

## Education

### **Cornell University College of Agriculture and Life Sciences**

May 2021 | Ithaca, NY

B.S. Information Science

Concentration in User Experience | Minor in CS  
GPA 3.2

**Relevant Courses:** Communication and Technology, Social Psychology, Data Science, Intro to Computer Science, Object Oriented Programming, Discrete Structures

## Experience

### **Logo Design | Freelance**

June 2019 - Present

Designing personal and business logos for clients

### **Fashion Rocks the Vote | Visual Design**

July 2019 - Present

I am designing the marketing posts alongside a seasoned graphic & web designer for a fashion show sponsored by Michael Rothschild, Gucci, Apple, Target, and many other brands.

## Projects

### **BLU Media | Designer (Visual & Logo)**

August 2019 - Present

I am designing the logo, marketing posts, and mobile web UI for a platform whose mission is to unify the minority community at Cornell & other universities.

### **Hack The Journey | Design Lead**

July 2019

I put together a team for a travel hackathon hosted by Amadeus. We designed an app that makes the itinerary creation process quick and easy.

### **Better Than Half | Branding; Product Design**

June 2019

Collaborated with product manager and another designer to create and test a strong logo.

### **Personal Branding | Web Design**

June 2019

Designed my personal website using Sketch  
Developed my website from scratch using Atom Editor, HTML, CSS, and Bootstrap.

### **Snapchat Priority Stories | UX / UI Case Study**

Spring 2019

Utilized the entire design thinking process from user research to prototyping and usability testing in order to design a feature for snapchat to enable users to more easily find their favorite friends' stories.

## Skills

**Proficient:** Mobile & Web Design, Sketch, Figma, Adobe Xd, HTML/CSS, Java, Python

**Currently Learning:** UI Animation, Strategy Facilitation, Growth Hacking

## Activities

### **Dance**

Spring 2018 - Present

Assorted Aces | Dancer & Choreographer

Fall 2018 - Present

BreakFree | Dancer

### **URMC**

Spring 2019 - Present

Program designed to improve the college experience and future careers of minorities in tech majors.

## Honors

### **Dean's List**

Spring 2019