

alepavan@northwestern.edu

Tomas Wilner

Placement Director:

Last updated 7th November, 2023

847-491-8266

Professor Alessandro Pavan

Economics

	Placement Administrator:	Lola Ittner	847-491-5694	econjobmarket@nor	
Contact Information	Department of Economics Northwestern University 2211 Campus Drive Evanston, IL 60208		Mobile: 224-435-7019 twilner@u.northwestern.edu www.tomaswilner.com Citizenship: Argentinian		
Fields	Research: Environmental and Energy Economics, Industrial Organization Teaching: Environmental and Energy Economics, Industrial Organization, Econometrics				
Education	Committee: Mar Reguant (Chair), Gaston Illanes, Robert Porter, Vivek Bha				*
	M.A., Economics, Northwestern University				2021
	M.A., Economics, Universidad de Chile				2017
	B.Sc.Eng., Industrial Engineering, Universidad de Chile				2015
Fellowships &	Dissertation University Fellowship, Northwestern University				2023-2024
Awards	Distinguished Teaching Assistant Award, Northwestern University			у	2020-2021
	University Fellowship, Northwestern University				2018-2023
	National Masters Degree Fellowship, Chilean Ministry of Education			on	2015-2017
Teaching Experience	Teaching Assistant, North		i (d	umand) Amerikad Fa	2019–2023
Experience	Industrial Organization (undergrad)	n (graduate), Energy E	conomics (undei	rgrad), Applied Ec	onometrics
	Teaching Assistant, Univer				2013-2016
	Econometrics (gradua (undergrad)	ate), Statistics (unde	rgrad), Finance	II (undergrad),	Marketing
Research Experience	Research Assistant, Profes	sor Gaston Illanes, No	rthwestern Unive	ersity	2021-2023
	Research Assistant, Professor Mar Reguant, Northwestern University			•	2021
	Research Assistant, Professor Carlos Noton, Universidad de Chile				2017
	Research Assistant, Professor Juan Escobar, Universidad de Chile				2016
	Research Assistant, Profes				2015-2016
Other Experience	Summer Intern, Chilean A	ntitrust Agency			2016
Job Market Paper	"Natural gas to compleinterventions" with Jingyo		tency: Long-ru	un consequences	of policy

Abstract: Natural gas has become a pivotal technology in the energy transition, as it can complement renewable generation at a lower emission rate compared to alternative fossil fuels. In countries with scarce natural gas reserves, firms might exhibit insufficient import levels relative to governmental preferences. In this paper, we study several policies designed to incentivize larger natural gas orders and examine their impact on long-term renewable entry. Our research is conducted in Chile, a notable player in the adoption of solar energy, which implemented a novel policy to encourage the procurement of natural gas. We find that, even though the policy displaces coal usage, it simultaneously increases natural gas imports to such an extent that it counterbalances its positive effects on emissions, with a

net pollution cost of \$20 million per year. The removal of this policy would not only result in a short-term reduction in emissions but also stimulate increased solar energy adoption in the long run by 10%. Among the policies we examined, the implementation of a carbon price emerges as one of the best choices, as it elevates natural gas imports, lowers emissions in the short run by \$191 million annually, and maximizes solar energy entry in the long term by 54%.

Working papers

"Beyond the impossible: Steering consumers away from beef"

Abstract: The effect of meat consumption on the environment is well-documented, yet little is known about the effect of policies targeting environmentally harmful food choices. I build a structural model of the demand for meat which allows me to study consumer responses to three different policies: a 50% reduction of beef products on retail shelves, an environmental tax reflecting the environmental costs of food products, and advertisements for plant-based products that increase consumers' valuation of them. I also analyze the supply side to estimate how prices would change in equilibrium under these counterfactual scenarios. I find that imposing restrictions on beef products alone does not achieve a significant reduction in emissions. The consumer welfare loss is larger than the environmental gains, and its benefits can be easily matched with a small tax instead. Conversely, the tax and an increment on plant-based products' valuations prove to be more effective in reducing emissions. However, the burden of the tax policy is born disproportionately by underprivileged consumers. The environmental benefits of the tax come mainly from consumers switching to poultry and pork products. Therefore, a policy that subsidizes these types of meat products while taxing beef might achieve more progressive results.

Work in progress

"The effects of environmental regulation on firm competitiveness: The Porter Hypothesis under the lens"

Abstract: Although posed in 1991, the Porter Hypothesis is still open for debate: can environmental regulation often enhance firm competitiveness? A usual challenge that arises when trying to address this question comes from imprecise measures of treated and untreated groups. For instance, the Clean Air Act poses a vague definition of emitter vs non-emitter, requiring researchers to set thresholds to differentiate between treated and untreated plants. In this paper, we study a green tax implemented in Chile in 2017. We collected data, both before and after 2017, on plant emissions and tax payments and merged it with the Government's Annual Manufacturing Survey. The tax has outstanding variability, targeting specific pollutants and applying only to plants with power exceeding 50 MW. Moreover, tax rates vary based on the plants' locations. By exploiting several sources of discontinuity in the data, our aim is to identify the impacts of environmental regulation on productivity and employment across diverse industry sectors.

Invited workshops

Berkeley/Sloan Summer School in Environmental and Energy Economics, University of California, Berkeley

2020

Programming

Matlab, Python, Julia, Stata, R, QGIS (basic)

Languages

English (fluent), Spanish (native), Portuguese (basic)

References

Professor Mar Reguant Department of Economics Northwestern University 2211 Campus Drive Evanston, IL 60208 847.491.8221

mar.reguant@northwestern.edu

Professor Gaston Illanes Department of Economics Northwestern University 2211 Campus Drive Evanston, IL 60208 847.491.8227

gaston.illanes@northwestern.edu

Professor Robert Porter Department of Economics Northwestern University 2211 Campus Drive Evanston, IL 60208 847.491.3491

r-porter@northwestern.edu

Professor Vivek Bhattacharya Department of Economics Northwestern University 2211 Campus Drive Evanston, IL 60208 847.491.8213 vivek.bhattacharya@northwestern.edu