





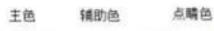


SOUNEE BY DELEN THEE DY DETERSE PRODUCE OF DELEUSE









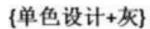












墨绿色是深色调的,显得暗淡,但如果配其他亮彩色会显得很俗气,而灰色显得素雅又不会很暗淡,而且墨绿色配灰色 会显得高端大气



PROTORE BY D

	e biomedical R&D market ~ \$17B						BO	
	Phone	Page Service	Pirosin Stoleck	Academic	Academic .	belikke	fed Bosseth	
Total	\$17.78	17.0	34.76	0.16	946	100	544	
(A) of the last								
CHIMITER	1996	0.04	0.00	- 17	.10%	(Ph.	354	
THEFANCE:	1976	764	100		dile.	104	494	
-174s-	90.40	4.6	87	24	4.9	1-81	9.6	
Hibelia	00.00	34	0-1					
American	11.00	10	3,6	34	34	100	1.0	ı
	Date	Federic States in	Prouse Status	Arabino Ph.109	Academic (CO) CO	bestern N-10	Fed Boscovith	ton
Som:	Sin-reli	64.76	34-38	Postale .	86.500	M-06	9170	
hipatries								
- (structed by	910.00	204	0.7	10.00	310	1.0	1.6	
- Charlest No.	01:00	24	80.	10.	314	19	18	
1780	30.48	1.0	6.7	1.0	7.0	16	4.0	
HOME:	41.00	4.4	41	3.9	44	246	84	
MARRIAGE .	90.00	100	146.00	18	1990	3.0	1196	-



SOUNEE BY DELEN M. WELEUSE DA DELEUSE



PRODUCE BY DESEASE





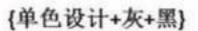
BAIN & COMPANY 🕙







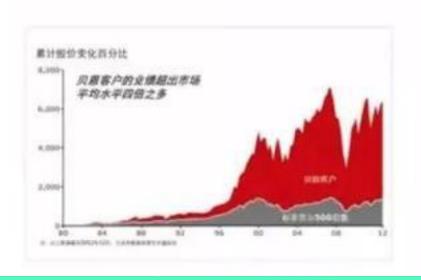


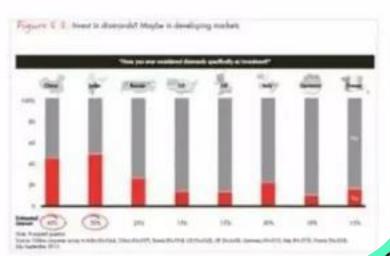


红、灰、黑、白水远是经典的色配、红灰明度纯度的不同、四种颜色的比例不同、又会产生不同效果













SOLDER OA BELRY SVEDGE OF DELEUSE BECOUSE ON DELEUSE







Strategy Consultants



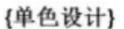




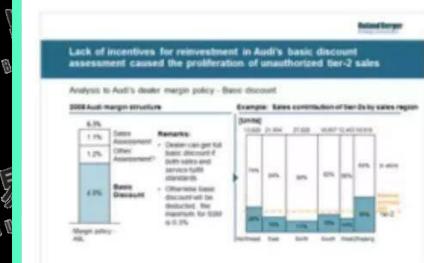








这种设计的优势在于视觉上的强大统一形成的深刻印象。同时与其他公司形成鲜明区隔











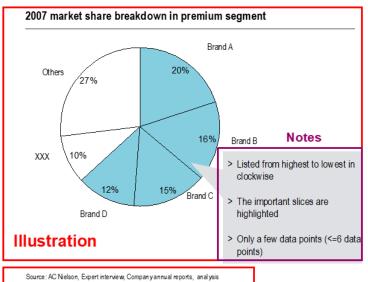


DUCE DY DEFEASE 6 SOUNEE DA DELEVSE

BODDEE ON MELEN

Tagline

Top four brands dominate the premium segment, accounting for 63% market share



Source

Competitive landscape

- Current market dynamics: Dominated by four premium brands, amounting to 63% market
- Brand A:
- Biggest player in the premium segment. followed by Wyeth, Mead Johnson and
- Brand B:
- Strongest domestic brand in the premium segment, doubling revenues in past two years and regarded by expert as the most prospective domestic brand in the infant formula market

Listed at the **bottom** of the top **10 players** in the premium seament.

Commentary





- 2. Illustration:配图,整页的核心,用 数据图表或其他类型的图(如流程图、架 构图等),说明本页要表达的核心内容
- 3. Commentary:对配图的描述与解释
- 4. Notes: 对整页slide的补充说明, 般是数据口径、名词定义等内容
- 5. Source: 所有数据及信息的来源





















PROCORE BY MELEU

ES- COURE BY DELEN



多品类

服饰

出版物

3C

家电

日化

食品

母婴

淘宝

不足在哪里'

各主流电商企业均已在继续巩固专业领域地位的基础上,全面展开了多模式并行、多品类扩展、多地域扩张的竞争策略

卓越

✓

红孩子

✓

✓

电商在多模式、多品类、多地域上的举措

多模式

• 2008年上线淘宝商城

- 京东

淘宝

- 2010年底上线品牌直 销频道和团购频道
- 卓越
- 近期推出"我要开店" 和物流服务,正式开放 第三方卖家平台
- 当当
- 2008年启动店家联营业务,开放平台
- 计划启动C2C交易平台
- 聚美 优品
- 化妆品团购网站聚美优品正式推出**商城频道**, 转型B2C平台

✓ 电商最主要的品类

多地域

- 京东自营配送城市达到112个, 2011年4月进军国际市场
- 卓越亚马逊甚至将配送延伸至海外 35个国家和地区
- 美团网业务已延伸至国内318个城市





TEASE













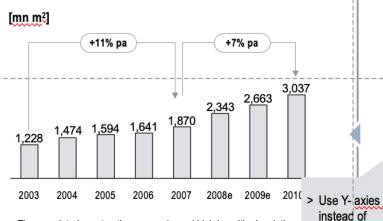


你觉得好在哪里,

定在哪里?

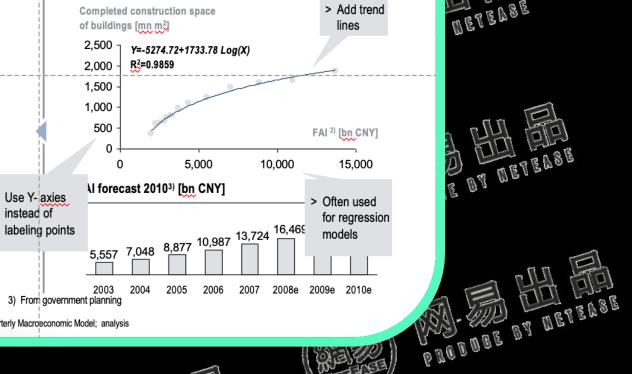
Completed construction space has been growing at 11% p.a. and is forecasted to slow down to 7% p.a. in the next 3 years

Completed construction space forecast 2010



> The completed construction space showed high logarithmic relation with the fixed asset investment

According to the regression model and government planning, the construction space is expected to grow at 7% in the next 3 years Regression model¹⁾



1) Use historical data from 1995-2007 2) FAI indicates fixed asset investment 3) From government planning

Source: China Statistic Yeaook 2003-2007; China Academy of Social Science; China Quarterly Macroeconomic Model; analysis



