# Generating Synthetic Tabular Data with GANs

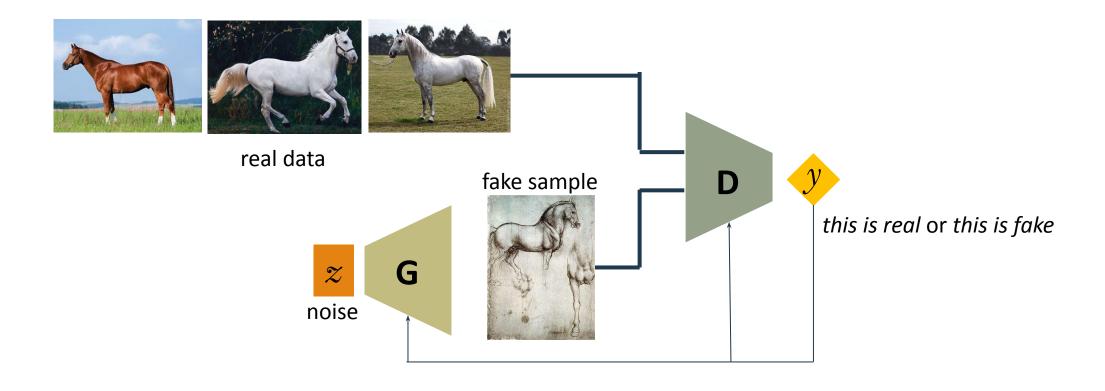
#### JAMAL TOUTOUH

<u>jamal@lcc.uma.es</u>

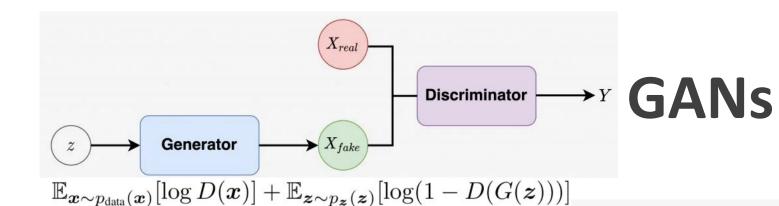
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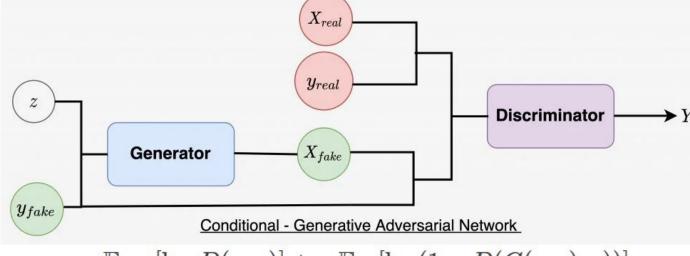
## Review basic ideas about GANs



## GANs vs cGAN







$$\underset{x \sim p_{data}(x)}{\mathbb{E}}[\log D(x,y)] + \underset{z \sim p_z(z)}{\mathbb{E}}[\log(1-D(G(z,y),y))]$$

# Why synthetic data?

#### The real promise of synthetic data

MIT researchers release the Synthetic Data Vault, a set of open-source tools meant to expand data access without compromising privacy.

- Data Privacy: Synthetic data is a great way to ensure data privacy while being able to share microdata, allowing organizations to share sensitive and personal (synthetic) data without concerns with privacy regulations
- Prototype Development: Collecting and modeling tremendous amounts of real data is a complicated and tedious process. Generating synthetic data makes data available sooner. Besides that, it can help in faster iteration through the data collections development for ML initiatives
- Edge-case Simulation: It is often seen that the collected data do not contain every possible scenario which affects the model performance negatively. In such cases, we can include those rare scenarios by artificially generating them

https://news.mit.edu/2020/real-promise-synthetic-data-1016

# Challenges

- Mixed data types: Numerical data, Categorical data (ordinal, low cardinality, etc.), Text, Boolean
- Sparse data
- Unbalanced data

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## How to deal with tabular data

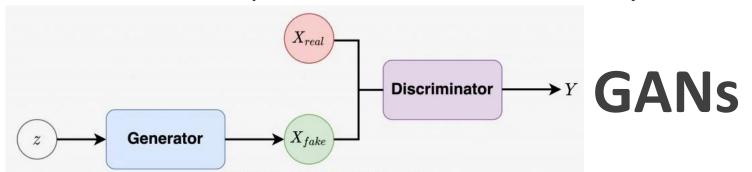
- Rows are treated as data samples
  - One row is one data sample
- GANs (unsupervised learning) used to randomly create samples (data is generated randomly)
- cGANs (supervised learning) used to create samples by selecting a given category
  - One categorical column is used as the label

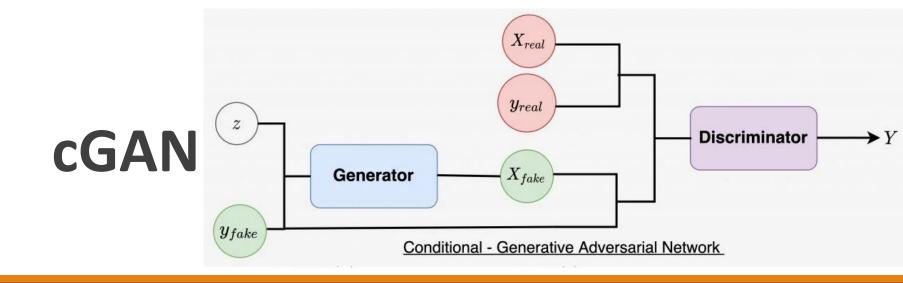
#### How to deal with tabular data

- Every columns should be defined as a numerical (float) value
  - It is important to find the right distribution/transformation that fits the data
- sklearn.preprocessing → Preprocessing and Normalization
  - MinMaxScaler
  - Normalizer
  - OneHotEncoder
  - PowerTransformer

## How to deal with tabular data

Deal with the problem as we have already seen





# Example

Medical data → GAN

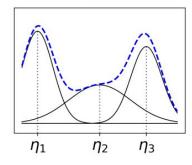
https://colab.research.google.com/drive/1q-IQIHWV3Izp2JBzBiLJ2uf2cauAl1wE



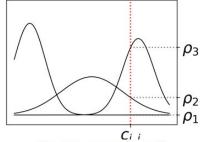
- CTGAN is specifically created for tabular data
  - Mixed data types
  - Non-Gaussian distributions
  - Multimodal distributions
  - Learning from sparse one-hot-encoded vectors
  - Highly imbalanced categorical columns

#### Mode-specific Normalization

Previously **min-max normalization** to normalize continuous values Three main steps: Model the distribution of a continuous column with VGM.



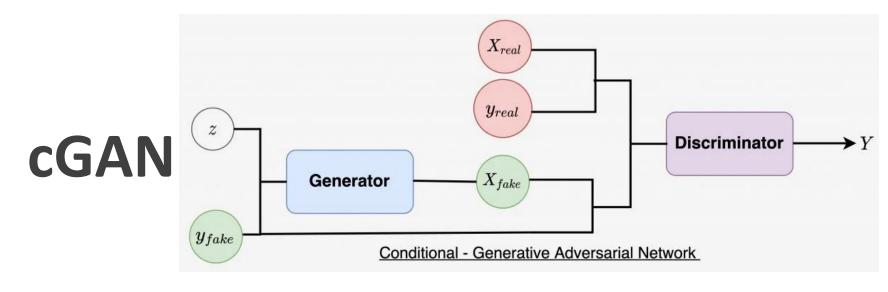
For each value, compute the probability of each mode.



Sample a mode and normalize the value.

$$\alpha_{i,j} = \frac{c_{i,j} - \eta_3}{4\phi_3}$$
$$\beta_{i,j} = [0, 0, 1]$$

- CTGAN is a conditional GAN
  - What is the condition?



$$\mathop{\mathbb{E}}_{x \sim p_{data}(x)}[\log D(x,y)] + \mathop{\mathbb{E}}_{z \sim p_z(z)}[\log(1-D(G(z,y),y))]$$

#### Conditional vectors

 Concat all binary vectors that represent one hot representation of discrete columns to fairly sample all the classes

For example, we have two discrete columns  $D_1$  and  $D_2$ . Where  $D_1$  has three classes and  $D_2$  has two, i.e.,  $D_1 = \{1, 2, 3\}$  and  $D_2 = \{1, 2\}$ . One hot vectors needed to represent them are of size 3 and size 2, respectively.

E.g.,  $D_1 \rightarrow [0,1,0]$  represents class 2 and  $D_2 \rightarrow [1,0]$  represents class 1 So, if concat  $D_1$  and  $D_2$ , we get [0,1,0,1,0]

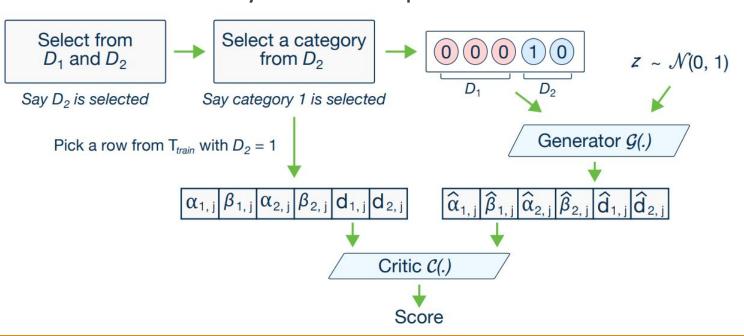
For each training sample, just one of the columns is masked to select one element of that column. For example, to select the element in column  $D_2$  we use the mask [0, 0, 0, 1, 1], so the conditional vector is [0, 0, 0, 1, 0]

With this condition the real data selected for the training should be any one that has the class 1 in the column  $D_2$ .

#### Generator loss

It applies a mechanism to enforce the conditional generator to produce the class in the discrete column defined by the conditional vector. It penalizes by adding the cross entropy loss between the generated class in the synthetic sample and the class defined

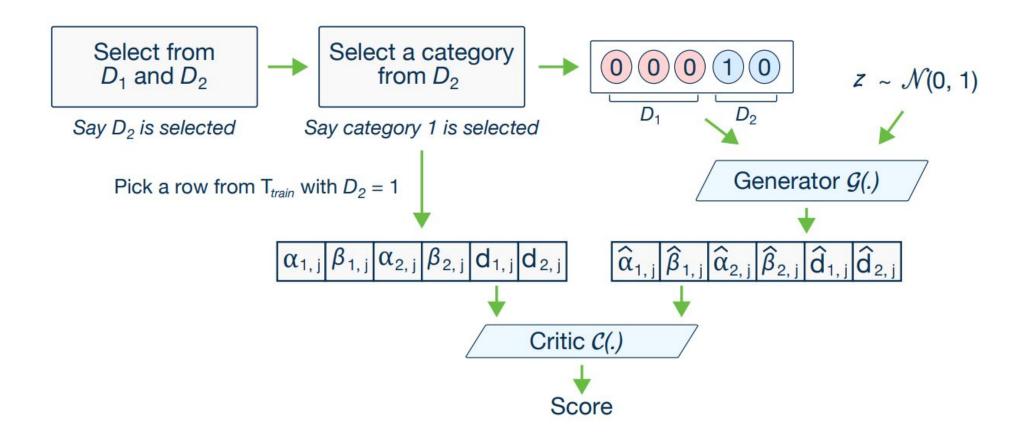
in the conditional vector.



#### Training-by-sampling

For a fairly training, it samples training data for each column and each class of the column. The idea is to select training data that represent the whole training distribution.

- All the columns have the same probability to be sampled.
- All the classes in the column have a probability proportional to the frequency in the class.



# Example

Medical data → CTGAN

https://colab.research.google.com/drive/19TfjXm2E mdKDTVL0KwfDHslJ019ViMx







# Thanks!

# Comments?

#### JAMAL TOUTOUH

toutouh@mit.edu

jamal.es

necol.net

@jamtou