



# Fireplace Critique

by TeamFriends!

# Problem Identification

- What specific problem are you trying to solve for the user? (Why does the user want to see a reduced task list?)

Examples:

- reduce user's stress of seeing impending tasks
- give users a tool for organizing their to-do list
- make it easier for users to focus on one task at a time
- Be aware that every user has their own preferences and may use the app differently than what is intended
- Identifying specific benefits of your app will allow you to create better focused features



# Use Case

- How do you see users using this application? Everybody seems to have their own way to handle To-Do's, so trying to serve everyone may hurt you.
- The experience you create will rely heavily on how you envision the user using the app. I think it would be best if you choose one workflow type, or mental model, and tailor the app to that instead of trying to accommodate every type of user. This will help hone in on an MVP along with what features will be most useful in the future.
- Example: A user cares about context relevant location to-dos. Once all those are complete, the user may want to see all to-dos.



# Overspecified Concepts

- Task is a good concept users need to understand
- Filter and Classification are too specific
  - Users will not understand without an explanation of what they mean
  - May mean something different based on the context
- Keep your implementation thoughts separate from your design concepts
  - The descriptions of Filter and Classification have hints of implementation details



# Risks

- Will people use it?
  - So many task apps out there make for a high barrier of entry
  - Integration with Google Tasks - you had the screenshots but didn't mention whether this was involved at all
- Users spend too much time classifying tasks
  - How exactly are you going to limit customization?
  - Is this really a risk? Users can spend as much time on the app as they like
- How are you handling the case when users don't want to put a filter on a given task? Or when there are no relevant tasks?

