

# i-STENTORE BRAND GUIDELINES



LOGOTYPE



LOGOTYPE WITH SIGNATURE



# i-STENTORE

innovative Energy Storage Technologies  
Towards increased Renewables  
integration and Efficient Operation

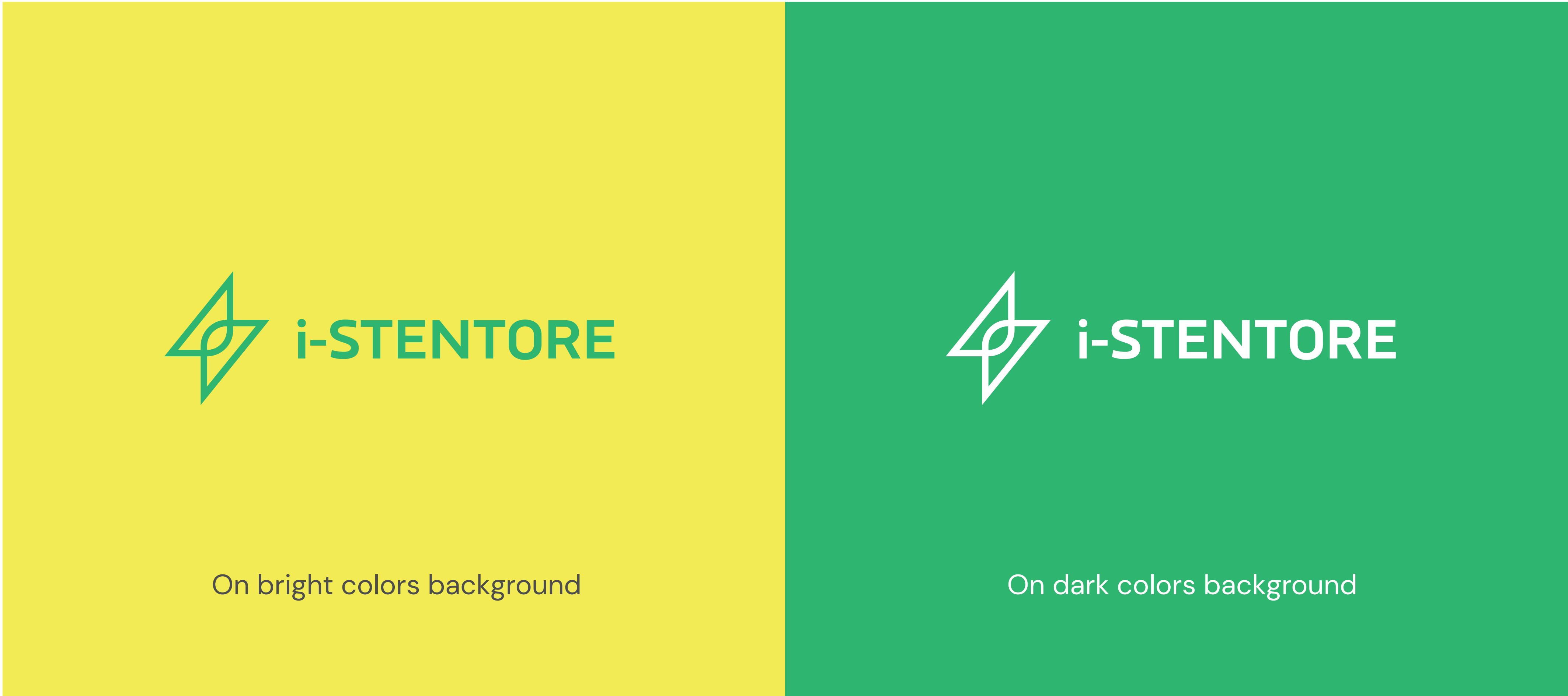
## COLORS

#00C072  
R0 G192 B114  
C75 M0 Y76 K0  
Pantone 7480C

#F7EB55  
R247 G235 B85  
C0 M0 Y79 K0  
Pantone 101C

Linear  
Gradient  
100% – 100%

SECONDARY COLOR CONFIGURATION



MONOCHROMATIC



RECOMMENDED CLEAR SPACE

TYPOGRAPHY



The typeface height defines the safe area

**Mundial  
Demibold**  
with modified  
letterforms

**DM Sans** as brand typeface support  
Available for free download at [Google Fonts](#)

RECOMMENDED MINIMUM SIZE IN PRINT

40 mm



20 mm



**i-STENTORE**

innovative Energy Storage Technologies  
Towards increased Renewables  
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with tagline



**i-STENTORE**

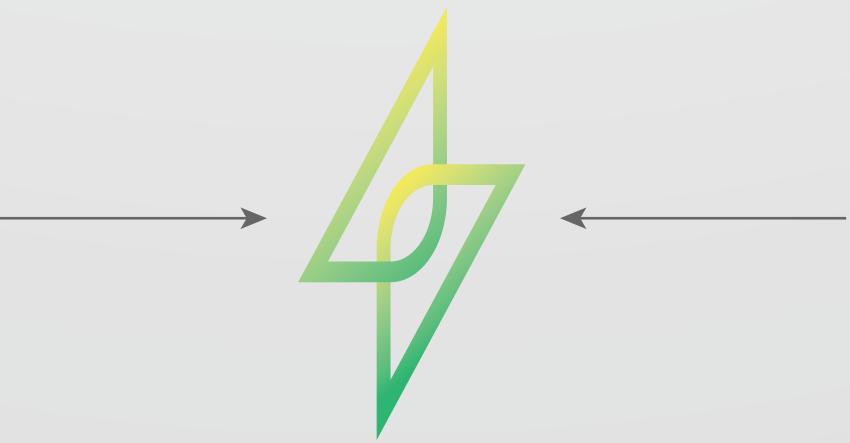
without tagline

NOT RECOMMENDED

Applying  
new colors



Distorting  
the proportions



Rotating  
for special effect



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