

The Hidden Advantage Workshop

1 Day Public Workshop

Invest just 1 day and discover how to read faster, remember more and tackle information overload. In this fun and interactive small group workshop, you'll be introduced to the brainfriendly techniques used by business people all over the planet to save time, boost their reading speed, improve their memory and achieve more each day.

Workshop designed and delivered by Australian Memory Record Breaker Chris Lyons who in 2006 correctly recited Pi to 4,400 places without error.

Chris has appeared on The Today Show, A Current Affair, Today Tonight and demonstrated how effective memory techniques can be on radio stations all around Australia. In 2008 Chris won the Australian Memory Championships Names competition by memorising 46 people's names in just 5 minutes.

Purpose Of Workshop

- To give you a rapid and effective introduction to Memory, Speed Reading and Mapping techniques
- To show you how to apply these techniques in day-to-day situations to save time and get better results
- To provide you with a simple framework to help you apply and practice your new found skills

What You'll Learn

- Speed Reading how well do you currently read and what's possible?
- Why most people read below their potential and with poor comprehension
- 4 key techniques to increase your reading speed, focus and comprehension
- How to quickly double your reading speed through effective practice
- Reading strategies for different materials and purposes
- How to remember more of what you read using the BDA approach
- Your Memory beliefs, myths and your true potential
- The real reason we forget things and why this is good news
- The 3 step approach to remembering people's names
- How to build a powerful 'Visual Vocabulary' for names
- How to remember numbers, facts and other key information
- How to give great presentations without referring to notes even once
- How to get information into your long-term memory for instant recall

Continued overleaf...



- What Is Mapping and why is it such a versatile business tool?
- How to use Mapping to prepare reports in a fraction of the time
- How to use Mapping techniques to run effective meetings
- How to use the GO method to slash the time needed to prepare presentations
- How to get started with Information at work

Delivery Format

- Fun, fast-paced 1 Day Workshop, starts at 0900 finishes at 1700
- · Exclusive, interactive small group training
- Limited numbers in order to maximise personal attention and learning
- Free access to a 21 Day Online Follow-up Program worth \$195 to give you an easy and effective way to practise what you learn at the workshop

Presenter

 Workshop delivered by Australian Memory Record Breaker Chris Lyons. An experienced trainer and facilitator, Chris also has over 10 years' commercial experience gained in senior management roles in large Australian and UK companies before starting to design and deliver Gloo Training Programs in 2004

Where And When?

- Brisbane at Quality Hotel Airport International, 528 Kingsford-Smith Drive, Hamilton
 - 0900 to 1700 on Thursday 2 July
 - 0900 to 1700 on Wednesday 5 August
 - 0900 to 1700 on Wednesday 23 September
 - 0900 to 1700 on Wednesday 18 November
- Canberra at Halletts, Level 8, AMP Tower, 1 Hobart Place, Canberra CBD
 - 0900 to 1700 on Tuesday 14 July
 - 0900 to 1700 on Wednesday 26 August
 - 0900 to 1700 on Thursday 8 October
 - 0900 to 1700 on Tuesday 1 December
- Melbourne at The Quality Hotel Melbourne Airport, 265 Mickleham Road, Tullamarine
 - 0900 to 1700 on Tuesday 2 June
 - 0900 to 1700 on Wednesday 12 August
 - 0900 to 1700 on Wednesday 30 September
 - 0900 to 1700 on Wednesday 25 November
- Sydney at The Woolcock Training Centre, 431 Glebe Point Road, Glebe
 - 0900 to 1700 on Thursday 28 May
 - 0900 to 1700 on Wednesday 29 July
 - 0900 to 1700 on Wednesday 9 September
 - 0900 to 1700 on Wednesday 28 October
 - 0900 to 1700 on Thursday 3 December

Special Book your place at any of the above workshops for just \$395 per person, save \$200 for a limited time.

Book Your Place Today. Workshop Booking Form On Final Page



Did you know? We've now been running this course for over 10 years and we've never had a single customer complaint or refund request. Not one. Because Gloo training is fun, fast-paced and effective. But don't just take our word for it - here's just a small selection of comments from people just like you who've attended our workshops...

"The memory sessions were brilliant and I have since used one of the techniques to present a one hour training session without notes - a feat I would never have thought possible before this workshop."

Glen Frost, Partner, PricewaterhouseCoopers

"Well rounded day that develops areas traditional business courses don't touch."

Andrew Randall, Finance Manager, SP Ausnet

"Practical and high energy... new ideas that give you a hidden advantage."

James Budin, Director, Rogen International

"These tools should be the foundation of our education. A fun filled day which will genuinely save time and assist me in finding that elusive work-life balance."

Kate Melrose, Global Manager Strategic Marketing, Lend Lease

"The absolute stand out were the memory sessions." Rick Ashton, Director, Westpac

"Great day. Enjoyable and fun. The memory systems are really useful. Very good pace, no time wasted."

John Shanahan, CEO, Colmar Brunton

"Exceeded even my own expectations. Gloo's techniques are outstanding with undeniable results."

Jenny Jones, CFO, Victorian Curriculum And Assessment Authority

"Presented with style and pizzazz!"

Jeff Allis, Director, Boost Juice Bars

"Really good Chris. Great material, well put together and presented."

Andrew Walker, Chairman, Aspen Medical

"Very effective. Very valuable."
Simon J Costa, CEO, Costa Group

"We chose Gloo training to show our staff the untapped talents that lie within them and how these new skills can be applied in their work." **Steve Farrugia, Business Development Manager, Boral**

Book Your Place Today. Workshop Booking Form On Next Page



The Hidden Advantage Workshop - Booking Form Australia

1. WORKSHOP DETAILS - Please tick to select:

SYDNEY 28 May 2015	
MELBOURNE 2 June 2015	
BRISBANE 2 Jul 2015	
CANBERRA 14 Jul 2015	
SYDNEY 29 July 2015	
BRISBANE 5 Aug 2015	
MELBOURNE 12 Aug 2015	
CANBERRA 26 Aug 2015	
SYDNEY 9 Sep 2015	

BRISBANE 23 Sep 2015	
MELBOURNE 30 Sep 2015	
CANBERRA 8 Oct 2015	
SYDNEY 28 Oct 2015	
BRISBANE 18 Nov 2015	
MELBOURNE 25 Nov 2015	
CANBERRA 1 Dec 2015	·
SYDNEY 3 Dec 2015	

Price Inc GST

1 place = \$395

2 places = \$711

Save 10%

2.	ATTENDEE	DETAILS -	Please	complete	clearly in	CAPITALS:
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Attendee 1:	Job Title:			
Organisation (if applicable):				
Email:	Contact Number:			
Attendee 2:	Job Title:			
Organisation (if applicable):				
Email:	Contact Number:			
3. YOUR DETAILS - Please complete if not attending and booking on behalf of someone else:				
Your Name:	Job Title:			
Organisation (if applicable):				
Email:	Contact Number:			
4. PAYMENT DETAILS				
To complete your workshop booking pleas	se make payment to the following account:			
Bank: NAB BSB: 0	082125 Account Number: 731131645			
Account Name: Christopher Lyons t/a Glo	oo Memory, Speed Reading And Study Skills Courses			
So that we can confirm your booking a	nd receipt of your payment please complete:			
Amount Paid: \$	Date Paid:			
Paid From Account Name:				
	e will email you your official Booking Confirmation including plus further details about the workshop venue and timings.			

Gloo Memory, Speed Reading And Study Skills Courses By Christopher Lyons PO Box 568, 366B Darling Street, Balmain, NSW 2041, Australia ABN 26785710262 Tel: 02 9089 8892 Fax: +612 8088 1337 Email: bookings@gloo.com.au Web: www.gloo.com.au

PLEASE EMAIL your completed Booking Form to <u>bookings@gloo.com.au</u>.
Or FAX to 02 8088 1337. A small number of conditions apply to your workshop booking, to read these please visit http://www.gloo.com.au/thehiddenadvantageworkshop_conditions.html.