

PORTOFOLIO

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Deskripsi

IMPLEMENTASI DATA MINING UNTUK ANALISIS POLA PEMBELIAN KONSUMEN PADA PENJUALAN PRODUK DI PEGASUS ONLINE SHOP MENGGUNAKAN METODE ALGORITMA FREQUENT PATTERN GROWTH

Interface

Login form with fields for Username and Password, a Remember Password checkbox, and a Sign In button.

Home dashboard showing navigation links for Import Excel, Selection, Mining, Hasil Mining, Data User, and Ubah Profile.

Import Excel screen showing a table of transaction data with columns: Transaksi, Tanggal, Kode, Barang, Jumlah, Pelanggan, and Pembeli.

Transaksi	Tanggal	Kode	Barang	Jumlah	Pelanggan	Pembeli
1	05-03-15	4210	BISN Caps	1	DedyAdnin	454
1	05-03-15	5510	Dr Susan Breast	1	DedyAdnin	454
1	05-03-15	11210	Serum Gold	1	DedyAdnin	454
1	05-03-15	11310	Serum Vit C Coll	1	DedyAdnin	454
1	05-03-15	1910	Masker Mata	3	DedyAdnin	454
2	06-24-15	52010	Mahkota Sabun	1	DedyAdnin	9363
2	06-24-15	52011	Mahkota Lotion Day	1	DedyAdnin	9363
2	06-24-15	52012	Mahkota Lotion Nite	1	DedyAdnin	9363
3	07-27-15	52010	Mahkota Sabun	1	Yoi	5346
3	07-27-15	52011	Mahkota Lotion Day	1	Yoi	5346

Mining screen showing input fields for Min Support (2) and Min Confidence (60%), and a button to start mining.

Mining results screen showing a table of frequent patterns with columns: No, Rule, Confidence (%).

No	Rule	Confidence (%)
1	Jika membeli Mahkota Lotion Day maka membeli Mahkota Sabun	80
2	Jika membeli Mahkota Lotion Nite maka membeli Mahkota Sabun	75
3	Jika membeli Mahkota Lotion Day maka membeli Mahkota Lotion Nite	80
4	Jika membeli Mahkota Lotion Day maka membeli Mahkota Lotion Nite	80
5	Jika membeli Mahkota Lotion Nite maka membeli Mahkota Lotion Day	100
6	Jika membeli Serum Vit C Coll maka membeli Masker Mata	66.67
7	Jika membeli Masker Mata maka membeli Serum Vit C Coll	100

Mining results screen showing a table of frequent patterns with columns: No, Rule, Confidence (%).

No	Rule	Confidence (%)
1	Jika membeli Mahkota Lotion Day maka membeli Mahkota Sabun	80
2	Jika membeli Mahkota Lotion Nite maka membeli Mahkota Sabun	75

User profile screen showing fields for Username, Name, and Password, and a button to update the profile.

Data user screen showing a table of user data with columns: ID, Nama, and Foto.

ID	Nama	Foto
1	muhammad	