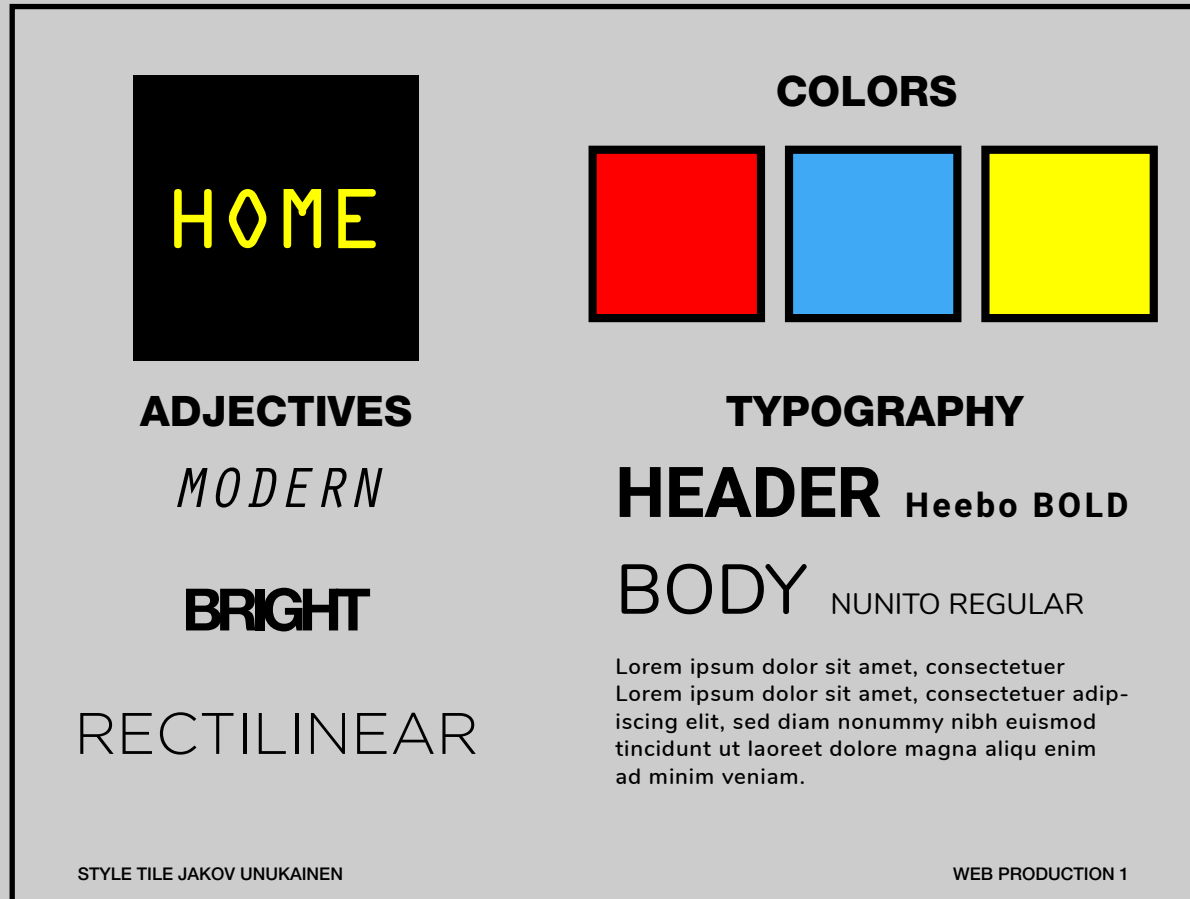
SITE MAP



SKETCH



STYLETILE



HOME

ADJECTIVES

MODERN

BRIGHT

RECTILINEAR

COLORS



TYPOGRAPHY

HEADER Heebo **BOLD**

BODY NUNITO REGULAR

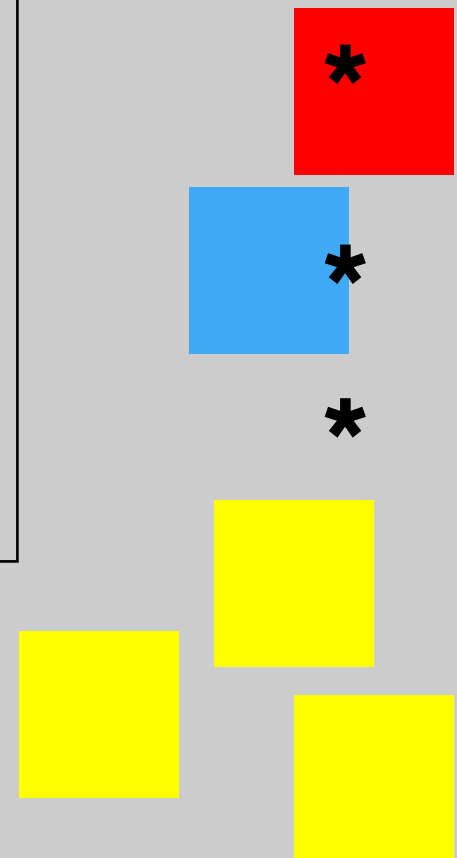
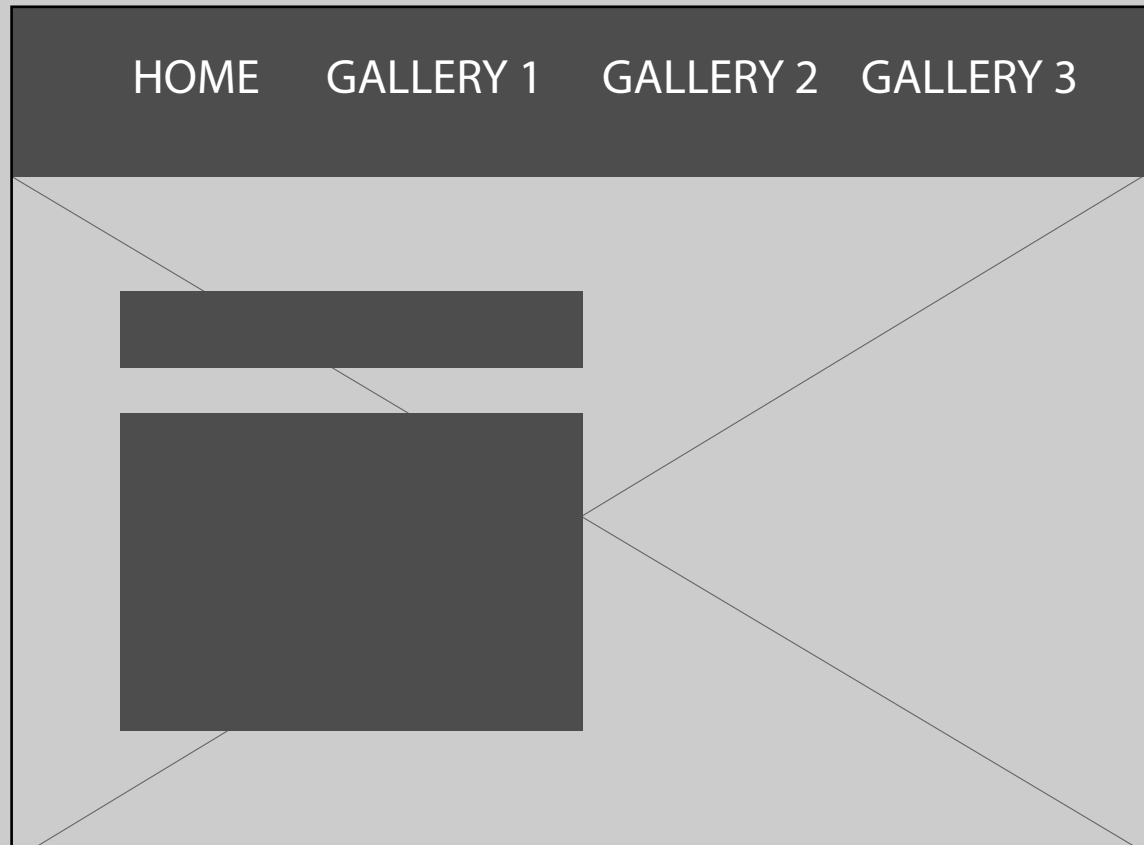
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STYLE TILE JAKOV UNUKAINEN

WEB PRODUCTION 1



WIREFRAME



PAGE COMP

