Personal Suggestions

Logo ≡ Menu
<nav>

<header>

section H2
Skin Type
⌄ ⌄ ⌄ ← Dropdown

H2
Makeup Type
⌄ ⌄ ⌄

[submit]

Once Submitted

Logo ≡

Img Img Img

Makeup Inspiration:

Logo ≡

Img ← Text <p>

<a href>
link to products
<article>

Img ← Text <p>

Home Page:

Header
Logo ≡ Menu
<nav>

<header>
← call to actions

Image (carosel)

New Products
call to action

Img Img Img

<Footer> ← Email sign-up

Review Page:

Logo ≡ Menu
<nav>

⌄ → Filter

H1 Reviews
H3
sections Img Img Img

When selected:

Img ~ Reviews

H3
sections Img Img Img

<Footer>