

Josh Millard –millard@hey.com



Notable Projects

- * DESIGNED PRINTED REPORT + WEB DESIGN (3 YEARS)– CANADIAN CITY PARKS REPORT BY PARK PEOPLE
- * LOCAL + FOOD FORWARD ARTWORK– EDIBLE TORONTO MAGAZINE BACK-COVER ADVERTS FOR FIESTA FARMS
- * WIREFRAME AND USABILITY TESTING– BEYOND IDEAS FOR UNIVERSITY OF WATERLOO
- * FULL-SERVICE WEB EXPERIENCES FOR LOCAL TORONTO INSTITUTIONS– FIESTA FARMS, PARC
- * WEB AS A LIVING-PRODUCT– VENTURE FOR CANADA
- * APP RESEARCH + DESIGN– MODERN FORAGER FOR SCHOOL CAPSTONE

Experience

2018– Present

@Hyphenotic: Intern (2018)→ Junior Designer (2019)→ Designer (2021)

”He’s a multi-hat designer who stewards projects from concept to print, the web, and digital. His role is to help make important ideas concrete. To make them approachable, straightforward, personable, and nuanced. And to make experiences usable and useful.

Josh is the proverbial “black-box” designer. Not as in-problems go in one end, and solutions come out the other, though that wouldn’t be horrible. But like the reality TV shows where chefs need to produce a great meal on a timeline using the ingredients provided.

He’s a dedicated design generalist who confronts constraints-brand/product/time/crunch- and produces solid work.”

via Barry Martin, Owner and CEO

2017– 2018

1st place (OnTrack Competition @Design Exchange, Canada’s Design Museum, in partnership with the Government of Ontario)

Collaborated with a team of students to research opportunities, user-test, refine, and mockup our solution.

We successfully proposed a combination of ways (seat layout, labelling, and social campaigns) for the TTC to reinforce a habit for inclusion in public transportation with a user-focus on those with invisible disabilities.

2016– 2018

Design Lead @Sheridan IXDA (Interaction Design Association)

Curate, create, and establish the direction for the association’s communications.

Lead a rotating team of designers in the creation of socials, photography, event posters, merchandising, and websites.

Education

2014 –2018

*Sheridan College Institute of Technology and Advanced Learning
(Trafalgar Campus)*

Bachelor of Interaction Design (3.5 GPA)