Website Planning

During the semester you will create two types of websites, a CMS website, and a static website. The content for the two websites will be very similar, but the way we design each website will greatly differ. This website planning assignment will help you plan for both websites. For part 1, the answers to the questions will apply to both websites. For part 2, you will create only one sitemap.

Analysis Sheet - Part 1 (CMS and Static):

Copy the headings and the following questions on a Word document and answer each as instructed.

- 1. What is the purpose of the site?
- 2. What do you want the website to accomplish?
- 3. Who is your intended audience? Don't say, everyone be more specific.
- 4. What opportunity, problem, or issue is your site addressing?
- 5. What pages will I have within my websites?
 - a. List the working title of each page on your website and describe each page.
 - b. You should have at least a home page, form page and at least one other page.
- 6. **What information do I need?** List where you will obtain the content (facts, text, graphics, sounds, video) for the web pages you listed above.
- 7. **How will your project use a form?** Describe how you plan to use a form in your project to collect information examples of using a form might be to offer feedback, provide a survey or poll, offer subscriptions to a newsletter, etc.

Visual Site Map – Part 2 (CMS and Static Websites):

You can draw or use a word processor, PowerPoint, or other tools such as LucidChart, to create a sitemap that represents both your websites that displays the hierarchy of pages and the relationships between the pages. You are required to have at least 3 website pages; however, you can plan for more. I am only grading the three required pages. How to make a site map

