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INTRODUCTION

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This exploratory data analysis focuses on the challenges clients face in meeting their loan installments. The resulting report can furnish the company with insights into the influential factors contributing to loan difficulties.



Utilizing this information, the company can instigate changes in payment structures through risk assessments, pinpointing the most affected individuals and discerning the underlying reasons.



EDA plays a crucial role in identifying variables and patterns related to repayments and loans, forming the basis for creating hypotheses and predictive models of consumer behavior.



In the 'NAME_CONTRACT_TYPE' field of the previous_application dataset, values such as cash loans or revolving loans indicate scenarios where borrowers can spend borrowed money up to a predetermined limit, subsequently repaying and reusing the amount.



INTRODUCTION



Python is celebrated for its readability, versatility, rich library support, and vibrant community. Jupyter Lab enhances the data science experience with its interactive notebook interface and multi-language support. The collaboration between Python and Jupyter Lab is extensively applied in data science, machine learning, research, and education. This powerful combination is favored by professionals and enthusiasts, fostering innovation in diverse domains. It has emerged as a go-to solution, playing a significant role in problem-solving and advancements across various fields.

TOOLS USED

Python accessed through Jupyter Notebook

- Dictionaries:
- Numphy Used for numerical applications
- Pandas the most extensive dictionary used in Python for data manipulation & analysis
- Matplotlib Data Visualization
- Seaburn Statistical Plotting
- Scikit-Lean Data Analysis & Mining
- Openpyxl For connectivity through excel (importing

OBJECTIVES

The objective of this project is to identify specific patterns indicative of potential challenges in clients meeting their scheduled payments. The goal is to make informed decisions, such as rejecting loans, reducing loan amounts, or applying higher interest rates to applicants demonstrating a higher risk profile based on these patterns. Ultimately, this approach aims to mitigate risks associated with lending to borrowers who may face repayment difficulties while ensuring that deserving loan applications are not unfairly denied. Additionally, the project seeks to comprehend the primary drivers or variables that significantly contribute to loan defaults, serving as reliable predictors of potential default scenarios. Gaining insights into these crucial variables enables the business to manage its portfolio more adeptly, conduct more precise risk assessments, and make informed decisions, ultimately enhancing strategies to minimize the likelihood of loan defaults.

The dataset comprises three files:

- **1.'application_data.csv':** This file encompasses comprehensive information about clients sourced from loan applications.
- **2.'columns_description.csv':** Serving as a data dictionary, this file elucidates the significance of variables within the dataset.
- **3.'previous_application.csv':** This file contains details about clients' prior loan applications, specifying whether they were approved, rejected, cancelled, or remained unused.



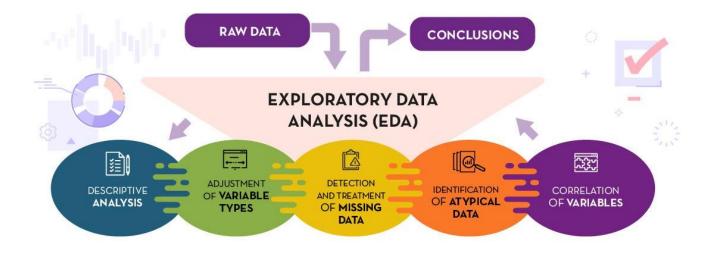
CREDIT RISK ANALYSIS

- ☐ Credit risk analysis helps financial institutions and lenders make informed decisions about whether to approve or deny a loan, set appropriate interest rates, and establish credit limits.
- Additionally, it plays a crucial role in portfolio management, as it helps in monitoring and managing the overall credit risk exposure of an institution.
- Due to their weak or nonexistent credit histories, loan providers find it challenging to grant loans or individuals. Because of this, some customers take advantage of it by defaulting.



EXPLORATORY DATA ANALYSIS (EDA)

Exploratory Data Analysis (EDA) is an approach to analyzing datasets to summarize their main characteristics, often with the help of graphical representations and statistical techniques. The primary goal of EDA is to uncover patterns, relationships, anomalies, and trends in the data, providing a better understanding of its underlying structure. During EDA, analysts explore the data visually and through summary statistics to identify patterns or insights that can guide further analysis. Techniques involved in EDA include data visualization (histograms, scatter plots, box plots), summary statistics (mean, median, standard deviation), and sometimes more advanced statistical methods. EDA is a crucial step in the data analysis process, helping analysts make informed decisions about subsequent analyses or modeling.



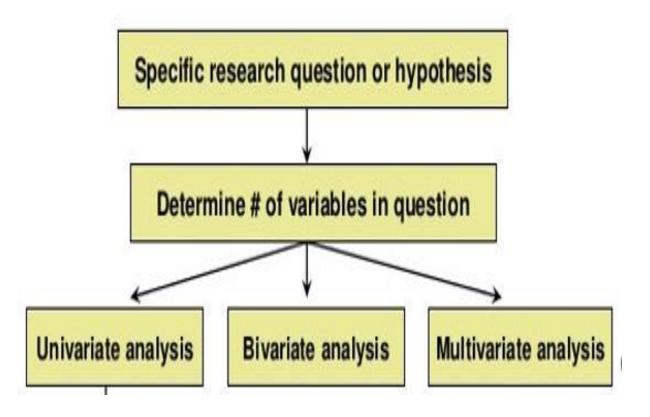
EXPLORATORY DATA ANALYSIS (EDA)

Univariate analysis involves the examination of a single variable, exploring its distribution, central tendency, and variability. It provides insights into the characteristics and patterns within that specific variable.

Bivariate analysis examines the relationship between two variables, assessing how changes in one variable correlate with changes in another. Common methods include correlation and regression analysis.

Multivariate analysis extends the exploration to three or more variables simultaneously. It allows for a comprehensive understanding of complex relationships and interactions among multiple variables, aiding in predictive modeling and decision-making processes.

Choosing the Statistical Technique





PROBLEM
STATEMENT,
MOTIVATION
&
SIGNIFICANCE

Problem Statement 1: Enhancing Loan Repayment Strategies

Challenge: Clients encounter difficulties in meeting their loan installments.

Motivation: Improve company understanding of influential factors causing loan challenges.

Significance: A well-informed strategy can enhance payment structures, mitigating risks and benefiting both clients and the company.

Problem Statement 2: Targeted Risk Assessment for Payment Changes

Challenge: Determining the most affected individuals and reasons behind loan difficulties.

Motivation: Utilize data insights to initiate targeted risk assessments and strategic payment changes.

Significance: Pinpointing high-risk cases enables proactive measures, ensuring a more secure and stable loan portfolio.

Problem Statement 3: Predictive Modeling for Consumer Behavior

Challenge: Identifying variables and patterns related to repayments and loans.

Motivation: Leverage EDA to form hypotheses and predictive models of consumer behavior..

Significance: Predictive models enhance decision-making, allowing the company to anticipate and respond effectively to consumer trends

Problem Statement 4: Optimization of Cash and Revolving Loans

Challenge: Understanding the dynamics of 'NAME_CONTRACT_TYPE' values (e.g., cash loans, revolving loans).

Motivation: Analyze borrower behavior in scenarios of spending, repaying, and reusing funds.

Significance: Optimization ensures tailored lending solutions, aligning with borrower needs and fostering financial flexibility.

DATA PREPARATION

Fixing Structural Errors

Managing Unwanted Outliers

Removal of Unwanted Observations Data Cleaning

Handling Missing Data



DATA CLEANING

```
In [10]: # Counting the number of null values
                                                                                                    df1.isnull().sum()
                                            In [11]:
                                                     df2.isnull().sum()
             df1.duplicated()
                                                                                                    SK ID PREV
                                                                                                                                       0
In [8]:
                                                                                                                                       0
                                                                                                    SK_ID_CURR
                                            Out[11]: SK_ID_CURR
                                                                                                    NAME_CONTRACT_TYPE
Out[8]:
                               False
                                                      TARGET
                                                                                      0
                                                                                                    AMT_ANNUITY
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                                                                                                                                            In [12]: # Removing null values
                                                      NAME_CONTRACT_TYPE
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                               False
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                                                                                                    AMT APPLICATION
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                                                     CODE GENDER
                                                                                                                                                    df1.dropna(subset=["AMT ANNUITY"], inplace = True)
              2
                               False
                                                                                                    AMT_CREDIT
                                                                                                                                       1
                                                     FLAG_OWN_CAR
                                                                                      0
                                                                                                    AMT DOWN PAYMENT
                                                                                                                                   895844
              3
                               False
                                                                                                    AMT_GOODS_PRICE
                                                                                                                                   385515
             4
                               False
                                                     AMT_REQ_CREDIT_BUREAU_DAY
                                                                                  41519
                                                                                                                                            In [13]: # Removing null values
                                                                                                    WEEKDAY APPR PROCESS START
                                                      AMT_REQ_CREDIT_BUREAU_WEEK
                                                                                  41519
                               . . .
                                                                                                    HOUR_APPR_PROCESS_START
                                                                                                                                       0
                                                                                                                                                    df2.dropna(subset=["AMT_REO_CREDIT_BUREAU_DAY"], inplace = True)
                                                      AMT REO CREDIT BUREAU MON
                                                                                  41519
             1670209
                               False
                                                                                                    FLAG_LAST_APPL_PER_CONTRACT
                                                                                                                                       0
                                                     AMT_REQ_CREDIT_BUREAU_QRT
                                                                                  41519
                                                                                                    NFLAG_LAST_APPL_IN_DAY
             1670210
                               False
                                                      AMT_REQ_CREDIT_BUREAU_YEAR
                                                                                  41519
                                                                                                    RATE DOWN PAYMENT
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             1670211
                               False
                                                     Length: 122, dtype: int64
                                                                                                                                  1664263
                                                                                                    RATE_INTEREST_PRIMARY
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                               False
             1670212
                                                                                                                                  1664263
                                                                                                    RATE INTEREST PRIVILEGED
             1670213
                               False
                                                                                                    NAME_CASH_LOAN_PURPOSE
                                                                                                                                       0
                                                                                                    NAME_CONTRACT_STATUS
                                                                                                                                       0
             Length: 1670214, dtype: bool
                                                                                                                                            In [16]: # Removing null values
                                                                                                    DAYS_DECISION
                                                                                                    NAME PAYMENT TYPE
                                                                                                                                                    df2.dropna(subset=["AMT REQ CREDIT BUREAU MON"], inplace = True)
In [9]:
            df2.duplicated()
                                                                                                    CODE_REJECT_REASON
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                                                                                                    NAME TYPE SUITE
                                                                                                                                   820405
Out[9]: 0
                                                                                                    NAME_CLIENT_TYPE
                           False
                                                                                                                                            In [17]: # Removing null values
                                                                                                    NAME_GOODS_CATEGORY
            1
                           False
                                                                                                                                                    df2.dropna(subset=["AMT REQ CREDIT BUREAU ORT"], inplace = True)
                                                                                                    NAME PORTFOLIO
            2
                           False
                                                                                                    NAME_PRODUCT_TYPE
            3
                           False
                                                                                                    CHANNEL_TYPE
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                           False
                                                                                                    NAME_SELLER_INDUSTRY
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            307506
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            307507
                           False
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                                                                                                                                     346
                                                                                                    DAYS_FIRST_DRAWING
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            307508
                           False
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            307509
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            307510
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            Length: 307511, dtype: bool
                                                                                                    DAYS_TERMINATION
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                                                                                                    NFLAG_INSURED_ON_APPROVAL
                                                                                                    dtype: int64
```

DATA CLEANING

	# Count df1.nuni		e Values			In [11]:	df1.sort	_values(by="N	AME_CONTRA	ACT_TYPE")					
Out[10]:		,		167021	1	Out[11]:		SK ID PREV S	K ID CURR	NAME CONTRACT TYPE	AMT ANNUITY	AMT APPLICATION	AMT CREDIT	AMT DOWN PAYMENT	AMT GOODS PRICE
	SK_ID_FK			33885			835106	1313808				0.000000	0.000000		Nal
	NAME_CON		PE		4				217032						
	AMT_ANNU			35795			909307	2147100	402177	Cash loans	NaN	0.000000	0.000000	NaN	Nai
	AMT_APPL			9388			909308	1044724	178344	Cash loans	24639.210000	337500.000000	368685.000000	NaN	337500.00000
	AMT_CRED AMT_DOWN			8680 2927			909311	1888218	331321	Cash loans	16946.640000	454500 000000	526491.000000	NaN	454500.00000
	AMT GOOD	_		9388											
	_	_	CESS_START		7		909312	2288277	213304	Cash loans	17204.220000	157500.000000	167895.000000	NaN	157500.00000
	HOUR_APP	_	_	2	4										
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	NFLAG_LA RATE DOW		_	20703	2		778611	1325487	405555	XNA		0.000000	0.000000		Nai
	RATE_DOW	_		20703											
	RATE_INT	_		2			348152	2059701	206926	XNA	NaN	0.000000	0.000000	NaN	Nal
	NAME_CAS	H_LOAN_P	URPOSE	2	.5		1547869	1018815	103715	XNA	NaN	0.000000	0.000000	NaN	Nai
	NAME_CON DAYS DEC	_	ATUS	292	4		1136219	1533594	260330	XNA	NaN	0.000000	0.000000	NaN	Na
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			ME_CONTRACT_TYPE				IT_DOWN_PAY	MENT AMT_GOODS	PRICE						
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			Cash loans Revolving loans	NaN 16875.000000	0.000000	0.000000		NaN	NaN	16: 16:	70209 70210	 False False			
939627 939626	2041184 2093896	195379 289393	Cash loans Revolving loans Cash loans	NaN 16875.000000 NaN		0.000000		NaN		167 167 167	70209 70210 70211	 False			
939627	2041184 2093896	195379	Revolving loans	16875.000000	0.000000 337500.000000 0.000000	0.000000 337500.000000		NaN 337500 NaN	NaN 0.000000	16: 16: 16: 16: 16:	70209 70210 70211 70212 70213	 False False False False			
939627 939626 939625	2041184 2093896 2370573	195379 289393	Revolving loans Cash loans	16875.000000 NaN	0.000000 337500.000000 0.000000	0.000000 337500.000000 0.000000		NaN 337500 NaN	NaN 0.000000 NaN	16: 16: 16: 16: 16:	70209 70210 70211 70212 70213	 False False False False	: bool		
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939627 939626 939625 5 rows ×	2041184 2093896 2370573 < 37 columns	195379 289393 377164	Revolving loans Cash loans	16875.000000 NaN 8338.050000	0.000000 337500.000000 0.000000	0.000000 337500.000000 0.000000		NaN 337500 NaN	NaN 0.000000 NaN	167 167 167 167 167 Lei	70209 70210 70211 70212 70213 ngth: 167	 False False False False 9214, dtype	: bool		
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939627 939626 939625 5 rows × (13]: df2.sor tt[13]:	2041184 2093896 2370573 < 37 columns >*t_values(by=" SK_ID_CURR 1 409683 265436 306764	195379 289393 377164 NAME_CONTRACT TARGET NAME_0	Revolving loans Cash loans Cash loans Cash loans Cash loans Contract_Type Cod Revolving loans Revolving loans Revolving loans Revolving loans	16875.000000 NaN 8338.050000 = False).head() DE_GENDER FLAG_	0.000000 337500.000000 0.000000 90000.000000	0.000000 337500.000000 0.000000 98910.000000	2	NaN 337500 NaN 90000 AMT_INCOME_TO 3 67500.0000	NaN 0.000000 NaN 0.000000	In [15]: df2 Out[15]: 0 1 2 3 4	70209 70210 70211 70212 70213 ngth: 167 2.duplica F F F F F F F F F F F F F	False False False False False O214, dtype ted() alse alse alse alse alse alse	: bool		
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OUTLIER DETECTION

An outlier is a data point that significantly deviates from the majority in a dataset, standing as an extreme value. It falls outside the usual range and can distort statistical analyses if not properly addressed. Outliers may result from errors, natural variations, or unusual events. Identifying outliers is crucial in data analysis to ensure accurate interpretations of results. Detection methods include visual inspection, statistical techniques like z-scores and interquartile range, and machine learning algorithms. Handling outliers involves a careful decision on whether to remove them or consider them as valuable, albeit unusual, observations. Ultimately, managing outliers is essential for maintaining the integrity and reliability of statistical analyses.

AMT_INCOME_TOTAL mean = 1.71275

AMT_CREDIT mean = 6.063205

AMT_ANNUITY mean = 27174.6

AMT_GOODS_PRICE mean = 5.45



COMBINING DATA SETS (MERGING CSV FILES)

In Python, conducting a comprehensive analysis involves merging datasets to integrate information from diverse sources for a holistic perspective. Utilizing the 'merge_df' command, I combined two CSV files to create a consolidated dataset with 1,670,214 rows and 158 columns. The primary goal was to enhance analytical capabilities with a larger, well-labeled dataset for easy interpretation. The harmonization achieved through mergin; In [3]: | #f1 = pd.read_csv(r"C:\Users\jakubil\Downloads\previous_application.csv") facilitates effective correlation between related data points, deepenin insights. The unified structure resulting from merging streamline subsequent data manipulation and exploration tasks, promoting workflow efficiency. Furthermore, the process eliminates challenges related to handling heterogeneous data types during analysis. After merging, the column remains the same whereas the row decreases to 1413701.

```
In [26]: merged df1=df1.merge(df2, how="inner", on="SK ID CURR")
In [27]: merged_df1.shape
Out[27]: (1413701, 158)
```

In [13]:	df2 = p df2	d.read_csv(r"C:\Use	rs\jakubil\Downloads\	application_da	ata.csv")				
Out[13]:		SK_ID_CURR	TARGET	NAME_CONTRACT_TYPE	CODE_GENDER	FLAG_OWN_CAR	FLAG_OWN_REALTY	CNT_CHILDREN	AMT_INCOME_TOTAL	ΑN
	0	100002	1	Cash loans	М	N	Υ	0	202500.000000	406
	1	100003	0	Cash loans	F	N	N	0	270000.000000	1293
	2	100004	0	Revolving loans	М	Υ	Y	0	67500.000000	135
	3	100006	0	Cash loans	F	N	Y	0	135000.000000	312
	4	100007	0	Cash loans	М	N	Y	0	121500.000000	513
	307506	456251	0	Cash loans	М	N	N	0	157500.000000	254
	307507	456252	0	Cash loans	F	N	Y	0	72000.000000	269
	307508	456253	0	Cash loans	F	N	Y	0	153000.000000	677
	307509	456254	1	Cash loans	F	N	Y	0	171000.000000	370
	307510	456255	0	Cash loans	F	N	N	0	157500.000000	675

NAME CONTRACT TYPE AMT ANNUITY AMT APPLICATION 271877 Consumer loans 17145.0 17145.0 17145.0 108129 25188.615 679671.0 2802425 607500.0 607500.0 2523466 122040 112500.0 136444.5 112500.0 2819243 176158 47041.335 450000.0 450000.0 1784265 202054 337500.0 404055.0 337500.0 1670209 2300464 352015 14704.290 267295.5 311400.0 267295.5 Consumer loans 1670210 334635 Consumer loans 6622.020 87750.0 64291.5 29250.0 87750.0

11520.855

18821.520

16431.300

105237.0

180000.0

360000.0

102523.5

10525.5

105237.0

180000.0

360000.0

1670214 rows × 37 columns

2659632

249544

400317

261212

Consumer loans

1670211

1670212

1670213

307511 rows × 122 columns

Univariate Analysis

```
In [61]: import matplotlib.pyplot as plt

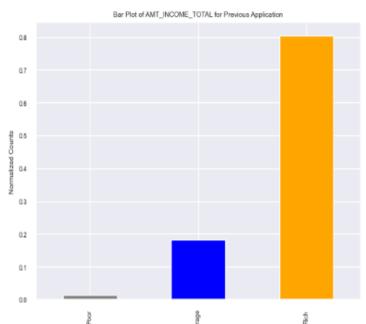
# Define income categories
income_bins = [0, 50000, 100000, float('inf')]
income_labels = ['Poor', 'Average', 'Rich']

# Assuming 'df2' is your DataFrame
df2['Income_Category'] = pd.cut(df2['AMT_INCOME_TOTAL'], bins=income_bins, labels=income_labels, right=False)

# Filter out rows where 'AMT_INCOME_TOTAL' is 'XNA'
filtered_df = df2[df2['AMT_INCOME_TOTAL'] != 'XNA']

# Plot the bar chart
colors = ['grey', 'blue', 'orange', 'pink']
filtered_df['Income_Category'].value_counts(normalize=True).sort_index().plot.bar(color=colors)

plt.title('Bar Plot of AMT_INCOME_TOTAL for Previous Application')
plt.xlabel('Income Category')
plt.ylabel('Normalized Counts')
plt.show()
```

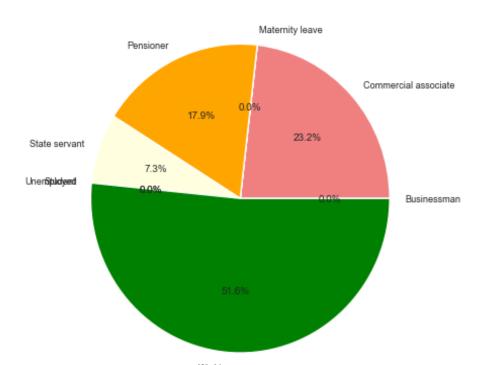


```
In [56]: import matplotlib.pyplot as plt

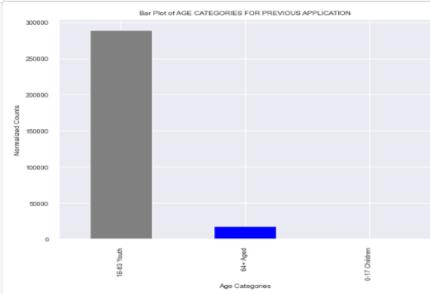
# Assuming 'result' is your DataFrame
result.groupby('NAME_INCOME_TYPE').size().plot(
    kind='pie',
    autopct='%1.1f%%',
    colors=['skyblue', 'lightcoral', 'green', 'orange', 'lightyellow']
)

plt.title('Income Type')
plt.show()
```

Income Type

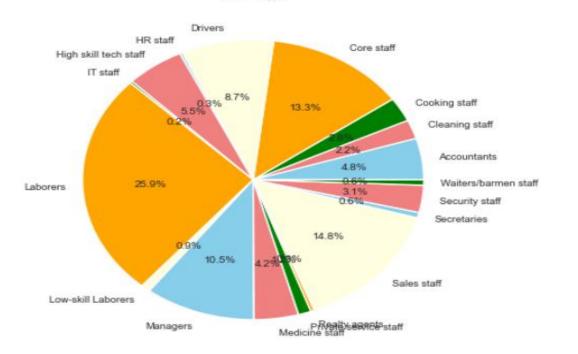


```
In [61]: import matplotlib.pyplot as plt
         # Filter out 'XNA' values
         filtered_df = df2[df2['DAYS_BIRTH'] != 'XNA']
         # Convert DAYS BIRTH to age in years
         filtered_df['AGE'] = -filtered_df['DAYS_BIRTH'] // 365
         # Define age categories
         bins = [0, 17, 63, float('inf')]
         labels = ['0-17 Children', '18-63 Youth', '64+ Aged']
         # Categorize ages
         filtered_df['AGE_CATEGORY'] = pd.cut(filtered_df['AGE'], bins=bins, labels=labels, ri
         # Count the occurrences of each age category
         age_category_counts = filtered_df['AGE_CATEGORY'].value_counts()
         # Create a bar plot
         age_category_counts.plot.bar(color=['grey', 'blue', 'orange'])
         plt.title('Bar Plot of AGE CATEGORIES FOR PREVIOUS APPLICATION')
         plt.xlabel('Age Categories')
         plt.vlabel('Normalized Counts')
         plt.show()
```

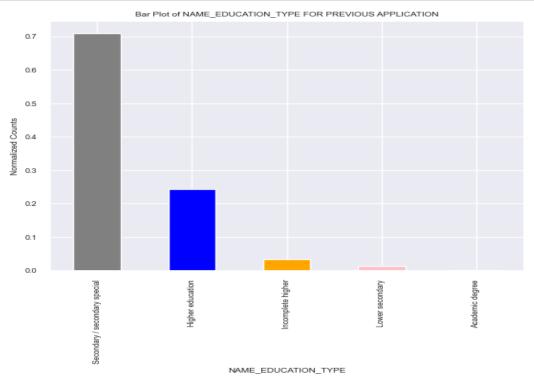




Income Type



```
In [50]: import matplotlib.pyplot as plt
    colors = ['grey', 'blue', 'orange', 'pink']
    filtered_df = df2[df2['NAME_EDUCATION_TYPE'] != 'XNA']
    df2.NAME_EDUCATION_TYPE.value_counts(normalize=True).plot.bar(color=colors)
    plt.title('Bar Plot of NAME_EDUCATION_TYPE FOR PREVIOUS APPLICATION')
    plt.xlabel('NAME_EDUCATION_TYPE')
    plt.ylabel('Normalized Counts')
    plt.show()
```



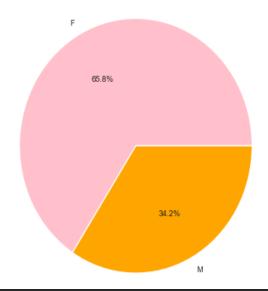
```
import matplotlib.pyplot as plt

# Filter out 'XNA' values
filtered_df = df2[df2['CODE_GENDER'] != 'XNA']

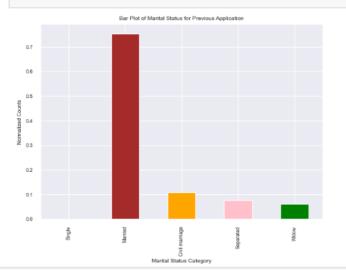
# Count the occurrences of each gender
gender_counts = filtered_df['CODE_GENDER'].value_counts()

# Create a pie chart
plt.pie(gender_counts, labels=gender_counts.index, autopct='%1.1f%%', colors=['pink', 'orange'])
plt.title('Pie Chart of CODE_GENDER FOR PREVIOUS APPLICATION')
plt.show()
```

Pie Chart of CODE GENDER FOR PREVIOUS APPLICATION



```
In [66]: unique_family_statuses = df2['NAME_FAMILY_STATUS'].unique()
         print(unique_family_statuses)
         ['Single / not married' 'Married' 'Widow' 'Civil marriage' 'Separated'
          'Unknown']
In [74]:
         import matplotlib.pyplot as plt
         # Define family status categories
         family_status_categories = ['Single', 'Married', 'Civil marriage', 'Separated', 'Widow']
         # Assumina 'df2' is vour DataFrame
         df2['Family_Status_Category'] = pd.Categorical(df2['NAME_FAMILY_STATUS'], categories=family_status_categories, ordered=True)
         # Filter out rows where 'NAME FAMILY STATUS' is 'XNA'
         filtered_df = df2[df2['NAME_FAMILY_STATUS'] != 'XNA']
         # PLot the bar chart
         colors = ['red', 'brown', 'orange', 'pink', 'green']
         filtered df['Family Status Category'].value counts(normalize=True).sort index().plot.bar(color=colors)
         plt.title('Bar Plot of Marital Status for Previous Application')
         plt.xlabel('Marital Status Category')
         plt.ylabel('Normalized Counts')
         plt.show()
```



DISTRIBUTION OF PAYMENT DIFFICULTY BY CLIENT

```
target0_df=df2.loc[df2['TARGET']==0]
target1_df=df2.loc[df2['TARGET']==1]

#Calculate imbalance percentage since majority is target zero and minority is target 1
round(len(target0_df)/len(target1_df),2)

Out[42]: 11.95

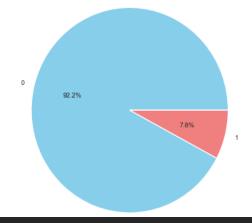
In [54]: import matplotlib.pyplot as plt

# Assuming 'result' is your DataFrame
result.groupby('TARGET').size().plot(
    kind='pie',
    autopct='%1.1f%%',
    colors=['skyblue', 'lightcoral', 'green', 'orange', 'lightyellow']
)

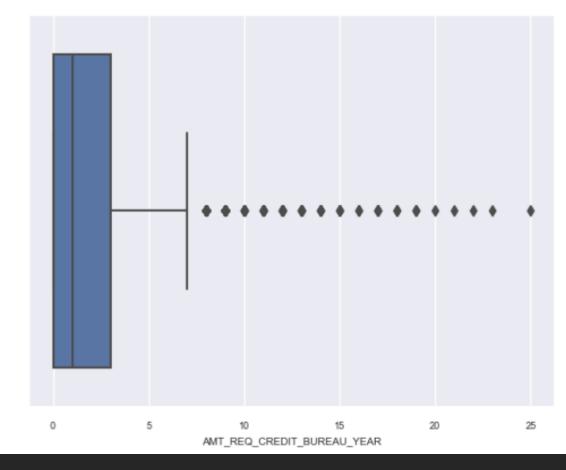
plt.title('Distribution of Payment Difficulties by Client')
plt.show()
```

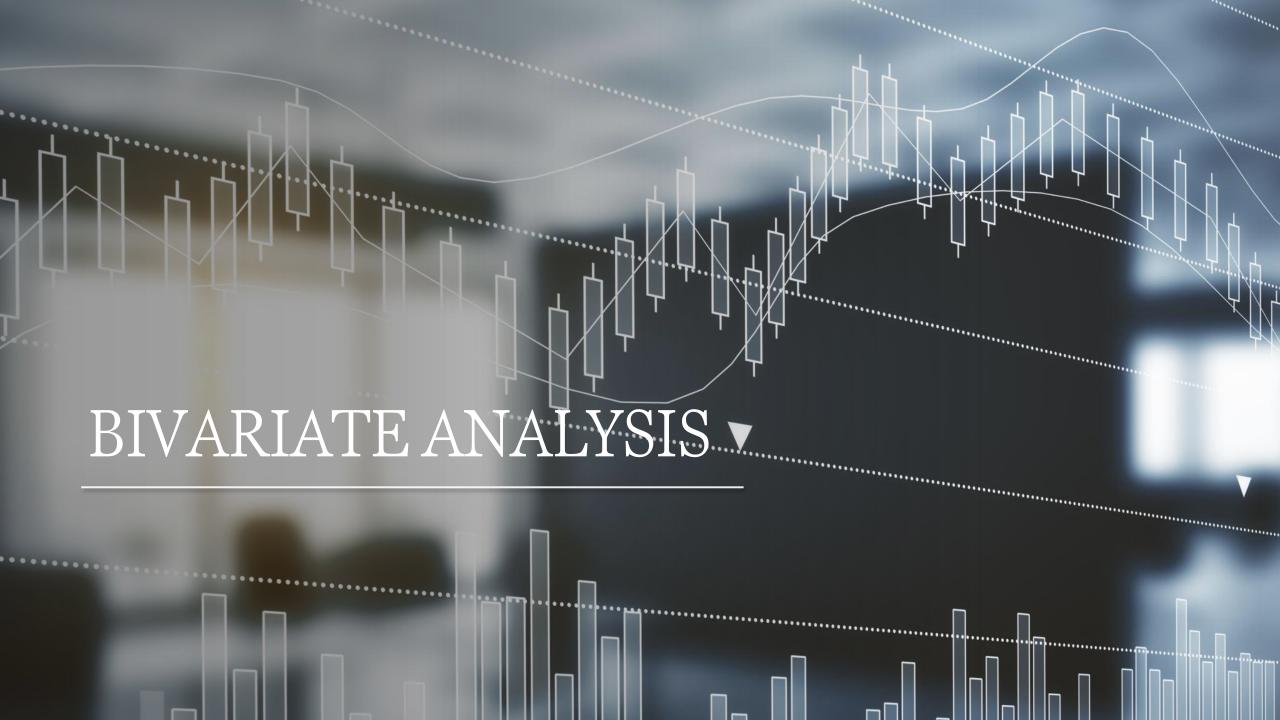
In [42]: # Dividing the dataset into two datasetof target=1(client with payment difficulties) and target=0(all other)

Distribution of Payment Difficulties



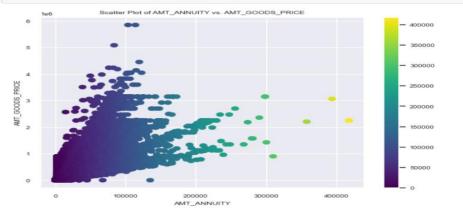
```
In [33]: sns.boxplot(x=df2['AMT_REQ_CREDIT_BUREAU_YEAR'])
Out[33]: <Axes: xlabel='AMT_REQ_CREDIT_BUREAU_YEAR'>
```



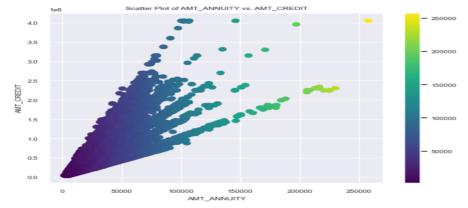


CORRELATION ANALYSIS

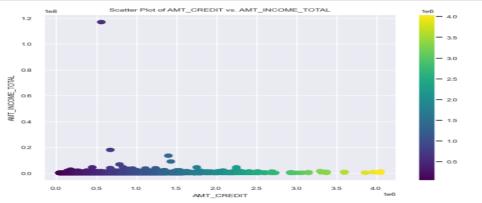
In [32]: plt.scatter(df1.AMT_ANNUITY, df1.AMT_GOODS_PRICE, c=df1['AMT_ANNUITY'], cmap='viridis') plt.xlabel('AMT_ANNUITY') plt.ylabel('AMT_GOODS_PRICE') plt.title('Scatter Plot of AMT_ANNUITY vs. AMT_GOODS_PRICE') plt.colorbar() # Add a colorbar to show the mapping of colors to values plt.show()



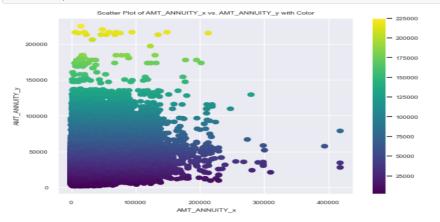
In [34]: plt.scatter(df2.AMT_ANNUITY, df2.AMT_CREDIT, c=df2['AMT_ANNUITY'], cmap='viridis') plt.xlabel('AMT_ANNUITY') plt.ylabel('AMT_CREDIT') plt.title('Scatter Plot of AMT_ANNUITY vs. AMT_CREDIT') plt.colorbar() # Add a colorbar to show the mapping of colors to values plt.show()



plt.xlabel('AMT_CREDIT')
plt.ylabel('AMT_INCOME_TOTAL') plt.title('Scatter Plot of AMT_CREDIT vs. AMT_INCOME_TOTAL') plt.colorbar() # Add a colorbar to show the mapping of colors to values

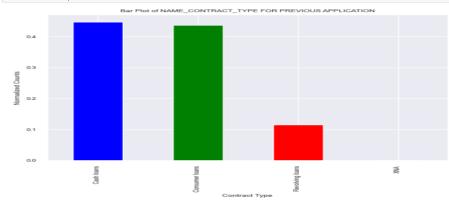


In [35]: import matplotlib.pyplot as plt merged_df = pd.merge(df1, df2, on='SK_ID_CURR', how='inner') plt.scatter(merged_df.AMT_ANNUITY_x, merged_df.AMT_ANNUITY_y, c=merged_df['AMT_ANNUITY_y'], cmap='viridis') plt.xlabel('AMT_ANNUITY_x') plt.ylabel('AMT ANNUITY y') plt.title('Scatter Plot of AMT ANNUITY x vs. AMT ANNUITY y with Color') plt.colorbar() plt.show()

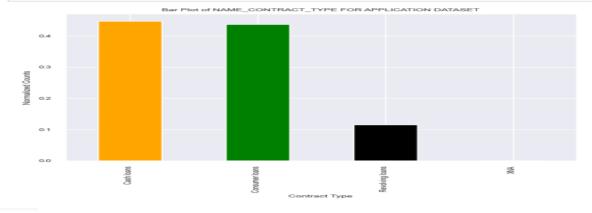


CORRELATION ANALYSIS

In [36]: import matplotlib.pyplot as plt
 colors = ['blue', 'green', 'red']
 filtered_df = df1[df1['NAME_CONTRACT_TYPE'] != 'XNA']
 df1.NAME_CONTRACT_TYPE.value_counts(normalize=True).plot.bar(color=colors)
 plt.title('Bar Plot of NAME_CONTRACT_TYPE FOR PREVIOUS APPLICATION')
 plt.ylabel('Contract Type')
 plt.ylabel('Normalized Counts')
 plt.show()

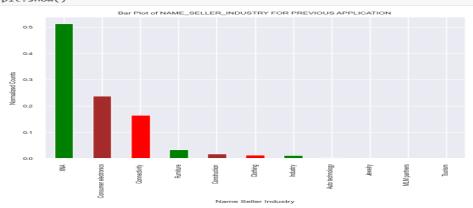


import matplotlib.pyplot as plt
close = ['orange', 'green', 'black']
filtered_df = df2[df2['NAME_CONTRACT_TYPE'] != 'XNA']
df1.NAME_CONTRACT_TYPE.value_counts(normalize=True).plot.bar(color=colors)
plt.title('Bar Plot of NAME_CONTRACT_TYPE FOR APPLICATION DATASET')
plt.ylabel('Contract Type')
plt.ylabel('Normalized Counts')
plt.show()

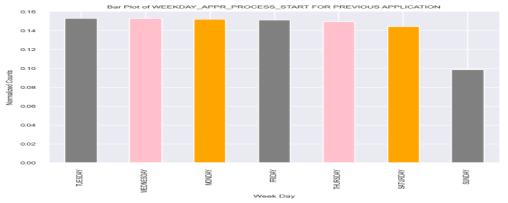


In [38]: import matplotlib.pyplot as plt

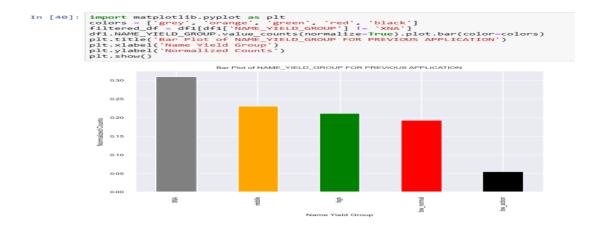
Assuming you want different colors for each bar
colors = ['green', 'brown', 'red']
filtered_df = df1[df1['NAME_SELLER_INDUSTRY'] != 'XNA']
df1.NAME_SELLER_INDUSTRY.value_counts(normalize=True).plot.bar(color=colors)
plt.title('Bar Plot of NAME_SELLER_INDUSTRY FOR PREVIOUS APPLICATION')
plt.xlabel('Name_Seller_Industry')
plt.ylabel('Normalized Counts')
plt.show()

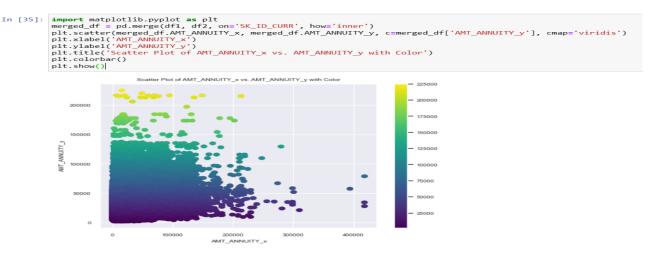


import matplotlib.pyplot as plt
colors = ['grey', 'pink', 'orange']
filtered_df = df1[df1['WEEKDAY_APPR_PROCESS_START'] != 'XNA']
df1.WEEKDAY_APPR_PROCESS_START.value_counts(normalize=True).plot.bar(color=colors)
plt.title('Bar Plot of WEEKDAY_APPR_PROCESS_START FOR PREVIOUS APPLICATION')
plt.xlabel('Week Day')
plt.ylabel('Normalized Counts')
plt.show()



CORRELATION ANALYSIS

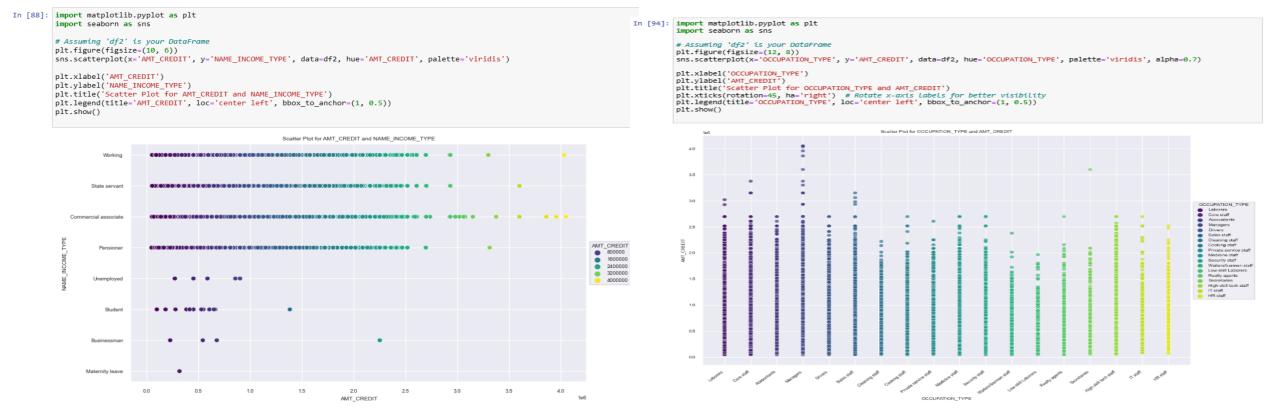




Bivariate analysis in Python is centered on examining connections between two variables. Utilizing libraries such as Pandas, Seaborn, and Matplotlib (plt), one can generate visualizations like histograms and box plots, offering a lucid portrayal of the distribution and central tendencies of the variables under consideration.

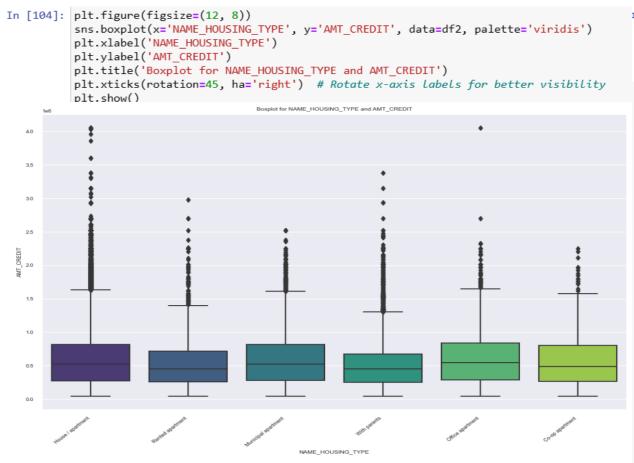
The majority of variables in the scatterplot above exhibit a positive correlation with each other. The steeper the gradient, the stronger the correlation between the variables. Specifically, the relationship between AMT_CREDIT and AMT_GOODS_PRICE displays the most linear pattern, suggesting that credit plays a significant role in influencing the purchasing behavior of high-value goods. This linearity implies that higher inflation rates may lead to increased prices of goods, while changes in interest rates can impact the cost of credit. On the other hand, AMT_INCOME_TOTAL shows a more random correlation with no distinct patterns.

EFFECT OF INCOME TYPE & OCCUPATION ON AMOUNT OF CREDIT

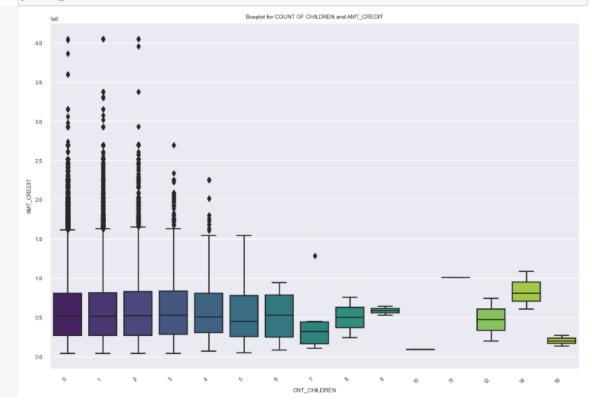


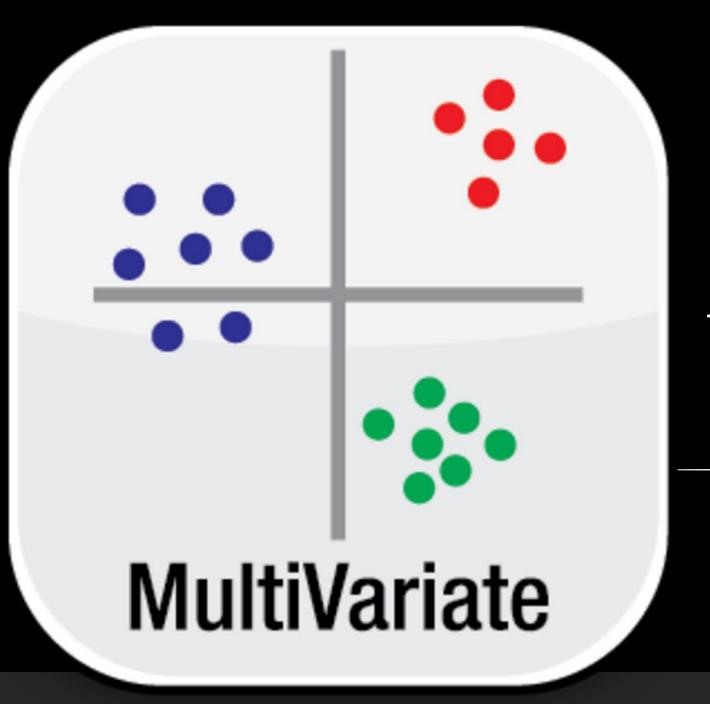
Individuals whose income type is commercial associates earn higher credit followed by individuals whose income type is working. Students, the unemployed and businessmen receive lower credit amounts. Women on maternity leave receive the lowest credit amount

EFFECT OF HOUSING TYPE & NUMBER OF CHILDREN ON AMOUNT OF CREDIT RECEIVED



```
In [105]: plt.figure(figsize=(12, 8))
    sns.boxplot(x='CNT_CHILDREN', y='AMT_CREDIT', data=df2, palette='viridis')
    plt.xlabel('CNT_CHILDREN')
    plt.ylabel('AMT_CREDIT')
    plt.title('Boxplot for COUNT OF CHILDREN and AMT_CREDIT')
    plt.xticks(rotation=45, ha='right') # Rotate x-axis labels for better visibility
    plt.show()
```



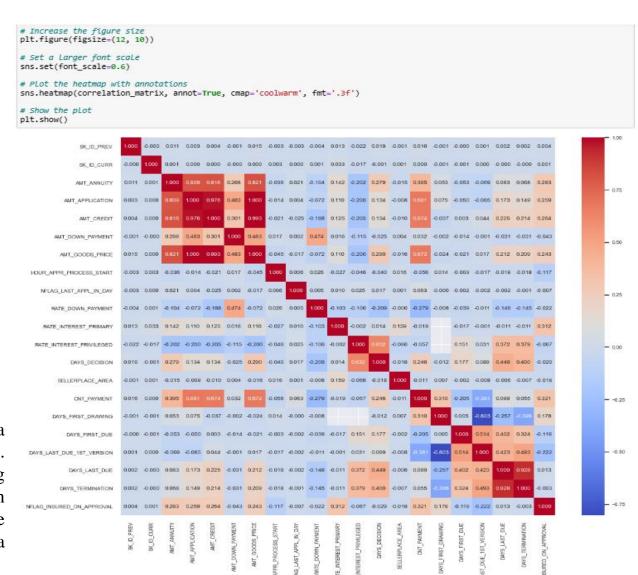


MULTIVARIATE ANALYSIS

CORRELATION HEATMAP

	<pre>numeric_df = df1.select_dtyp, correlation_matrix = numeric correlation_matrix</pre>	•	['float64',	'int64'])				
Out[26]:		SK_ID_PREV	SK_ID_CURR	AMT_ANNUITY	AMT_APPLICATION	AMT_CREDIT	AMT_DOWN_PAYMENT	AMT_GOODS_PRICE
	SK_ID_PREV	1.000000	-0.000321	0.011459	0.003302	0.003659	-0.001313	0.015293
	SK_ID_CURR	-0.000321	1.000000	0.000577	0.000280	0.000195	-0.000063	0.000369
	AMT_ANNUITY	0.011459	0.000577	1.000000	0.808872	0.816429	0.267694	0.820895
	AMT_APPLICATION	0.003302	0.000280	0.808872	1.000000	0.975824	0.482776	0.999884
	AMT_CREDIT	0.003659	0.000195	0.816429	0.975824	1.000000	0.301284	0.993087
	AMT_DOWN_PAYMENT	-0.001313	-0.000063	0.267694	0.482776	0.301284	1.000000	0.482776
	AMT_GOODS_PRICE	0.015293	0.000369	0.820895	0.999884	0.993087	0.482776	1.000000
	HOUR_APPR_PROCESS_START	-0.002652	0.002842	-0.036201	-0.014415	-0.021039	0.016776	-0.045267
	NFLAG_LAST_APPL_IN_DAY	-0.002828	0.000098	0.020639	0.004310	-0.025179	0.001597	-0.017100
	RATE_DOWN_PAYMENT	-0.004051	0.001158	-0.103878	-0.072479	-0.188128	0.473935	-0.072479
	RATE_INTEREST_PRIMARY	0.012969	0.033197	0.141823	0.110001	0.125106	0.016323	0.110001
	RATE_INTEREST_PRIVILEGED	-0.022312	-0.016757	-0.202335	-0.199733	-0.205158	-0.115343	-0.199733
	DAYS_DECISION	0.019100	-0.000637	0.279051	0.133660	0.133763	-0.024536	0.290422
	SELLERPLACE_AREA	-0.001079	0.001265	-0.015027	-0.007649	-0.009567	0.003533	-0.015842
	CNT_PAYMENT	0.015589	0.000031	0.394535	0.680630	0.674278	0.031659	0.672129
	DAYS_FIRST_DRAWING	-0.001478	-0.001329	0.052839	0.074544	-0.036813	-0.001773	-0.024445

The correlation heatmaps consistently depict a correlation of 1, evident by a consistently dark green color in each row, signifying a positive correlation. Notably, AMT_ANNUITY and AMT_APPLICATION exhibited a strong correlation. The presence of multicollinearity is suggested, indicating that when multiple variables are highly correlated, it can impact regression models. In the context of positive correlation, an increase in one variable is associated with a tendency for other variables to increase as well.



CONCLUSION & SUMMARY



The bank experienced a greater influx of loan applications from female customers compared to their male counterparts. Most of the loan requests come from individuals aged between 30 and 40, with the 40-50 age group closely trailing behind. A notable proportion of applicants sought cash loans, while the demand for revolving loans was relatively modest. In terms of occupational categories, the largest portion of applicants belongs to the working class, followed by commercial associates and state servants. The prevailing educational background among loan applicants is Secondary/Secondary Special, followed by Higher Education. The majority of applicants seeking relatively larger loan amounts belong to the married category in both Defaulters and Non – Defaulters.



There was a considerable reduction in the proportion of cash loans, accompanied by a shift in the purchasing trend towards higher-value goods using cash loans in the recent dataset compared to the previous one. The average repayment term also exhibited a significant uptick between the two sets of data. The heatmap analysis revealed a negative correlation between income and credit, indicating that as income decreases, credit tends to increase. In contrast, there was a notable positive correlation between credit and annuity variables, suggesting a relationship where higher credit is associated with increased annuity. The identification and removal of outliers across various loan types aimed to enhance the accuracy and clarity of the dataset representation.

RECOMMENDATIONS

- Continuous monitoring of applications with exceptionally high annuity amounts is imperative for banks to proactively identify potential risks, based on historical data.
- The ability to identify and respond to potential risks within loan applications is foundational to a proactive risk management approach that safeguards the financial stability of the bank. In response, strategic measures such as reducing the loan amount or applying a higher interest rate should be considered by banks to mitigate potential risks associated with applicants with dependents.
- Evaluating a borrower's ability to meet financial obligations should encompass a thorough analysis of credit amount and annuity payments, referencing historical data for comprehensive insights.
- Applicants with high credit scores showcase robust creditworthiness, prompting the bank to consider approving loans for this segment, aligning with a lower-risk profile.
- Monitoring and adapting to changing risk factors is crucial for banks to make informed and dynamic decisions, ensuring the overall health of their lending portfolios.





THANK YOU