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**Virginia Conflict of Interest and Ethics Advisory Council  
LOBBYIST REGISTRATION FORM (Rev. 4/05)**

Please send the original and a copy with a \$50.00 registration fee, made  
Payable to the Treasurer of Virginia to:

*Secretary of the Commonwealth  
Attn: Lobbyist Specialist  
1111 E. Broad St  
4<sup>th</sup> Floor  
Richmond, Virginia 23219*

**FOR OFFICE USE ONLY**  
**Principal Notification Date** \_\_\_\_\_  
**Date Received** \_\_\_\_\_  
**Fee Paid: Check #** \_\_\_\_\_ **Cash** \_\_\_\_\_

(1) **PRINCIPAL:** \_\_\_\_\_ Virginia Municipal League

(1a) **What type of business is the principle engaged in:**

Association of local governments

Officer of Principal authorizing your employment as a lobbyist, or to whom your expenditures will be reported. *The same name may not appear in items 2 and 5 of this form.*

(2) **Name:** \_\_\_\_\_ Michelle Gowdy

(2a) **Business Address:** \_\_\_\_\_ P.O. Box 12164 Richmond, VA 23241

(2b) **Business Telephone:** \_\_\_\_\_ 8045238525

Officer of Principal who will retain **ALL** records, in behalf of the principal, with respect to your lobbying activities for their organization. If records are physically stored in another location, please so indicate in the space provided by item 3c.

(3) **Name:** \_\_\_\_\_ Michelle Gowdy

(3a) **Business Address:** \_\_\_\_\_ P.O. Box 12164 Richmond, VA 23241

(3b) **Business Telephone:** \_\_\_\_\_ 8045238525

(3c) **Business Address/Telephone number of location where records are stored:**

\_\_\_\_\_  
\_\_\_\_\_

(4) **Please list the full name(s), business address(es), and telephone number(s) of all other individual(s) that are registered to lobby in behalf of the PRINCIPAL listed in item 1 of your registration form.**

Kimberly Pollard, Neal Menkes, Mary Jo Fields, Kim Winn - all VML employees at P.O. Box 12164, 13 East Franklin Street, Richmond, VA 23241 804-523-8525  
Hefty & Wiley - Roger Wiley and Jeff Gore, 100 West Franklin Street, Suite 300, Richmond, VA 23220 804/780-3143  
Chris LaGow - 8th & Main Bldg, 707 East Main Street, Suite 1630, Richmond, VA 23219 804/225-8570  
Kemper Consulting - Marianne Radcliffe - 12 S. 3rd Street, Richmond, VA 23219 804/649-7945

SECRETARY OF THE COMMONWEALTH  
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(5) **LOBBYIST:** Janet Areson

(5a) **Business Address:** 13 East Franklin Street Richmond, VA 23219

(5b) **Business Telephone:** 804-523-8522

(5c) **E-Mail Address:** jareson@vml.org

Individual who will retain ALL records, on behalf of the lobbyist, with respect to your lobbying activities for the afore-designated principal. If records are physically stored in another location, please so indicate in the space provided in item 7d.

(6) **Name:** Michelle Gowdy

(6a) **Business Address:** P.O. Box 12164 13 East Franklin Street, Richmond, VA 23241

(6b) **Business Telephone:** 8045238525

(6c) **Business Address/Telephone number of location where records are stored:**

\_\_\_\_\_  
\_\_\_\_\_

(7) **Matters and purpose for which you expect to lobby:** (be as specific as possible in this response)  
Legislation that affects local governments in Virginia.

(8) **As a lobbyist, you are:** (check one)

☒ **Employed** (Lobbyist is on payroll of principal)

☐ **Retained** (Lobbyist is not on payroll of principal, but is compensated)

☐ **Not Compensated** (Lobbyist is not compensated, but expenses may be reimbursed)

(9) **If you are employed either part-time or full-time by the principal, please give your job title:**

Director of Policy Development

**I, the undersigned lobbyist, do state that the information furnished on this registration statement and on any and all accompanying statements attached thereto, is to the best of my knowledge and belief, complete and accurate.**

Date: 05/03/2016 Lobbyist's Signature: Janet Areson (Electronically Signed: 5/3/2016 8:10:16 PM UTC)