



17KEE8A1165

**Virginia Conflict of Interest and Ethics Advisory Council**  
**LOBBYIST REGISTRATION FORM (Rev. 4/26/2016)**

Please send the original and a copy with a \$100.00 registration fee, made  
Payable to the Treasurer of Virginia to:

*Secretary of the Commonwealth*  
*Attn: Lobbyist Specialist*  
*1111 E. Broad St*  
*4<sup>th</sup> Floor*  
*Richmond, Virginia 23219*

**FOR OFFICE USE ONLY**  
**Principal Notification Date** \_\_\_\_\_  
**Date Received** \_\_\_\_\_  
**Fee Paid: Check #** \_\_\_\_\_ **Cash** \_\_\_\_\_

(1) **PRINCIPAL:** \_\_\_\_\_ Association of Independent Funeral Homes of Virginia

(1a) **What type of business is the principle engaged in:**

Any and all matters related to funeral homes, next of kin, cremation, preneed, burial, etc.

Officer of Principal authorizing your employment as a lobbyist, or to whom your expenditures will be reported. *The same name may not appear in items 2 and 5 of this form.*

(2) **Name:** \_\_\_\_\_ Blake Baker

(2a) **Business Address:** \_\_\_\_\_ 509 W. Washington Street Suffolk, VA 23434

(2b) **Business Telephone:** \_\_\_\_\_ 757-539-4691

Officer of Principal who will retain **ALL** records, in behalf of the principal, with respect to your lobbying activities for their organization. If records are physically stored in another location, please so indicate in the space provided by item 3c.

(3) **Name:** \_\_\_\_\_ Bruce Bennett Keeney, Sr.

(3a) **Business Address:** \_\_\_\_\_ 4461 Cox Road, Suite 110 Glen Allen, VA 23060

(3b) **Business Telephone:** \_\_\_\_\_ 804-643-0312

(3c) **Business Address/Telephone number of location where records are stored:**

\_\_\_\_\_  
\_\_\_\_\_

(4) **Please list the full name(s), business address(es), and telephone number(s) of all other individual(s) that are registered to lobby in behalf of the PRINCIPAL listed in item 1 of your registration form.**

Bruce B. Keeney, Sr. 4461 Cox Road, Suite 110 Glen Allen VA 23060 804-643-0312

SECRETARY OF THE COMMONWEALTH  
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(5) **LOBBYIST:** Bruce Bennett Keeney, Jr.  
(5a) **Business Address:** 4461 Cox Road Suite 110, Glen Allen, VA 23060  
(5b) **Business Telephone:** 8046430312  
(5c) **E-Mail Address:** Bkeeney04@yahoo.com

Individual who will retain ALL records, on behalf of the lobbyist, with respect to your lobbying activities for the afore-designated principal. If records are physically stored in another location, please so indicate in the space provided in item 7d.

(6) **Name:** Bruce Bennett Keeney, Sr.  
(6a) **Business Address:** 4461 Cox Road, Suite 110 Glen Allen, VA 23060  
(6b) **Business Telephone:** 804-643-0312  
(6c) **Business Address/Telephone number of location where records are stored:**

\_\_\_\_\_  
\_\_\_\_\_

(7) **Matters and purpose for which you expect to lobby:** (be as specific as possible in this response)

Any and all matters related to independent funeral homes; including but not limited to funeral planning, cremation, burial, pre-need, caskets, urns, vaults, etc.

(8) **As a lobbyist, you are:** (check one)

- ☐ **Employed** (Lobbyist is on payroll of principal)  
☒ **Retained** (Lobbyist is not on payroll of principal, but is compensated)  
☐ **Not Compensated** (Lobbyist is not compensated, but expenses may be reimbursed)

(9) **If you are *employed* either part-time or full-time by the principal, please give your job title:**

\_\_\_\_\_

**I, the undersigned lobbyist, do state that the information furnished on this registration statement and on any and all accompanying statements attached thereto, is to the best of my knowledge and belief, complete and accurate.**

Date: 10/24/2016 Lobbyist's Signature: Bruce Bennett Keeney, Jr. (Electronically Signed: 10/24/2016 4:20:33)