Kostenübersicht Media-Planung





Kampagne

Family Kampagne, 2. HJ 2019

Laufzeit

01.01.2020 - 21.04.2020

Version

Datum

test12 10.06.2020

| Mediagattung | Kosten in CHF | in % |
|-------------------|---------------|-------|
| Online | 222'902.50 | 36.68 |
| Print | 37.98 | 0.01 |
| Plakat | 850.00 | 0.14 |
| TV | 10'000.00 | 1.65 |
| Kino | 35'000.00 | 5.76 |
| Radio | 810.00 | 0.13 |
| Ambient | 300'000.00 | 49.37 |
| Total Mediakosten | 569'600.48 | 93.73 |

| Agentur-Services | Kosten in CHF | in % |
|---------------------|---------------|--------|
| Planung & Setup | 6'460.00 | 1.06 |
| Bewirtschaftung | 6'630.00 | 1.09 |
| Technische Kosten | 3'426.20 | 0.56 |
| Media-Honorar | 21'588.02 | 3.55 |
| Total Servicekosten | 38'104.22 | 6.27 |
| | | |
| Total ohne MWST | 607'704.70 | 100.00 |
| Total inkl. MWST | 654'497.97 | 107.70 |

| Bemerkungen | | | |
|-------------|--|--|--|
| | | | |







Media-Planung

Kampagne

Family Kampagne, 2. HJ 2019

Laufzeit

01.01.2020 - 29.02.2020

Version V 1.595

Datum 10.06.2020

| | | | | | | MEDIA- | UND KOS | STEN PLA | NUNG | | | | | EIN | SATZZEITRA | N DND MUA | VERBEDRUC | KVERTEILU | NG | | |
|-----------------------|--|---------|--|-----------------|-------------|----------------|----------------|---------------|---------|----------------|-------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------------------------------|
| PLATZIERUNG | DETAILS | SPRACHE | FORMAT | WERBE- DRUCK | TKP BRUT | KOSTEN BRUT | RABATT IN % | KOSTEN NET | BK IN % | TKP NET-NET | KOSTEN NET-NET | KW 01 (30.12) | KW 02 (06.01) | KW 03 (13.01) | KW 04 (20.01) | KW 05 (27.01) | KW 06 (03.02) | KW 07 (10.02) | KW 08 (17.02) | KW 09 (24.02) | KW 10 (02.03) |
| Display | | | | | | | | | | | | | | | | | | | | | |
| Tagesanzeiger.ch | Run of Kultur, Sport und Kino asdasd asd | D-CH | Wideboard 994x250 & Halfpage-Ad 300x600 | 500'000 | 45.00 | 22'500.00 | 38.00 | 13'950 | 5.00 | 26.51 | 13'252.50 | 55'555 | 55'555 | 55'555 | 55'555 | 55'555 | 55'555 | 55'555 | 55'555 | 55'555 | |
| Blick.ch | Rubriken-Sponsoring Good Night Sir | D-CH | Sonderformat (Siehe Spezifikation PP) | 1'200'000 | 60.00 | 72'000.00 | 50.00 | 36'000 | 5.00 | 28.50 | 34'200.00 | 133'333 | 133'333 | 133'333 | 133'333 | 133'333 | 133'333 | 133'333 | 133'333 | 133'333 | Nachlieferung bei Unterlieferung |
| 20min | Sport | D-CH | Skyscraper 160x600 | 2'000'000 | 80.00 | 160'000.00 | 50.00 | 80'000 | 5.00 | 38.00 | 76'000.00 | 222'222 | 222'222 | 222'222 | 222'222 | 222'222 | 222'222 | 222'222 | 222'222 | 222'222 | |
| Total Display | | | | 3'700'000 | 68.78 | 254'500.00 | 138.00 | 129'950 | 15.00 | 33.37 | 123'452.50 | 411'110 | 411'110 | 411'110 | 411'110 | 411'110 | 411'110 | 411'110 | 411'110 | 411'110 | |
| Mobile | | | | | | | | | | | | | | | | | | | | | |
| Blick.ch | Rubriken-Sponsoring Good Night Sir (auf Mobile-App) | D-CH | Mobile Wideboard 320x160 | 1'100'000 | 60.00 | 66'000.00 | 50.00 | 33'000 | 5.00 | 28.50 | 31'350.00 | 122'222 | 122'222 | 122'222 | 122'222 | 122'222 | 122'222 | 122'222 | 122'222 | 122'222 | Nachlieferung bei Unterlieferung |
| Total Mobile | | | | 1'100'000 | 60.00 | 66'000.00 | 50.00 | 33'000 | 5.00 | 28.50 | 31'350.00 | 122'222 | 122'222 | 122'222 | 122'222 | 122'222 | 122'222 | 122'222 | 122'222 | 122'222 | |
| Branded Content | | | | | | | | | | | | | | | | | | | | | |
| NZZ.ch | Wirtschaft, Exklusivbelegung aller Werbeformen | F-CH | Branded Content Teaser & Splashsite | 1'000 | | | 10.00 | | 5.00 | | | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | Nachlieferung bei Unterlieferung |
| Total Branded Content | | | | 1'000 | 0.00 | 0.00 | 10.00 | 0 | 5.00 | 0.00 | 0.00 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | |
| Social-Media | | | | | | | | | | | | | | | | | | | | | |
| test | test | D-CH | Skyscraper 160x600 | 3'000 | 20.00 | 60.00 | | 60 | | 20.00 | 60.00 | 333 | 333 | 333 | 333 | 333 | 333 | 333 | 333 | 333 | Nachlieferung bei Unterlieferung |
| Total Social-Media | | | | 3'000 | 20.00 | 60.00 | 0.00 | 60 | 0.00 | 20.00 | 60.00 | 333 | 333 | 333 | 333 | 333 | 333 | 333 | 333 | 333 | |
| Native | | | | | | | | | | | | | | | | | | | | | |
| Drop8 | CH-Netzwerk Premium | D-CH | Diverse Standard- Formate (Liste folgt) | 3'500'000 | 36.00 | 126'000.00 | 40.00 | 75'600 | 10.00 | 19.44 | 68'040.00 | 388'888 | 388'888 | 388'888 | 388'888 | 388'888 | 388'888 | 388'888 | 388'888 | 388'888 | Nachlieferung bei Unterlieferung |
| Total Native | | | | 3'500'000 | 36.00 | 126'000.00 | 40.00 | 75'600 | 10.00 | 19.44 | 68'040.00 | 388'888 | 388'888 | 388'888 | 388'888 | 388'888 | 388'888 | 388'888 | 388'888 | 388'888 | |
| Total Media | | | | 8'304'000 | 53.78 | 446'560.00 | 238.00 | 238'610 | 35.00 | 26.84 | 222'902.50 | 922'664 | 922'664 | 922'664 | 922'664 | 922'664 | 922'664 | 922'664 | 922'664 | 922'664 | |

| SPRACHE | WERBEDRUCK | ANTEIL IN % | KOSTEN N/N | ANTEIL IN % |
|---------|------------|-------------|------------|-------------|
| D-CH | 8'303'000 | 99.99 | 222'903 | 100.00 |
| F-CH | 1'000 | 0.01 | 0 | 0.00 |
| Total | 8'304'000 | 100.00 | 222'903 | 100.00 |

| Total Media- & Servicekosten exkl. MwSt. | 100.00 % | CHF 607'704.70 |
|--|----------|----------------|
| Total Servicekosten exkl. MwSt. | 2.83 % | CHF 17202.28 |
| Media-Honorar | 59.22 % | CHF 10187.08 |
| Technische Kosten | 11.13 % | CHF 1915.2 |
| Bewirtschaftung | 13.84 % | CHF 238 |
| Planung & Setup | 15.81 % | CHF 2720 |







Family Kampagne, 2. HJ 2019

SCHALTUNGEN ANTEIL IN % KOSTEN N/N ANTEIL IN %

34.85

65.15

100.00

67.35

32.65

12

Laufzeit

Bewirtschaftung

Media-Honorar

Technische Kosten

Total Servicekosten exkl. MwSt.

Total Media- & Servicekosten exkl. MwSt.

06.01.2020 - 21.04.2020

Version

V 1.599

Datum 10.06.2020

| | | | | | MEDIA | A- UND KOST | EN PLANUNG | | EINSATZZEITRAUM UND WERBEDRUCKVERTEILUNG | | | | | | | | | | | | | | | | |
|------------------------|---------------------|---------|-----------------------|----------|----------------|----------------|---------------|---------|--|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| TITEL | THEMA / PLATZIERUNG | SPRACHE | FORMAT | INSERATE | KOSTEN BRUT | RABATT IN % | KOSTEN NET | BK IN % | KOSTEN NET-NET | KW 02 (06.01) | KW 03 (13.01) | KW 04 (20.01) | KW 05 (27.01) | KW 06 (03.02) | KW 07 (10.02) | KW 08 (17.02) | KW 09 (24.02) | KW 10 (02.03) | KW 11 (09.03) | KW 12 (16.03) | KW 13 (23.03) | KW 14 (30.03) | KW 15 (06.04) | KW 16 (13.04) | KW 17 (20.04) |
| Wochenzeitungen | | | | | | | | | | | | | | | | | | | | | | | | | |
| wef | wef wef | F-CH | Skyscraper 160x600 | 43 | 32.00 | 32.00 | 22 | 43.00 | 12.40 | | | 3 | | 3 | | | 3 | | | | | | | | |
| Total Wochenzeitungen | | | | 43 | 32.00 | 32.00 | 22 | 43.00 | 12.40 | | | | | | | | | | | | ' | | | | |
| Sonderbeilagen | | | | | | | | | | | | | | | | | | | | | | | | | |
| wef | ef | D-CH | wech, s/w | 23 | 66.00 | 32.00 | 45 | 43.00 | 25.58 | | | | | | | | | | | | | | | | |
| Total Sonderbeilagen | | | | 23 | 66.00 | 32.00 | 45 | 43.00 | 25.58 | | | | | | | | | | | | | | | | |
| Special-Interest | | | | | | | | | | | | | | | | | | | | | | | | | |
| wef | | D-CH | Skyscraper 160x600 | | | | | | | | | | | | | | | | | | | | | | |
| Total Special-Interest | | | | 0 | 0.00 | 0.00 | 0 | 0.00 | 0.00 | | | | | | | | | | | | | | | | |
| Total Media | | | | 66 | 98.00 | 64.00 | 67 | 86.00 | 37.98 | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | |

0.00 % CHF 0

0.22 % CHF 1.14

0.08 % CHF 512.14

100.00 % CHF 607'704.70

CHF 511



F-CH

Total





Datum

Kampagne

Laufzeit

Family Kampagne, 2. HJ 2019

01.01.2020 - 31.03.2020

Version
V 1.64

10.06.2020

| | | | | | | | MEDIA- | UND KOS | STEN PLAN | NUNG | | | EINSATZZEITRAUM UND WERBEDRUCKVERTEILUNG | | | | | | | | | | | | | |
|-----------------|-------------------|-------------|-------------|-------------|----------------------|-----------------------|----------------|----------------|----------------|----------|---------------------------|-------------------|--|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|--|
| PLATZIERUNG / G | ATTUNG STANDOR | RTE | SPRACHREGIC | ON FORMAT | STELLEN / SCREENS | KOSTEN BRUT/STELLE | KOSTEN BRUT | RABATT IN % | KOSTEN NET | BK IN % | KOSTEN NET- NET/STELLE | KOSTEN NET-NET | KW 01 (30.12) | KW 02 (06.01) | KW 03 (13.01) | KW 04 (20.01) | KW 05 (27.01) | KW 06 (03.02) | KW 07 (10.02) | KW 08 (17.02) | KW 09 (24.02) | KW 10 (02.03) | KW 11 (09.03) | KW 12 (16.03) | KW 13 (23.03) | |
| ООН | | | | | | | | | | | | | | | | | | | | | | | | | | |
| test | | | D-CH | B200 | 200 | 5.00 | 1'000.00 | | 1'000 | 15.00 | 4.25 | 850.00 | | | | | | | | | | | | | | |
| Total OOH | | | | | 200 | 5.00 | 1'000.00 | 0.00 | 1'000 | 15.00 | 4.25 | 850.00 | | | | | | | | | | | | | | |
| Total Media | | | | | 200 | 5.00 | 1'000.00 | 0.00 | 1'000 | 15.00 | 4.25 | 850.00 | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | Plan | ung & Setup | | | 44.20 % | CHF 2040 | | | | | | | | | | | | | | |
| | | | | | | | Bewi | rtschaftung | | | 55.25 % | CHF 2550 | | | | | | | | | | | | | | |
| | | | | | | | Tech | nische Kostei | 1 | | 0.00 % | CHF 0 | | | | | | | | | | | | | | |
| SPRACHE | STELLEN / SCREENS | ANTEIL IN % | KOSTEN N/N | ANTEIL IN % | | | Medi | a-Honorar | | | 0.55 % | CHF 25.5 | | | | | | | | | | | | | | |
| D-CH | 200 | 100.00 | 850 | 100.00 | | | Total | Servicekoste | n exkl. MwSt. | | 0.76 % | CHF 4615.5 | | | | | | | | | | | | | | |
| Total | 200 | 100.00 | 850 | 100.00 | | | Total | Media- & Ser | vicekosten exk | d. MwSt. | 100.00 % C | HF 607'704.70 | | | | | | | | | | | | | | |







Laufzeit

Family Kampagne, 2. HJ 2019

01.02.2020 - 29.02.2020

Version

V 1.167

Datum 10.06.2020

| | | | | | MEDIA- UND KOSTEN PLANUNG | | | | | | | | | EINSATZZE | ITRAUM UN | D WERBED | RUCKVERTE | ILUNG |
|---------------------|---------------------|---------|----------------|--------------------|---------------------------|----------|-----------------------|----------------|----------------|---------------|---------|--------------------|-------------------|------------------|------------------|------------------|------------------|------------------|
| SENDER | THEMA / PLATZIERUNG | SPRACHE | DAUER / FORMAT | AUSSTRA HLUNGEN | KONTAKT SUMME | GRP's | SPOT BRUTTO IN CHF | KOSTEN BRUT | RABATT IN % | KOSTEN NET | BK IN % | SPOT N/N IN CHF | KOSTEN NET-NET | KW 05 (27.01) | KW 06 (03.02) | KW 07 (10.02) | KW 08 (17.02) | KW 09 (24.02) |
| Nationales TV | | | | | | | | | | | | | | | | | | |
| abc | cbc | D-CH | 20 | 1'750 | 2'000.00 | 1'500.00 | 5.71 | 10'000.00 | | 10'000 | | 5.71 | 10'000.00 | 294 | 305 | 300 | 300 | 300 |
| def | fed | D-CH | 20 | | 1'000.00 | | | | | | | | | tbd | tbd | tbd | tbd | tbd |
| Total Nationales TV | | | | 1'750 | 3'000.00 | 1'500.00 | 5.71 | 10'000.00 | 0.00 | 10'000 | 0.00 | 5.71 | 10'000.00 | 294 | 305 | 300 | 300 | 300 |
| Total Media | | | | 1'750 | 3'000.00 | 1'500.00 | 5.71 | 10'000.00 | 0.00 | 10'000 | 0.00 | 5.71 | 10'000.00 | 294 | 305 | 300 | 300 | 300 |

| SPRACHE | AUSSTRAHLUNGEN | ANTEIL IN % | KOSTEN N/N | ANTEIL IN % |
|---------------|----------------|-------------|------------------|-------------|
| D-CH Total | 1'750 1'750 | 100.00 | 10'000 10'000 | 100.00 |

| Technische Kosten Media-Honorar Total Servicekosten exkl. MwSt. | 0.00 % 100.00 % 0.05 % | CHF 300 |
|---|------------------------------|---------|
| | | |
| Technische Kosten | 0.00 % | CHF 0 |
| | | |
| Bewirtschaftung | 0.00 % | CHF |
| Planung & Setup | 0.00 % | CHF (|







Laufzeit

Family Kampagne, 2. HJ 2019

01.02.2020 - 29.02.2020

Version V 1.34

Datum 10.06.2020

| | | | | | | | MEDIA- | UND KOS | TEN PLAN | IUNG | | | EINSATZZ | EITRAUM UI | ND WERBED | RUCKVERT | EILUNG |
|-----------------|----------|---------------|------------|----------------|-----------|-----------------|----------------|----------------|----------------|---------|---------------------|-------------------|------------------|------------------|------------------|------------------|------------------|
| PLATZIERUNG / | REGIONEN | KINO'S / SÄLE | SPRACHE | DAUER / FORMAT | KONTAKTE | TKP BRUT CHF | KOSTEN BRUT | RABATT IN % | KOSTEN NET | BK IN % | TKP NET- NET CHF | KOSTEN NET-NET | KW 05 (27.01) | KW 06 (03.02) | KW 07 (10.02) | KW 08 (17.02) | KW 09 (24.02) |
| kinokamapgne | | | | | | | | | | | | | | | | | |
| | | | D-CH | 90 | 1'587'000 | 22.05 | 35'000.00 | | 35'000 | | 22.05 | 35'000.00 | | | | | |
| Total kinokamap | gne | | | | 1'587'000 | 22.05 | 35'000.00 | 0.00 | 35'000 | 0.00 | 22.05 | 35'000.00 | | | | | |
| Total Media | | | | | 1'587'000 | 22.05 | 35'000.00 | 0.00 | 35'000 | 0.00 | 22.05 | 35'000.00 | | | | | |
| | | | | | | | | | | | | | | | | | |
| | | | | | | | Planung | & Setup | | | 0.00 % | CHF 0 | | | | | |
| | | | | | | | Bewirtso | haftung | | | 0.00 % | CHF 0 | | | | | |
| | | | | | | | Technis | che Kosten | | | 0.00 % | CHF 0 | | | | | |
| SPRACHE | KONTAKT | E ANTEIL IN % | KOSTEN N/N | ANTEIL IN % | | | Media-H | onorar | | | 100.00 % | CHF 1050 | | | | | |
| D-CH | 1'587'00 | 100.00 | 35'000 | 100.00 | | | Total Se | rvicekosten ex | kl. MwSt. | | 0.17 % | CHF 1050 | | | | | |
| Total | 1'587'00 | 100.00 | 35'000 | 100.00 | | | Total Me | dia- & Service | kosten exkl. M | wSt. | 100.00 % CF | IF 607'704.70 | | | | | |







Laufzeit

Family Kampagne, 2. HJ 2019

01.02.2020 - 29.02.2020

Version

V 1.82

Datum 10.06.2020

| | | | | | MEDIA- UND KOSTEN PLANUNG | | | | EINSATZZ | EITRAUM UN | ID WERBED | RUCKVERTE | EILUNG | | |
|------------------|----------------|---------------|------------|-------------|---------------------------|----------------|-------------------|-------------------|----------|-------------------|------------------|------------------|------------------|------------------|------------------|
| TITEL | THEMA | / PLATZIERUNG | SPRACHE | FORMAT | SCHALT UNGEN | KOSTEN BRUT | RABATT IN % | KOSTEN NET | BK IN % | KOSTEN NET-NET | KW 05 (27.01) | KW 06 (03.02) | KW 07 (10.02) | KW 08 (17.02) | KW 09 (24.02) |
| radiokategorie | | | | | | | | | | | | | | | |
| test | test | | D-CH | 2 | 1'000 | 1'000.00 | 10.00 | 900 | 10.00 | 810.00 | | | | | |
| Total radiokateg | gorie | | | | 1'000 | 1'000.00 | 10.00 | 900 | 10.00 | 810.00 | | | | | |
| Total Media | | | | | 1'000 | 1'000.00 | 10.00 | 900 | 10.00 | 810.00 | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | Plan | ung & Setup | | 0.00 % | CHF 0 | | | | | |
| | | | | | | Bewi | rtschaftung | | 0.00 % | CHF 0 | | | | | |
| | | | | | | Tech | nische Kosten | | 0.00 % | CHF 0 | | | | | |
| SPRACHE | AUSSTRAHLUNGEN | ANTEIL IN % | KOSTEN N/N | ANTEIL IN % | | Medi | a-Honorar | | 100.00 % | CHF 24.3 | | | | | |
| D-CH | 1'000 | 100.00 | 810 | 100.00 | | Tota | Servicekosten ex | kl. MwSt. | 0.00 % | CHF 24.3 | | | | | |
| Total | 1'000 | 100.00 | 810 | 100.00 | | Tota | Media- & Servicek | osten exkl. MwSt. | 100.00 % | CHF 607'704.70 | | | | | |







Laufzeit

01.03.2020 - 01.04.2020

Version

V 1.37

Datum 10.06.2020

| | | | | | | MEDIA | - UND KOS | STEN DI AR | MING | | |
|--------------|---------|---------|------------------|--------|-----------|------------|-----------|------------|----------|-----------|------------|
| PLATZIERUNG | DETAILS | SPRACHE | FORMAT | WERBE- | TKP | KOSTEN | RABATT | KOSTEN | BK IN % | TKP NET- | KOSTEN |
| PLATZILIKUNG | DETAILS | SPRACIL | TORIVIAT | DRUCK | BRUT | BRUT | IN % | NET | DK IN 70 | NET CHF | NET-NET |
| test | | | | | | | | | | | |
| test | test | D-CH | Halfpage 300x600 | 10'000 | 15'000.00 | 150'000.00 | | 150'000 | | 15'000.00 | 150'000.00 |
| TEST2 | test | D-CH | Halfpage 300x600 | 10'000 | 15'000.00 | 150'000.00 | | 150'000 | | 15'000.00 | 150'000.00 |
| Total test | | | | 20'000 | 15'000.00 | 300'000.00 | 0.00 | 300'000 | 0.00 | 15'000.00 | 300'000.00 |

| MEDIA- UND KOSTEN PLANUNG | | | | | | | | EINSATZZEITRAUM UND WERBEDRUCKVERTEILUNG | | | | | | 3 |
|---------------------------|-------------|----------------|----------------|---------------|---------|---------------------|-------------------|--|------------------|------------------|------------------|------------------|------------------|------------------|
| WERBE- DRUCK | TKP BRUT | KOSTEN BRUT | RABATT IN % | KOSTEN NET | BK IN % | TKP NET- NET CHF | KOSTEN NET-NET | | KW 09 (24.02) | KW 10 (02.03) | KW 11 (09.03) | KW 12 (16.03) | KW 13 (23.03) | KW 14 (30.03) |
| | | | | | | | | | | | | | | |
| 10'000 | 15'000.00 | 150'000.00 | | 150'000 | | 15'000.00 | 150'000.00 | | 1'666 | 1'666 | 1'666 | 1'666 | 1'666 | 1'666 |
| 10'000 | 15'000.00 | 150'000.00 | | 150'000 | | 15'000.00 | 150'000.00 | | 1'666 | 1'666 | 1'666 | 1'666 | 1'666 | 1'666 |
| 20'000 | 15'000.00 | 300'000.00 | 0.00 | 300'000 | 0.00 | 15'000.00 | 300'000.00 | | 3'332 | 3'332 | 3'332 | 3'332 | 3'332 | 3'332 |
| | | | | | | | | | | | | | | |
| 20'000 | 15'000.00 | 300'000.00 | 0.00 | 300'000 | 0.00 | 15'000.00 | 300'000.00 | | 3'332 | 3'332 | 3'332 | 3'332 | 3'332 | 3'332 |

| SPRACHE | WERBEDRUCK | ANTEIL IN % | KOSTEN N/N | ANTEIL IN % |
|---------|------------|-------------|------------|-------------|
| D-CH | 20'000 | 100.00 | 300'000 | 100.00 |
| Total | 20'000 | 100.00 | 300'000 | 100.00 |

Family Kampagne, 2. HJ 2019

| Total Media- & Servicekosten exkl. MwSt. | 100.00 % | CHF 607'704.70 |
|--|----------|----------------|
| Total Servicekosten exkl. MwSt. | 2.37 % | CHF 14400 |
| Media-Honorar | 69.44 % | CHF 10000 |
| Technische Kosten | 6.94 % | CHF 1000 |
| Bewirtschaftung | 11.81 % | CHF 1700 |
| Planung & Setup | 11.81 % | CHF 1700 |
| | | |

