Jalil Evans

jalilevans.github.io/personal

Education

Cornell University College of Agriculture and Life Sciences

May 2021 | Ithaca, NY B.S. Information Science | Minor in CS Concentration in User Experience GPA 3.2

Relevant Courses: Communication and Technology, Data Science, Intro to Computer Science, Object Oriented Programming, Discrete Structures, Social Psychology

Experience

Fashion Rocks the Vote | Graphic Designer

July 2019 - Present

Designed the marketing posts alongside a seasoned graphic & web designer for a fashion show sponsored by Michael Rothschild, Gucci, Apple, Target, and many other brands.

Graphic Design | Freelance

June 2019

Designed personal and business logos for clients

Projects

BLU Media | Product Designer

August 2019 - Present

Co-founded a startup sponsored by *Cornell eLab* with the mission of improving the experience of people of color on college campuses. Created the logo, and currently conducting user research.

Hack The Journey | Design Lead

July 2019

Organized a team for a travel hackathon hosted by Amadeus. Designed an app that makes the itinerary creation process quick and easy.

Better Than Half | Graphic Designer

June 2019

Collaborated with product manager and another designer to create and test a strong logo.

Personal Branding | Web Designer

June 2019

Designed my personal website using Sketch Developed my website from scratch using Atom Editor, HTML, CSS, and Bootstrap.

Snapchat Priority Stories | UX Case Study Spring 2019

Utilized the entire design thinking process from user research to prototyping and usability testing in order to design a feature for Snapchat to enable users to more easily find their favorite friends' stories.

Skills

Proficient: Sketch, Figma, Adobe Xd, HTML/CSS, Java, Python, Product Thinking, Design Thinking

Currently Learning: UI Animation, Strategy Facilitation, Growth Hacking

Activities

Dance

Spring 2018 - Present
Assorted Aces | Dancer & Choreographer
Fall 2018 - Present
BreakFree | Dancer

Underrepresented Minorities in Computing | Member

Spring 2019 - Present

Attended events hosted by the organization such as iOS development workshops using XCode and general office hours to offer and receive help from other students.

Honors

Dean's List

Spring 2019