

Education

Cornell University College of Agriculture and Life Sciences

May 2021 | Ithaca, NY

B.S. Information Science

Concentration in User Experience | Minor in CS

GPA 3.2

Relevant Courses: Communication and Technology, Social Psychology, Data Science, Intro to Computer Science, Object Oriented Programming, Discrete Structures

Experience

Logo Design | Freelance

June 2019 - Present

Designing personal and business logos for clients

Fashion Rocks the Vote | Visual Design

July 2019 - Present

I am designing the marketing posts alongside a seasoned graphic & web designer for a fashion show sponsored by Michael Rothschild, Gucci, Apple, Target, and many other brands.

Projects

BLU Media | Designer (Visual & Logo)

August 2019 - Present

I am designing the logo, marketing posts, and mobile web UI for a platform whose mission is to unify the minority community at Cornell & other universities.

Hack The Journey | Design Lead

July 2019

I put together a team for a travel hackathon hosted by Amadeus. We designed an app that makes the itinerary creation process quick and easy.

Better Than Half | Branding; Product Design

June 2019

Collaborated with product manager and another designer to create and test a strong logo.

Personal Branding | Web Design

June 2019

Designed my personal website using Sketch
Developed my website from scratch using Atom Editor, HTML, CSS, and Bootstrap.

Snapchat Priority Stories | UX / UI Case Study

Spring 2019

Utilized the entire design thinking process from user research to prototyping and usability testing in order to design a feature for snapchat to enable users to more easily find their favorite friends' stories.

Skills

Proficient: Mobile & Web Design, Sketch, Figma, Adobe Xd, HTML/CSS, Java, Python

Currently Learning: UI Animation, Strategy Facilitation, Growth Hacking

Activities

Dance

Spring 2018 - Present

Assorted Aces | Dancer & Choreographer

Fall 2018 - Present

BreakFree | Dancer

URMC

Spring 2019 - Present

Program designed to improve the college experience and future careers of minorities in tech majors.

Honors

Dean's List

Spring 2019