



# EiABC Graphics Design Training Report



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Submitted To- Instructor Ayele Bedada



**Instructor Ayele Bedada.**



**Graphics Design Trainees**

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# ARDIBO LODGE PROJECT PROPOSAL

## OBJECTIVE

- Ardibo lodge will become the premier supplier of sustainable hospitality and tourist services in the world.
- provide high-quality accommodation (self - contained cob House), on-site activities and sustainable eco - tourism activities, e.g. tree planting, hiking tours, cultural excursions, bike and motorbike tours and other activities to visitors from all over the world.
- it will cater for the needs of international visitors who look for an extraordinary trip extension who seek cultural interaction with locals, with sustainable and eco - friendly activities to support local communities.

## TARGET GROUP

visitors with the main motivation of "wildlife" experience, combination holidays, hiking, and cultural activity.

Local Community consumption of organic food and organic farming, so there is an overall understanding and acceptance of green, sustainable development.

Another target group of are the foreign staff of un organizations, students, multinational companies etc. including of their visiting friends and relatives.

## GRAPHICS PACKAGES

- Corporate Logo
- flyer folder with particulars about Ardibo Lodge and . contacts and access map with pictures of the area
- brochure with all details about Ardibo lodge, as well the contacts and access map, with a wide selection of pictures of the entire area.
- hiking tour flyer - folder
- hiking tour booklet A four size hiking tour flyer but going into particulars and facts about the trips and the region in general. each trip with pictures from the destination.
- the flyers for the on - site activities and planting of indigenous trees are set as well the tree planting to get the seedlings for the indigenous trees we will cooperate with he local people.
- Created and produced TV and video
- Created social media plans & social media Advertising

## GENERAL IMPACT

- create new opportunities for women and young people.
- encourage creative art
- it provides opportunities for cultural exchange

## VALUE COST

Name	Single Price	Total Price	QTY	Subtotal
Corporate Logo	5,000 Birr	5,000 Birr	1	5,000 Birr
brochure	6 Birr	1200 Birr	200	1200 Birr
Double page flyer	5 Birr	2500 Birr	500	2500 Birr
Booklet	25 Birr	5,000 Birr	200	5,000 Birr
Tv Production & Advertismint				500.000 Birr
				<u>Total-513,700 Birr</u>

specific timelines or schedules that the designer/firm would require From june - july . include 10 business days lead-time the printer as well as dead-lines required to receive copy/other materials from final approval to print.w

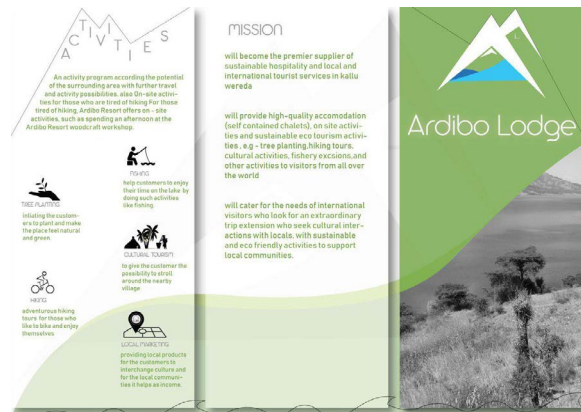


# Photoshop Assignment





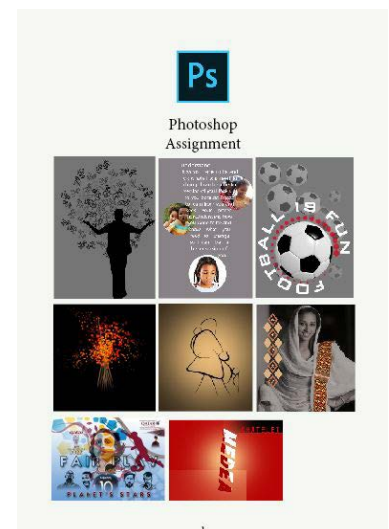
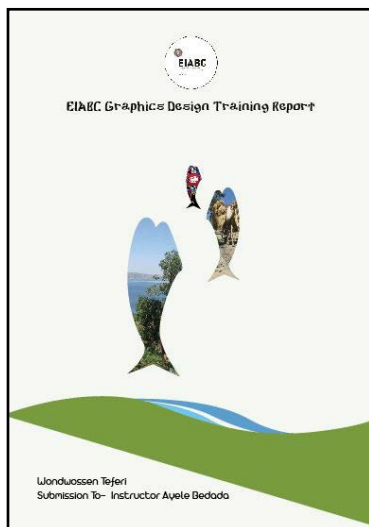
# illustrator Assignment





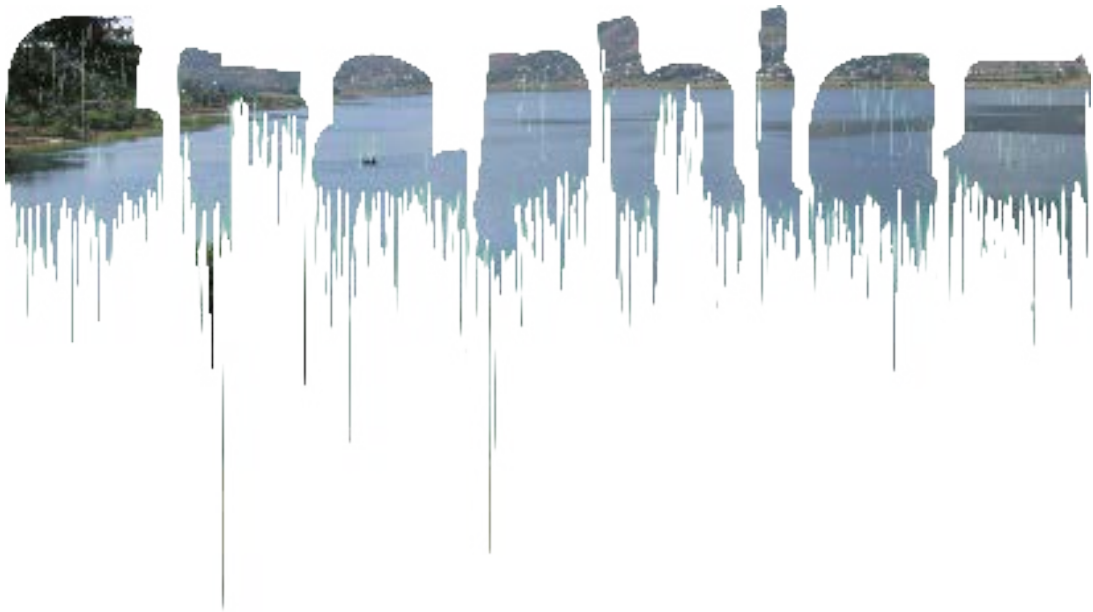


# indesign Assignment





# corel Draw Assignment

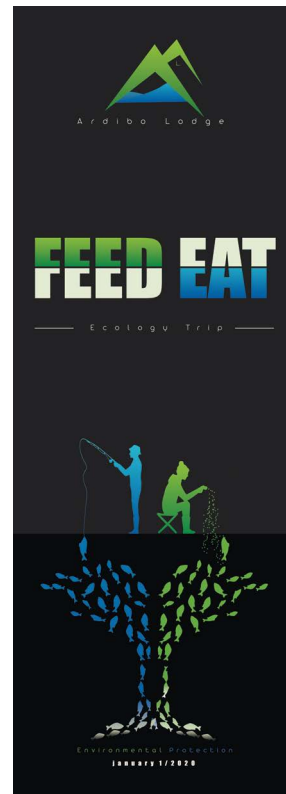




# Image Gallary



# Panels



**All is well!**