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**SECRETARY OF THE COMMONWEALTH  
LOBBYIST REGISTRATION FORM (Rev. 4/05)**

Please send the original and a copy with a \$50.00 registration fee, made  
Payable to the Treasurer of Virginia to:

*Secretary of the Commonwealth  
Attn: Lobbyist Specialist  
1111 E. Broad St  
4<sup>th</sup> Floor  
Richmond, Virginia 23219*

**FOR OFFICE USE ONLY**  
**Principal Notification Date** \_\_\_\_\_  
**Date Received** \_\_\_\_\_  
**Fee Paid: Check #** \_\_\_\_\_ **Cash** \_\_\_\_\_

(1) **PRINCIPAL:** \_\_\_\_\_ The Nature Conservancy

(1a) **What type of business is the principle engaged in:**

I lobby in support of The Nature Conservancy's mission of protecting the lands and waters on which all life depends.

Officer of Principal authorizing your employment as a lobbyist, or to whom your expenditures will be reported. *The same name may not appear in items 2 and 5 of this form.*

(2) **Name:** \_\_\_\_\_ Michael Lipford

(2a) **Business Address:** \_\_\_\_\_ 530 East Main Street Suite 800, Richmond, VA 23219

(2b) **Business Telephone:** \_\_\_\_\_ 804-249-3420

Officer of Principal who will retain **ALL** records, in behalf of the principal, with respect to your lobbying activities for their organization. If records are physically stored in another location, please so indicate in the space provided by item 3c.

(3) **Name:** \_\_\_\_\_ Michael Lipford

(3a) **Business Address:** \_\_\_\_\_ 530 East Main Street Suite 800, Richmond, VA 23219

(3b) **Business Telephone:** \_\_\_\_\_ 804-249-3420

(3c) **Business Address/Telephone number of location where records are stored:**

\_\_\_\_\_  
\_\_\_\_\_

(4) **Please list the full name(s), business address(es), and telephone number(s) of all other individual(s) that are registered to lobby in behalf of the PRINCIPAL listed in item 1 of your registration form.**

Nicole Rovner

530 East Main Street, Suite 800  
Richmond, VA 23219

Brad Kreps  
Steve Lindeman

146 East Main Street

Abingdon, VA 24210

Brian Ball

Bill Axcelle

**SECRETARY OF THE COMMONWEALTH**

**LOBBYIST'S REGISTRATION**

200 S 10th St #1600  
Richmond, VA 23219

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(5) **LOBBYIST:** Melissa Neff Gould

(5a) **Business Address:** 530 East Main Street Suite 800, Richmond, VA 23219

(5b) **Business Telephone:** 804.833.6157

(5c) **E-Mail Address:** melissa.neffgould@tnc.org

Individual who will retain ALL records, on behalf of the lobbyist, with respect to your lobbying activities for the afore-designated principal. If records are physically stored in another location, please so indicate in the space provided in item 7d.

(6) **Name:** Melissa Neff Gould

(6a) **Business Address:** 530 East Main Street Suite 800, Richmond, VA 23219

(6b) **Business Telephone:** 804.833.6157

(6c) **Business Address/Telephone number of location where records are stored:**

\_\_\_\_\_  
\_\_\_\_\_

(7) **Matters and purpose for which you expect to lobby:** (be as specific as possible in this response)

Matters related to natural resources and conservation.

(8) **As a lobbyist, you are:** (check one)

☒ **Employed** (Lobbyist is on payroll of principal)

☐ **Retained** (Lobbyist is not on payroll of principal, but is compensated)

☐ **Not Compensated** (Lobbyist is not compensated, but expenses may be reimbursed)

(9) **If you are employed either part-time or full-time by the principal, please give your job title:**

Director of Legislative Affairs

**I, the undersigned lobbyist, do state that the information furnished on this registration statement and on any and all accompanying statements attached thereto, is to the best of my knowledge and belief, complete and accurate.**

Date: 06/22/2015 Lobbyist's Signature: Melissa Neff Gould (Electronically Signed: 6/22/2015 5:48:30 PM UTC)