

The Hidden Advantage Workshop

1 Day Public Workshop

Invest just 1 day and discover how to read faster, remember more and tackle information overload. In this fun and interactive small group workshop, you'll be introduced to the brain-friendly techniques used by business people all over the planet to save time, boost their reading speed, improve their memory and achieve more each day.

Workshop designed and delivered by Australian Memory Record Breaker Chris Lyons who in 2006 correctly recited Pi to 4,400 places without error.

Chris has appeared on The Today Show, A Current Affair, Today Tonight and demonstrated how effective memory techniques can be on radio stations all around Australia. In 2008 Chris won the Australian Memory Championships Names competition by memorising 46 people's names in just 5 minutes.

Purpose Of Workshop

- To give you a rapid and effective introduction to Memory, Speed Reading and Mapping techniques
- To show you how to apply these techniques in day-to-day situations to save time and get better results
- To provide you with a simple framework to help you apply and practice your new found skills

What You'll Learn

- **Speed Reading** - how well do you currently read and what's possible?
- Why most people read below their potential and with poor comprehension
- 4 key techniques to increase your reading speed, focus and comprehension
- How to quickly double your reading speed through effective practice
- Reading strategies for different materials and purposes
- How to remember more of what you read using the BDA approach
- **Your Memory** - beliefs, myths and your true potential
- The real reason we forget things - and why this is good news
- The 3 step approach to remembering people's names
- How to build a powerful 'Visual Vocabulary' for names
- How to remember numbers, facts and other key information
- How to give great presentations without referring to notes even once
- How to get information into your long-term memory for instant recall

Continued overleaf...

- **What Is Mapping** and why is it such a versatile business tool?
- How to use Mapping to prepare reports in a fraction of the time
- How to use Mapping techniques to run effective meetings
- How to use the GO method to slash the time needed to prepare presentations
- How to get started with Mapping at work

Delivery Format

- Fun, fast-paced 1 Day Workshop, starts at 0900 finishes at 1700
- Exclusive, interactive small group training
- Limited numbers in order to maximise personal attention and learning
- Free access to a 21 Day Online Follow-up Program worth \$195 to give you an easy and effective way to practise what you learn at the workshop

Presenter

Workshop delivered by Australian Memory Record Breaker Chris Lyons. An experienced trainer and facilitator, Chris also has over 10 years' commercial experience gained in senior management roles in large Australian and UK companies before starting to design and deliver Gloo Training Programs in 2004

Where And When?

- **Brisbane** - at Quality Hotel Airport International, 528 Kingsford-Smith Drive, Hamilton
0900 to 1700 on **Thursday 2 July**
0900 to 1700 on **Wednesday 5 August**
0900 to 1700 on **Wednesday 23 September**
0900 to 1700 on **Wednesday 18 November**
- **Canberra** - at Halletts, Level 8, AMP Tower, 1 Hobart Place, Canberra CBD
0900 to 1700 on **Tuesday 14 July**
0900 to 1700 on **Wednesday 26 August**
0900 to 1700 on **Thursday 8 October**
0900 to 1700 on **Tuesday 1 December**
- **Melbourne** - at The Quality Hotel Melbourne Airport, 265 Mickleham Road, Tullamarine
0900 to 1700 on **Tuesday 2 June**
0900 to 1700 on **Wednesday 12 August**
0900 to 1700 on **Wednesday 30 September**
0900 to 1700 on **Wednesday 25 November**
- **Sydney** - at The Woolcock Training Centre, 431 Glebe Point Road, Glebe
0900 to 1700 on **Thursday 28 May**
0900 to 1700 on **Wednesday 29 July**
0900 to 1700 on **Wednesday 9 September**
0900 to 1700 on **Wednesday 28 October**
0900 to 1700 on **Thursday 3 December**

***Special* Book your place at any of the above workshops
workshops for just \$295 per person, save \$300 for a limited time.**

****Book Your Place Today. Workshop Booking Form On Final Page****

Did you know? We've now been running this course for over 10 years and we've never had a single customer complaint or refund request. Not one. Because Gloo training is fun, fast-paced and effective. But don't just take our word for it - here's just a small selection of comments from people just like you who've attended our workshops..

"The memory sessions were brilliant and I have since used one of the techniques to present a one hour training session without notes - a feat I would never have thought possible before this workshop."

Glen Frost, Partner, PricewaterhouseCoopers

"Well rounded day that develops areas traditional business courses don't touch."

Andrew Randall, Finance Manager, SP Ausnet

"Practical and high energy... new ideas that give you a hidden advantage."

James Budin, Director, Rogen International

"These tools should be the foundation of our education. A fun filled day which will genuinely save time and assist me in finding that elusive work-life balance."

Kate Melrose, Global Manager Strategic Marketing, Lend Lease

"The absolute stand out were the memory sessions."

Rick Ashton, Director, Westpac

"Great day. Enjoyable and fun. The memory systems are really useful. Very good pace, no time wasted."

John Shanahan, CEO, Colmar Brunton

"Exceeded even my own expectations. Gloo's techniques are outstanding with undeniable results."

Jenny Jones, CFO, Victorian Curriculum And Assessment Authority

"Presented with style and pizzazz!"

Jeff Allis, Director, Boost Juice Bars

"Really good Chris. Great material, well put together and presented."

Andrew Walker, Chairman, Aspen Medical

"Very effective. Very valuable."

Simon J Costa, CEO, Costa Group

"We chose Gloo training to show our staff the untapped talents that lie within them and how these new skills can be applied in their work."

Steve Farrugia, Business Development Manager, Boral

****Book Your Place Today. Workshop Booking Form On Next Page****

The Hidden Advantage Workshop Booking Form – STUDENTS/SENIORS

1. WORKSHOP DETAILS - Please tick to select:

SYDNEY 28 May 2015		BRISBANE 23 Sep 2015		Price Inc GST 1 place = \$295 2 places = \$531 Save 10%
MELBOURNE 2 June 2015		MELBOURNE 30 Sep 2015		
BRISBANE 2 Jul 2015		CANBERRA 8 Oct 2015		
CANBERRA 14 Jul 2015		SYDNEY 28 Oct 2015		
SYDNEY 29 July 2015		BRISBANE 18 Nov 2015		
BRISBANE 5 Aug 2015		MELBOURNE 25 Nov 2015		
MELBOURNE 12 Aug 2015		CANBERRA 1 Dec 2015		
CANBERRA 26 Aug 2015		SYDNEY 3 Dec 2015		
SYDNEY 9 Sep 2015				

2. ATTENDEE DETAILS - Please complete clearly in CAPITALS:

Attendee 1: _____ Student or Senior?: _____
If a Student, institution studying at and year: _____
Email: _____ Contact Number: _____
Attendee 2: _____ Student or Senior?: _____
If a Student, institution studying at and year: _____
Email: _____ Contact Number: _____

3. YOUR DETAILS - Please complete if not attending and booking on behalf of someone else:

Your Name: _____ Job Title: _____
Organisation (if applicable): _____
Email: _____ Contact Number: _____

4. PAYMENT DETAILS

To complete your workshop booking please make payment to the following account:	
Bank: NAB	BSB: 082125 Account Number: 731131645
Account Name: Christopher Lyons t/a Gloo Memory, Speed Reading And Study Skills Courses	
So that we can confirm your booking and receipt of your payment please complete:	
Amount Paid: \$ _____	Date Paid: _____
Paid From Account Name: _____	
Once your payment has been received we will email you your official Booking Confirmation including a receipted Tax Invoice for your payment plus further details about the workshop venue and timings.	
**PLEASE EMAIL your completed Booking Form to bookings@gloo.com.au . ** Or FAX to 02 8088 1337. A small number of conditions apply to your workshop booking, to read these please visit http://www.gloo.com.au/thehiddenadvantageworkshop_conditions.html .	