SHotiFy

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Shotify

User Demographics...

Some demographic categories who would benefit from my product:

- Students

- Travelers

- Job seekers

- Immigrants/Expats

Interview Response...

3 people who meet my user demographics...

Shawn - 18 year old applying for there passport

Dylan- 26 year old applying for a job filling out the application

Roger- 58 years old traveller who needs a visa for the country he is visiting

Ryan
Warner

My High school user:

Ryan is a high school student in the United States who got picked to go to another country for an international school competition. He was super excited — but then he realized he needed a new passport photo. The photo shops near him were really expensive, and every time he tried taking one at home, the background looked bad or his face angle was wrong.

That's when he found **my app**. It **talks to him**, giving voice instructions like "look straight" or "turn a little left," and **automatically takes the photo** when everything looks perfect.

Ryan loved it — he didn't have to waste money or stress over the photo anymore. My app made it super easy for him to get a perfect passport photo right from his phone.

Purpose Statement And Brainstorming...

Purpose Statement:

The purpose of this project is to have a online photo studio for high school students and travelers. This helps them develop a smart, AI-powered passport photo app that guides users through the correct face angle using voice instructions and automatically captures a compliant photo with a white background.

Brainstorming Ideas:

1) Verifies if that picture qualifies for use with the help of a government verified site

2) Tells the mood of the person when takes picture

3) Has options to select for the size of your picture

4) Select the country which you will be using this picture for so it verifies with there government

5) The project will be called shotify