### **Jalil Evans**

jalilevans.github.io/personal

#### Education

## Cornell University College of Agriculture and Life Sciences

May 2021 | Ithaca, NY B.S. Information Science | Minor in CS Concentration in User Experience GPA 3.2

**Relevant Courses**: Communication and Technology, Data Science, Intro to Computer Science, Object Oriented Programming, Discrete Structures, Social Psychology

#### Experience

#### Fashion Rocks the Vote | Visual Design

July 2019 - Present

Designed the marketing posts alongside a seasoned graphic & web designer for a fashion show sponsored by Michael Rothschild, Gucci, Apple, Target, and many other brands.

#### Graphic Design | Freelance

June 2019

Designed personal and business logos for clients

#### **Projects**

#### **BLU Media** | Product Designer

August 2019 - Present

Creating the logo, marketing posts, and mobile web UI for a platform whose mission is to unify the minority community at Cornell & other universities.

### Hack The Journey | Design Lead

July 2019

Organized a team for a travel hackathon hosted by Amadeus. Designed an app that makes the itinerary creation process quick and easy.

#### Better Than Half | Graphic Design

June 2019

Collaborated with product manager and another designer to create and test a strong logo.

#### Personal Branding | Web Design

June 2019

Designed my personal website using Sketch Developed my website from scratch using Atom Editor, HTML, CSS, and Bootstrap.

### **Snapchat Priority Stories** | UX Case Study Spring 2019

Utilized the entire design thinking process from user research to prototyping and usability testing in order to design a feature for Snapchat to enable users to more easily find their favorite friends' stories.

#### Skills

**Proficient:** Mobile & Web Design, Sketch, Figma, Adobe Xd, HTML/CSS, Java, Python

**Currently Learning**: UI Animation, Strategy Facilitation, Growth Hacking

#### Activities

#### **Dance**

Spring 2018 - Present
Assorted Aces | Dancer & Choreographer
Fall 2018 - Present
BreakFree | Dancer

# Underrepresented Minorities in Computing | Member

Spring 2019 - Present

Attended events hosted by the organization such as iOS development workshops using XCode and general office hours to offer and receive help from other students.

#### Honors

#### Dean's List

Spring 2019