



17SEI76080B

**Virginia Conflict of Interest and Ethics Advisory Council**  
**LOBBYIST REGISTRATION FORM (Rev. 4/26/2016)**

Please send the original and a copy with a \$100.00 registration fee, made  
Payable to the Treasurer of Virginia to:

*Secretary of the Commonwealth*  
*Attn: Lobbyist Specialist*  
*1111 E. Broad St*  
*4<sup>th</sup> Floor*  
*Richmond, Virginia 23219*

**FOR OFFICE USE ONLY**  
**Principal Notification Date** \_\_\_\_\_  
**Date Received** \_\_\_\_\_  
**Fee Paid: Check #** \_\_\_\_\_ **Cash** \_\_\_\_\_

(1) **PRINCIPAL:** \_\_\_\_\_ American Heart Association

(1a) **What type of business is the principle engaged in:**

Improving the health of all Virginians: Medicaid; Tobacco and other tobacco product control, prevention, and cessation;

Officer of Principal authorizing your employment as a lobbyist, or to whom your expenditures will be reported. *The same name may not appear in items 2 and 5 of this form.*

(2) **Name:** \_\_\_\_\_ Ashley Gaiane Bell

(2a) **Business Address:** \_\_\_\_\_ 3131 RDU Center Drive, Suite 100 Morrisville, NC 27560

(2b) **Business Telephone:** \_\_\_\_\_ 9194638314

Officer of Principal who will retain **ALL** records, in behalf of the principal, with respect to your lobbying activities for their organization. If records are physically stored in another location, please so indicate in the space provided by item 3c.

(3) **Name:** \_\_\_\_\_ Ashley Gaiane Bell

(3a) **Business Address:** \_\_\_\_\_ 3131 RDU Center Drive, Suite 100 Morrisville, NC 27560

(3b) **Business Telephone:** \_\_\_\_\_ 9194638314

(3c) **Business Address/Telephone number of location where records are stored:**

\_\_\_\_\_  
\_\_\_\_\_

(4) **Please list the full name(s), business address(es), and telephone number(s) of all other individual(s) that are registered to lobby in behalf of the PRINCIPAL listed in item 1 of your registration form.**

Robin Gahan  
4217 Park Place Ct  
Glen Allen, VA 23060  
804-965-6521

Melissa Assalone  
4217 Park Place Ct  
Glen Allen, VA 23060  
804-965-6575

Aimee Perron Seibert  
Commonwealth Strategy Group  
(5) **LOBBYIST:** 118 N. 8th Street  
Richmond, VA 23219  
(5a) **Business Address:** 118 N. 8th Street Richmond, VA 23219  
(5b) **Business Telephone:** 804-647-3140  
(5c) **E-Mail Address:** Aimee@commonwealthstrategy.net

Individual who will retain ALL records, on behalf of the lobbyist, with respect to your lobbying activities for the afore-designated principal. If records are physically stored in another location, please so indicate in the space provided in item 7d.

(6) **Name:** Aimee Perron Seibert  
(6a) **Business Address:** 118 N. 8th Street Richmond, VA 23219  
(6b) **Business Telephone:** 804-647-3140  
(6c) **Business Address/Telephone number of location where records are stored:**

(7) **Matters and purpose for which you expect to lobby:** (be as specific as possible in this response)

Improving the health of all Virginians: Medicaid; Tobacco and other tobacco product control, prevention, and cessation; systems of care; Nonprofit issues; other and all matters pertaining to the American Heart Association.

(8) **As a lobbyist, you are:** (check one)

- ☐ **Employed** (Lobbyist is on payroll of principal)  
☒ **Retained** (Lobbyist is not on payroll of principal, but is compensated)  
☐ **Not Compensated** (Lobbyist is not compensated, but expenses may be reimbursed)

(9) **If you are employed either part-time or full-time by the principal, please give your job title:**

I, the undersigned lobbyist, do state that the information furnished on this registration statement and on any and all accompanying statements attached thereto, is to the best of my knowledge and belief, complete and accurate.

Date: 09/15/2016 Lobbyist's Signature: Aimee Perron Seibert (Electronically Signed: 9/15/2016 5:32:17 PM)