Database Design

11-4
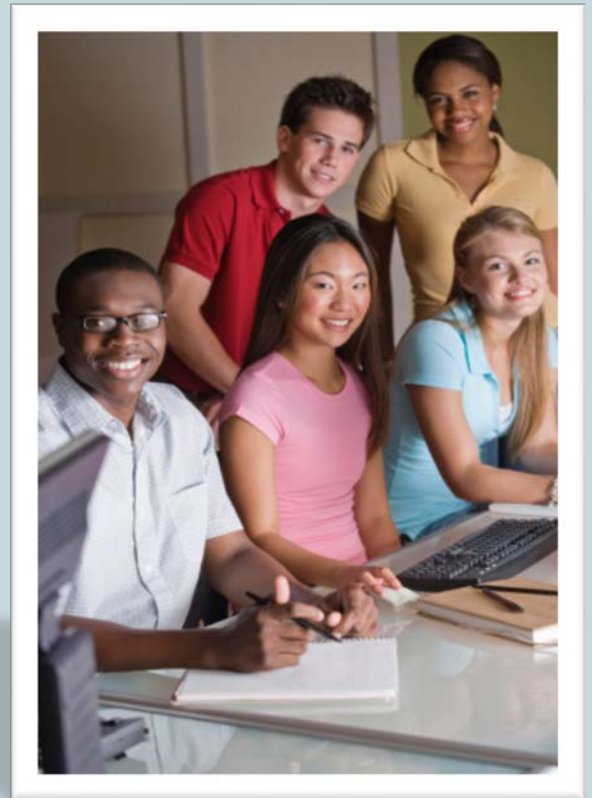**Final Presentations**

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Objectives

This lesson covers the following objectives:

- Demonstrate the use of a central message and supporting arguments for a final presentation

- Demonstrate logical analysis of the business rules, operations, and processes in a way that is clear and easy for the client to understand

- Demonstrate the selection of appropriate business attire for a final presentation

Objectives

This lesson covers the following objectives:

- Demonstrate the appropriate use of eye contact, upright posture, gestures, and other nonverbal communication during a final presentation

- Demonstrate the use of clear and concise answers to all questions after a final presentation

- Provide at least two feedback points for each presenter

Purpose

- Demonstrating technical as well as presentation and communication skills is highly valued by many employers.

- Delivering your final presentation allows you to develop these skills in a classroom environment.

- When you need to do this in a professional setting in the future, you can draw on this experience.

Presentation Day

Below are some suggestions to keep in mind on presentation day:

- Review the grading rubric for the final presentation.

- If you need equipment for the visual materials (projector, flipchart, computer with PowerPoint software, etc.), make sure it is available and test it beforehand.

- Your instructor will provide the order of the presentation -- which group goes first, second, etc.

Presentation Day

- Have someone in your group keep track of the time while you are presenting.

- Agree on a signal to "speed up" or "slow down," depending on how much time is left and whether the audience is keeping up with you.

Presentation Day

- If you have prepared adequately and practiced with your group, you should be confident about your presentation.

- Remember, your group has researched and discussed the business more extensively than people in the audience.

- It is your model -- no one understands it better than you!

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Summary

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- Demonstrate the selection of appropriate business attire for a final presentation

Summary

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- Demonstrate the use of clear and concise answers to all questions after a final presentation

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