



16EDWB7333D

**Virginia Conflict of Interest and Ethics Advisory Council**  
**LOBBYIST REGISTRATION FORM (Rev. 4/05)**

Please send the original and a copy with a \$50.00 registration fee, made  
Payable to the Treasurer of Virginia to:

*Secretary of the Commonwealth*  
*Attn: Lobbyist Specialist*  
*1111 E. Broad St*  
*4<sup>th</sup> Floor*  
*Richmond, Virginia 23219*

**FOR OFFICE USE ONLY**  
**Principal Notification Date** \_\_\_\_\_  
**Date Received** \_\_\_\_\_  
**Fee Paid: Check #** \_\_\_\_\_ **Cash** \_\_\_\_\_

(1) **PRINCIPAL:** \_\_\_\_\_ Hampton Roads Educational Television Association, Inc.

(1a) **What type of business is the principle engaged in:**

\_\_\_\_\_ HRETA is engaged in the development of online educational content and curriculum.  
\_\_\_\_\_

Officer of Principal authorizing your employment as a lobbyist, or to whom your expenditures will be reported. *The same name may not appear in items 2 and 5 of this form.*

(2) **Name:** \_\_\_\_\_ Bert Schmidt

(2a) **Business Address:** \_\_\_\_\_ 5200 Hampton Blvd Norfolk, VA 23508

(2b) **Business Telephone:** \_\_\_\_\_ 7578899400

Officer of Principal who will retain **ALL** records, in behalf of the principal, with respect to your lobbying activities for their organization. If records are physically stored in another location, please so indicate in the space provided by item 3c.

(3) **Name:** \_\_\_\_\_ Bert Schmidt

(3a) **Business Address:** \_\_\_\_\_ 5200 Hampton Blvd Norfolk, VA 23508

(3b) **Business Telephone:** \_\_\_\_\_ 7578899400

(3c) **Business Address/Telephone number of location where records are stored:**

\_\_\_\_\_  
\_\_\_\_\_

(4) **Please list the full name(s), business address(es), and telephone number(s) of all other individual(s) that are registered to lobby in behalf of the PRINCIPAL listed in item 1 of your registration form.**

Kay Kemper, 112 Granby Street, Suite 400, Norfolk, VA 23510, 757-627-1988  
Joel Andrus, 112 Granby Street, Suite 400, Norfolk, VA 23510, 757-627-1988  
W. Ross Grogg IV, 112 Granby Street, Suite 400, Norfolk, VA 23510, 757-627-1988

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(5) **LOBBYIST:** Michael L Edwards  
(5a) **Business Address:** 12 S. 3rd Street Richmond, VA 23219  
(5b) **Business Telephone:** 804-649-7945  
(5c) **E-Mail Address:** medwards@kemperconsult.com

Individual who will retain ALL records, on behalf of the lobbyist, with respect to your lobbying activities for the afore-designated principal. If records are physically stored in another location, please so indicate in the space provided in item 7d.

(6) **Name:** Michael L Edwards  
(6a) **Business Address:** 12 S. 3rd Street Richmond, VA 23219  
(6b) **Business Telephone:** 804-649-7945  
(6c) **Business Address/Telephone number of location where records are stored:**

\_\_\_\_\_  
\_\_\_\_\_

(7) **Matters and purpose for which you expect to lobby:** (be as specific as possible in this response)  
All matters of concern to the Hampton Roads Educational Television Association, Inc.

(8) **As a lobbyist, you are:** (check one)

- ☐ **Employed** (Lobbyist is on payroll of principal)  
☒ **Retained** (Lobbyist is not on payroll of principal, but is compensated)  
☐ **Not Compensated** (Lobbyist is not compensated, but expenses may be reimbursed)

(9) **If you are *employed* either part-time or full-time by the principal, please give your job title:**

\_\_\_\_\_

**I, the undersigned lobbyist, do state that the information furnished on this registration statement and on any and all accompanying statements attached thereto, is to the best of my knowledge and belief, complete and accurate.**

Date: 12/16/2015 Lobbyist's Signature: Michael L Edwards (Electronically Signed: 12/16/2015 10:08:03 PM)