

Reviews:

The page will have 5 sections: face makeup, eye makeup, lip makeup, cheek makeup, and skin prep. Within those sections users can select a product image to see the product details, overview, pros & cons, and star rating.



Maybelline Lash Sensational Mascara

Description: A drugstore mascara that lifts and separates lashes for a full-fan effect.

Pros:

- Affordable and easy to find.
- Lengthens lashes without clumping.
- Smudge-proof formula.

Cons:

- Can be hard to remove.
- Formula dries out faster than some mascaras.

User Rating: --



NARS Natural Radiant Longwear Foundation

Description: A buildable, full-coverage foundation with a natural radiant finish that lasts up to 16 hours.

Pros:

- Long-lasting with a radiant finish.
- Buildable coverage without looking cakey.
- Works well for photography and special events.

Cons:

- Can cling to dry patches if skin isn't prepped.
- Pricey compared to drugstore options.

User Rating: --



Morphe Continuous Setting Mist

Description: A lightweight setting spray that delivers a fine mist for a natural, long-lasting finish.

Pros:

- Super fine mist applies evenly.
- Keeps makeup in place all day.
- Affordable compared to high-end setting sprays.

Cons:

- Strong scent that some may not like.
- Doesn't control oil as much as mattifying sprays.

User Rating: --

Personal Suggestions:

This page will have a survey asking the user questions to suggest product ideas.

Survey Questions:

First Name

Skin Type (dropdown):

- Dry
- Normal
- Oily
- Combination

Are you acne-prone?

- Yes
- No

Makeup Look (dropdown):

- Light Makeup
- Glowey Makeup
- Heavy Makeup
- Matte Makeup
- Dewy Makeup

Shade (dropdown):

- Light
- Light-Tan
- Tan
- Tan-Medium
- Medium
- Medium-Dark
- Dark

Undertones (dropdown):

- Neutral
- Yellow
- Red
- Olive

Submit Button

After the user submits, they will receive the note:

“Hello [insert name], here are products we suggest for you based on your answers.”

Makeup Inspiration:

This section will have pictures of makeup looks with steps and product recommendations to achieve each look.



Overview:

The glowy light makeup look is great for everyday wear or sunset pics. This look will make you appear warm, bronzy, and radiant.

1. Start with a hydrating primer for smooth, even skin.
2. Apply a light to medium-coverage foundation and blend well with a beauty sponge.
3. Use a warm-toned eyeshadow palette (browns, golds, and soft peach shades) to create depth on the eyes.
4. Add a coat of lengthening mascara.
5. Lightly contour the cheeks and nose, then add a peach or rose-toned blush.
6. Finish with a natural nude or mauve lipstick and a touch of highlighter on the cheekbones.

Recommended Products:

- Primer: Smashbox Photo Finish Primer
- Foundation: NARS Natural Radiant Longwear Foundation
- Eyeshadow: Anastasia Beverly Hills Soft Glam Palette
- Mascara: L'Oréal Voluminous Lash Paradise
- Blush: Milani Baked Blush
- Highlighter: Fenty Beauty
- Lipstick: MAC Satin Lipstick



Overview:

The smoky eye look is bold, dramatic, and perfect for nights out or special occasions. It focuses on blending deep shades to create a sultry, eye-catching effect while keeping the rest of the face balanced and polished.

1. Start with an eyeshadow primer to ensure your look lasts all night.
2. Apply a neutral transition shade to the crease for smooth blending.
3. Pack a dark eyeshadow shade (black, charcoal, or deep brown) onto the lid and blend outward.
4. Smudge the same dark shade along the lower lash line for intensity.
5. Add eyeliner to the waterline and a sharp wing if desired.
6. Apply multiple coats of volumizing mascara or finish with false lashes.

Tip: Keep the lips neutral with a nude lipstick or gloss to let the eyes stand out.

Recommended Products:

- Eyeshadow Primer: Urban Decay Eyeshadow Primer Potion
- Eyeshadow Palette: Huda Beauty Obsessions Palette in *Smokey*
- Eyeliner: Maybelline Eye Studio Gel Liner in *Blackest Black*
- Mascara: Too Faced Better Than Sex Mascara
- Lashes: Ardell Demi Wispies
- Lipstick: NYX Soft Matte Lip Cream in *Stockholm*