

User Stories

1. As someone who would like to buy a new cell phone, I want to find a way to trade in my cellphone so that I can save money.
 - There is a whole sub menu that shows how you can trade in your cell phone for credit
 - It also shows different ways to buy a phone if they are wanting to save money
2. As an apple user, I would like to find a way to digitize my payment methods so that I can have less physical cards.
 - ¼ of the way down on the page, apple talks about their apple card
3. As a consumer, I would like to research all types of apple phones so I can make an informed purchase according to my needs.
 - Detailed list that compares phones side by sides
 - Option to see more phones side by sides
 - Detailed list of features such as camera, network strength, Screen Size, Etc.
4. As a consumer who likes to personalize my phone, I would like to know what accessories Apple offers so I can make my phone my own.
 - Whole Section of Featured accessories
 - Individual listings of different accessories
 - Description of accessories
5. As a consumer, I would like to know what OS the iPhone has so that I can know the ins and outs of it better.
 - Section that talks about what makes an iPhone an iPhone, aka the operating systems
 - Section that talks about why you should switch over to an iPhone
 - Section to use iPhone to its potential

<https://trello.com/invite/b/LWXHW7DJ/d897e1b07cd30ee1a30ca94f9a3d6b5a/iphone-product-page>