Whitepaper

v 1.0

Creton Hunter's Adventure

1. Introduction

(1) Project Overview and Objectives

Creton is a game-based mining system built on the TON blockchain, designed to allow users to earn tokens and share economic value while enjoying simple games.

The core objectives of the project include:

1. Mass User Acquisition

- Leverage Telegram to recruit users quickly and efficiently.
- Encourage continuous user activity through the Creton game.
- Simple interactions such as touch-based mining and reward systems ensure easy participation.

2. YouTube Revenue-Sharing Model

- Users who watch YouTube ads can increase their mining speed, allowing the foundation to generate ad revenue.
- Revenue is redistributed as Creton token rewards, enhancing user satisfaction and ecosystem activation.

3. Sustained Utility and Value Growth of Creton Token

- Initially launched as a mining-based game but will gradually expand with additional games to enhance usability.
- Develop an in-game economic system using Creton tokens (item trading, NFT marketplace, etc.).
- Encourage price appreciation through listings and user expansion.

(2) Background of Creton Token

Many blockchain-based games primarily focus on the Play-to-Earn (P2E) model, which struggles to retain users in the long term. Creton aims to solve these challenges by integrating continuous game updates with an economic reward system to provide an experience beyond simple mining.

1. Diverse and Accessible Games

- Expand from simple games to complex strategy games under a "Game Label" system.
- Offer users a selection of games within the Creton ecosystem to enhance the gaming experience.

2. Integration of Economic Value with Gaming

- Establish an economic system utilizing Creton tokens, beyond just gaming.
- Facilitate item trading and user-to-user marketplaces within the ecosystem.
- Long-term vision to position Creton tokens as an in-game currency within a genuine Web3 gaming ecosystem.

3. User-Driven Economy System

- Implement functionality allowing users to trade game-earned items for Creton tokens.
- o Provide a long-term rewards model to sustain demand for Creton tokens.

(3) Why TON Blockchain?

Creton is built on the TON blockchain for the following reasons:

1. Strong Integration with Telegram

- Easy and rapid user onboarding via Telegram.
- TON blockchain provides infrastructure to run games directly within Telegram, maximizing accessibility.

2. Utilizing Strengths of the TON Ecosystem

- Seamless integration with TON-based DEXs and DeFi services (e.g., Dedust, STON.fi), facilitating token utilization.
- Increased promotional opportunities within the TON ecosystem.

3. Fast Transactions and Low Fees

 TON blockchain offers high-speed transactions and low fees, making it ideal for Creton token transactions in-game.

Creton aims to build an innovative Web3 gaming platform by integrating simple game-based mining, YouTube revenue sharing, continuous game expansion, and leveraging the TON ecosystem. Users can experience economic opportunities beyond simple gaming, with Creton tokens serving as a bridge between gaming and reality.

2. Market Analysis

(1) Trends in Blockchain Gaming and Play-to-Earn (P2E) Market

Blockchain-based gaming and the Play-to-Earn (P2E) model have rapidly evolved in recent years, establishing a new economic system utilizing cryptocurrencies in gaming.

1. Growth of the P2E Market

- Popular P2E games like Axie Infinity and StepN have pioneered the blockchain gaming market.
- Users can earn tokens through gameplay, establishing a model of economic rewards.
- Web3 technology accelerates asset ownership and trading in gaming ecosystems.

2. Challenges of P2E Games

- Sustainability Issues: Declining new user inflow disrupts reward structures, leading to token value collapse.
- **High Entry Barriers:** Initial investment costs make user acquisition difficult.
- Lack of Gameplay Depth: Many games focus solely on mining, making long-term user retention challenging.

3. Future Directions of Web3 Gaming

- New models integrating ad revenue, NFT trading, and community engagement are emerging.
- Creton aligns with this trend by adopting a YouTube revenue-sharing model and expanding its gaming ecosystem.

(2) Current State of Gaming and Token Economy in the TON Ecosystem

TON blockchain is a rapidly growing network closely linked with Telegram, and various P2E and Web3 games are being developed within its ecosystem.

1. Gaming Market within the TON Ecosystem

- High accessibility through Telegram mini-apps and games.
- Most existing TON-based games are simple click-mining games, with limited economic depth.
- Many opportunities for integration with TON-based DEXs (e.g., STON.fi, Dedust) and NFT marketplaces.

2. Utilizing TON Blockchain's Strengths

- Fast transactions and low fees make it suitable for in-game economic operations.
- Easy wallet integration and direct gameplay within Telegram lower entry barriers.

3. Creton's Differentiation from Existing Similar Games

- Sustained Mining Model: Unlike existing click-based mining games, Creton introduces a variety of continuously updated games for long-term engagement.
- YouTube Revenue-Sharing Model: A sustainable economic model where ad-watching increases mining speed and provides token rewards.
- Utility Expansion in the TON Ecosystem: Creton tokens are designed for use beyond gaming rewards, enabling trading on TON-based DEXs and in-game economy expansion.

Creton positions itself as a sustainable mining-based game integrating YouTube revenue-sharing, addressing the weaknesses of existing blockchain-based games, and solidifying its presence in the TON ecosystem.

3. Game and Mining System

(1) Overview of Creton Game (Telegram Integration)

Creton is a game-based mining system on the TON blockchain that runs as a Telegram mini-app, allowing users to earn Creton tokens while enjoying simple gameplay.

1. Direct Execution within Telegram

- No need for separate app installation; games run directly within Telegram.
- Users can quickly create wallets and store Creton tokens within the Telegram-TON ecosystem.

2. Simple Gameplay & Mining Model

- Users earn points through in-game actions (touch interactions, item usage, etc.), which can be converted into Creton tokens.
- Mining speed decreases over time; users can restore speed by watching YouTube ads or using items.

(2) Touch-Based Mining System

Creton employs a simple touch-action mining model, ensuring easy access for users of all levels.

1. Touch to Earn Points

- Tapping the game screen accumulates points, which convert into Creton tokens after reaching a threshold.
- o Initially, mining is fast, but the difficulty algorithm gradually reduces speed.

2. Mining Speed Limitation and Recovery System

- Continuous tapping reduces mining speed.
- Users can restore speed by:
 - Watching YouTube ads (temporary mining speed boost).
 - Using in-game items to maintain speed.

(3) Mining Speed Limit and Recovery via YouTube Ads

To enhance gameplay sustainability, Creton incorporates a system where mining speed limitations can be restored through YouTube ad views.

1. Mining Speed Reduction System

o Over time, mining speed naturally decreases to prevent infinite mining.

2. Restoring Speed by Watching YouTube Ads

- Users watching ads for a set duration restore mining speed.
- Ad revenue is collected by the Creton Foundation and redistributed as token rewards.

3. Item Acquisition and Continuous Point Mining

- o Players earn random items through mining milestones or ad views.
- Special missions grant limited-edition items.

Creton's mining and game system is designed beyond a traditional P2E model, ensuring long-term gameplay engagement and maximizing user rewards.

4. Creton Token Economy

(Tokenomics)

The Creton token economy system is built on the TON blockchain, enabling users to mine and utilize Creton tokens through gameplay. To ensure a sustainable ecosystem, the economic structure incorporates mining models, advertising revenue, token utility, and distribution strategies.

(1) Basic Information on Creton Token

• Token Name: Creton (CRE)

• Blockchain: TON Network

• Total Supply: XX,XXX,XXX CRE (final supply TBD)

• Token Type: TON-based Token

• Initial Distribution: A portion of the total supply will be allocated for initial liquidity

• Smart Contract: Implemented on the TON blockchain

(2) Point-to-Token Conversion Model

In the Creton game, users earn points through touch-based mining, which can be converted into Creton tokens upon meeting specific conditions.

1. Point Acquisition Methods

- Users earn points through in-game touch mining, item usage, and ad-viewing rewards.
- o Items can be used to increase mining speed and accumulate more points.

2. Point-to-Token Conversion Process

 Once accumulated points reach the minimum conversion threshold, they can be converted into Creton tokens.

- The conversion ratio may vary depending on initial token supply and user demand.
- Upon conversion request, the Creton tokens are automatically distributed through a smart contract on the TON network.

3. Token Conversion Rules

- A maximum limit is set on the number of tokens that can be converted within a given period (to prevent inflation).
- No conversion fees are charged, except for standard TON blockchain transaction fees.

(3) Economic Value and Use Cases of Creton Token

Creton tokens go beyond just gaming rewards and serve as utility tokens with multiple applications.

1. In-Game Utility

- Item Purchases: Players can directly purchase in-game items using Creton tokens.
- Mining Speed Boost: Tokens can be spent to temporarily increase mining speed.
- Ad Removal Feature: Players can use Creton tokens to remove in-game ads.

2. User-to-User Transactions

- Future game updates will allow users to trade items using Creton tokens.
- The in-game marketplace will support token-based transactions for acquired items.

3. Integration within the TON Ecosystem

- Creton tokens will be listed on TON-based DEXs (e.g., Dedust, STON.fi) for free trading.
- Plans to integrate Creton tokens into TON-based services and DeFi ecosystems.

4. Staking and Additional Reward Models

A staking system may be introduced to offer additional rewards to long-term
 Creton token holders.

(4) Token Distribution Strategy

To sustain and expand the game ecosystem, Creton tokens will be distributed as follows:

1. Mining Rewards (XX%)

- Primary distribution method, allowing users to earn Creton tokens through gameplay.
- The initial mining rate will be high, gradually decreasing over time to prevent inflation.

2. Liquidity Provision (XX%)

- o A portion of the tokens will be allocated to liquidity pools for exchange listings.
- o Ensuring smooth trading of Creton tokens on TON-based exchanges.

3. Marketing & Partnerships (XX%)

- Funds allocated for influencer campaigns, community growth, and advertising.
- Expansion of partnerships within the TON blockchain ecosystem.

4. Operations & Development (XX%)

- Resources dedicated to continuous game updates and new feature developments.
- o Infrastructure maintenance and security enhancements.

5. Team & Advisor Compensation (XX%)

- o Incentives for core project team members and early advisors.
- A portion of allocated tokens will be vested over time to ensure long-term development.

6. Reserve Fund (XX%)

- Emergency funds for ecosystem expansion and unforeseen expenses.
- Funding for new partnerships and utility developments.

Creton's token economy model aims to establish long-term value through sustainable mining, YouTube ad revenue sharing, and integration with the TON ecosystem.

- **Users** can mine tokens via the Creton game and use them for item purchases, trading, and DeFi applications.
- The advertising revenue model ensures project profitability and longevity by enabling ad-based mining recovery.
- TON blockchain's advantages—fast transactions and low fees—maximize Creton token usability.

Creton envisions building a **Web3 economy** where players generate direct economic value through gaming, fostering ongoing development and ecosystem expansion.

5. Rewards & Revenue Model

Creton integrates an ad-based revenue-sharing model with Play-to-Earn (P2E) to create a sustainable gaming ecosystem. Users can watch ads to mine Creton tokens, while the Creton Foundation generates revenue to maintain the ecosystem.

(1) YouTube Ad-Based Reward Structure

Creton's mining speed gradually decreases over time, and one of the primary recovery methods is **watching YouTube ads**.

- 1. Watching YouTube Ads → Mining Speed Boost
 - Mining speed declines as users continue gameplay.
 - Watching a YouTube ad (15–30 seconds) restores mining speed for a certain period and grants bonus points.

2. Ad Reward Structure

- Users who watch ads receive additional points or Creton tokens.
- Example reward models:
 - Standard Ad View: +50% mining speed recovery (10–15 second ad)
 - Premium Ad View: Additional bonus points (30-second ad)

YouTube Ad Revenue Distribution

- A portion of ad revenue generated from user views is redistributed as Creton token rewards.
- This creates a revenue-sharing model where both the foundation and users benefit.

(2) Revenue Model and Foundation Operations

Creton's business model is designed to sustain the gaming ecosystem through **advertising revenue**.

1. Revenue Generation

- Every time users watch an ad, Creton Foundation earns revenue from YouTube's ad platform (e.g., Google AdSense).
- Revenue may vary depending on ad type, with higher CPM (cost per 1,000 impressions) ads prioritized.

2. Use of Advertising Revenue

- Creton Token Rewards: A portion of revenue is allocated to Creton token mining rewards.
- Game Development & Operations: Funds are reinvested into server maintenance, new game development, and marketing.
- Exchange Liquidity: Ensures smooth trading of Creton tokens by providing initial liquidity.

3. Revenue Distribution Model (Example)

- o **50%** → Creton token reward pool (user incentives)
- **30%** → Project development and operational costs (new games, servers)
- 20% → Liquidity provision and ecosystem expansion

(3) Sustainability of Creton's Reward System

Creton's reward system is designed to overcome the limitations of traditional P2E models and build a **long-term sustainable ecosystem**.

1. Inflation Prevention

- A mining adjustment algorithm ensures gradual reduction in mining rewards over time.
- Recovery mechanisms like ad-watching and item usage prevent excessive mining.

2. Increasing Token Utility

- Expanding use cases such as item purchases, user transactions, and premium features creates ongoing demand.
- o Creton tokens will be **tradeable on TON DEXs** like STON.fi and Dedust.

3. User Growth & Increased Ad Revenue

- Continuous game additions boost user engagement and ad viewership.
- A growing user base leads to increased ad revenue, ensuring more Creton token rewards.

Creton establishes a **new Web3 gaming model** where users share revenue with the platform through **ad-watching and mining**.

- Users watch ads, mine tokens, and benefit from in-game economic opportunities.
- The Creton Foundation earns ad revenue and reinvests it into ecosystem growth.
- Expanding token utility ensures long-term sustainability.

Through this model, Creton aims to become a **sustainable Web3 gaming ecosystem** built on the **TON blockchain**.

6. Technology & Security

The Creton project is built on the **TON blockchain**, ensuring data integrity and security through various technological measures. The ecosystem is designed for **secure and transparent** token rewards, mining, and transactions.

(1) Why TON Blockchain? Key Technological Features

The **TON blockchain** is a rapidly growing network with strong integration with **Telegram**, making it ideal for the Creton ecosystem.

1. Why Choose TON Blockchain?

- Direct Integration with Telegram: Creton games run within Telegram without requiring additional app installations.
- Fast Transaction Speed: The TON blockchain processes transactions quickly, ensuring seamless token transfers and trades.
- Low Network Fees: Compared to Ethereum and other blockchains, TON offers significantly lower transaction fees, making it ideal for microtransactions.
- DeFi & NFT Compatibility: Future Creton features will integrate with TON-based DeFi platforms and NFT marketplaces.

2. Technical Features

- Decentralized Network: TON's sharding technology reduces network congestion and enables large-scale transactions.
- Automated Smart Contracts: Creton's mining, rewards, and ad revenue-sharing mechanisms are executed via smart contracts, ensuring transparency.
- TON Wallet Support: Creton tokens can be managed via TON-native wallets, eliminating the need for third-party wallets.

(2) In-Game Security & Anti-Fraud Measures

Creton ensures fair mining and fraud prevention through advanced security measures.

1. Anti-Fraud Technologies

- Anti-Bot System: Creton's mining system is touch-based, preventing automated bots from exploiting the system.
- Macro & Auto-Click Detection: Patterns such as abnormal touch frequency and repeated actions are automatically flagged.
- Multi-Account & Exploit Prevention: Users attempting multiple account mining are identified using device/IP tracking.
- Al-Powered Anomaly Detection: Creton's smart monitoring system detects suspicious transactions and activities.

2. Security & Authentication

- Two-Factor Authentication (2FA): Future updates will integrate
 Telegram-based 2FA (OTP authentication) for wallet security.
- QR Code Login: Users can log into Creton games with QR-based authentication to prevent unauthorized access.

(3) Smart Contract & Data Management

Creton's reward and mining system operates transparently through **TON smart contracts**.

1. Smart Contract Architecture

- Automated Mining & Rewards: When users mine tokens, smart contracts distribute rewards transparently.
- Immutable Transaction Records: Token conversions and rewards are recorded on the blockchain, ensuring tamper-proof transparency.
- Automated Ad Revenue Sharing: YouTube ad revenue is automatically allocated to Creton's reward pool.

Item Trading & Marketplace Integration: Future updates will allow
 NFT-based item trading and peer-to-peer transactions.

2. Data Security & Transparency

- Blockchain-Based Game Data Storage: Mining records, token transactions, and ad view data are permanently recorded on-chain.
- User Privacy Compliance: Creton adheres to GDPR & PIPA standards, ensuring encrypted and private data handling.

By leveraging TON blockchain's fast transactions, low fees, and Telegram integration, Creton builds a fair and transparent Web3 gaming ecosystem.

7. Community & Ecosystem Development

Creton aims to **expand its community** through **Telegram and social media** while building a Web3 gaming ecosystem that connects **players**, **advertisers**, **partners**, **and the TON community**.

(1) Community Engagement through Telegram & Social Media

1. Telegram-Based Community

We at Creton plan to operate a user-friendly community within Telegram by leveraging the connectivity between the TON blockchain and Telegram.

- Official Telegram Group: A platform for users to communicate and receive updates.
- Mining Leaderboards: Public ranking of top miners with additional rewards.
- Automated Telegram Bot: Real-time Creton balance tracking & event notifications.
- Help Desk Support: Dedicated Q&A and issue resolution system.

2. Social Media & Global Community Growth

We at Creton will utilize various social media channels beyond Telegram to attract global users.

Social Media Ch.	Objectives
Twitter (X)	Project updates, partnership announcements, event promotions
Discord	Managing the global community and hosting AMA (Ask Me Anything) sessions
Youtube	Introducing Creton games, guide videos, and sharing community events
Medium	Whitepaper updates, development roadmap, in-depth technical analysis

Ticktok & Instagram Promoting the game to younger users and viral marketing	younger users and viral marketing
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- Twitter (X) & Discord AMAs: Live Q&A sessions with developers.
- User-Generated Content (UGC): Encouraging users to share their Creton mining experience.
- Events & Challenges: Creton gameplay challenges and meme competitions.

(2) Creton Ecosystem Expansion (Partnerships & Collaborations)

We at Creton aim to expand our ecosystem through collaborations with the TON ecosystem and Web3 gaming projects.

1. Integration with TON Ecosystem

We at Creton strive to boost our recognition within the TonSpace and Web3 gaming communities by partnering with key services and projects in the TON ecosystem.

- DEX Listing on STON.fi, Dedust: Enabling Creton token trading.
- Partnerships with TON Game Projects: Creton players can earn cross-platform rewards.
- TON Foundation Collaboration: Joint marketing and development support.

2. Partnerships with Web3 Games & Ad Networks

We at Creton will expand partnerships with game developers and advertising platforms through our advertising-based mining model.

- Integration with Other Blockchain Games: Creton tokens may be used in multiple Web3 games.
- Collaboration with YouTube & Web3 Ad Networks: Increasing ad revenue for higher user rewards.
- NFT Marketplace Listing: Allowing Creton in-game items to be traded as NFTs.

(3) Long-Term User Growth Strategy

We at Creton have established a continuous growth strategy, aiming to secure long-term users rather than short-term influx.

1. User Retention & Growth Model

We at Creton plan to maintain a sustainable, long-term ecosystem by combining ongoing user gameplay with economic incentives.

- "Play-to-Earn + Watch-to-Earn" Model: Users earn Creton tokens by playing games and watching ads.
- o Ongoing Game & Item Updates: Frequent updates keep users engaged.
- Mining Difficulty Adjustments & Reward System Optimization: Ensuring long-term sustainability.

2. Community Engagement & Incentives

We at Creton offer diverse incentives and reward models to encourage continuous user engagement with our games.

- VIP Level System: Players earn higher mining rates based on activity.
- Missions & Challenges: Special Creton token rewards for achievements.
- Community Leader Program: Users who promote Creton receive extra rewards.

(4) Global Expansion Strategy

1. Localization & Regional Growth

Creton ecosystem will initially grow around the TON blockchain community but we plan to expand into various blockchain networks and global markets in the future.

- Multilingual Support: Expanding to English, Korean, Chinese, Spanish, and more.
- Regional Influencer & Creator Collaborations: Tailored marketing per region.
- Integration with DeFi & Web3 Ecosystem: Expanding Creton token use cases in DeFi platforms.

Creton builds a self-sustaining ecosystem by leveraging social media, Web3 partnerships, and user engagement strategies.

8. Roadmap & Future Plans

Creton's development roadmap is structured in phases, progressing from an initial mining-based game to NFT trading, multiplayer features, and global expansion.

(1) Phase-Based Development Roadmap

We at Creton have planned continuous updates and expansions starting from 2024.

Phase	Timeline	Key Milestones
Phase 1	Q1 2025	Project planning, game concept, smart contract development
Phase 2	Q2 2025	MVP release, Telegram-based mining, ad-revenue model launch
Phase 3	Q3 2025	Creton token circulation begins, ranking system update
Phase 4	Q4 2025	NFT items launch, P2P marketplace integration
Phase 5	Q1-Q2 2026	Multiplayer mode, PvP battles, DeFi staking features
Phase 6	Q3 2026+	Global expansion, CEX listing, Web3 partnerships

(2) Future Features & Expansions

We at Creton aim to become more than a simple click-based mining game, aspiring to build a continuously scalable Web3 gaming platform. To achieve this goal, the following features will be updated in the future:

 NFT Item Launch (Q4 2025)
 Users may be able to convert acquired in-game items into NFTs and register them on the blockchain. The development plan will be as follows:

- In-game items tokenized as NFTs → Creton NFT marketplace for item trading → Limited-edition NFT items for seasonal events.
- 2. Multiplayer & PvP Mode (Q1 2026)

We plan to expand from the existing single-player mining game to include competitive multiplayer gameplay.

- Real-time leaderboards & PvP battle system.
- Competitive mining tournaments with Creton token prizes.
- 3. P2P Marketplace & DeFi Expansion

We at Creton plans to introduce:

- User-to-user item trading with Creton tokens.
- o TON-based NFT marketplace integration.
- Creton token staking for additional rewards.

(3) Global Marketing & Expansion

We Creton initially plan to grow around the TON blockchain community, and later expand to various blockchain networks and the global market.

- 1. International Marketing (Q4 2025 Q1 2026)
 - o Blockchain conferences & events (Token2049, NFT NYC).
 - o Collaborations with Web3 influencers.
 - Localized community management.

2. CEX Listings (Q2-Q3 2026)

- Creton token listing on centralized exchanges.
- Expansion into Play-to-Earn and Web3 gaming platforms.

3. Strategic Web3 Partnerships

- TON ecosystem collaborations.
- o Integration with Web3 ad networks.
- o Cross-chain expansion (Polygon, BNB, etc.).

Creton aims to **dominate the Web3 gaming market** through continuous expansion, game updates, and a sustainable economic model.

9. Legal Disclaimer and Limitation of Liability

(1) Legal Disclaimer and Limitation of Responsibility

This overview information (hereinafter referred to as the "Whitepaper") has been prepared solely to provide information about the business model and use cases of the utility token ("CRETON") planned by Creton (hereinafter referred to as the "Company"). This Whitepaper is provided for informational purposes only; the information contained herein may be incomplete, is not legally binding, and does not constitute any form of contractual relationship.

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(2) Investor Personal Information Protection

Creton (the "Company") complies with the Personal Information Protection Act and relevant regulations, implementing necessary policies and security systems to protect the personal information of its users (members). Furthermore, the Company rigorously protects relevant data by enforcing various policies to safeguard data when accessed or used by internal employees or external entities, including the introduction of biometric identification (e.g., fingerprints) and multi-layered security systems.

(3) Token Circulation and Security Policies

To encourage transparent circulation of Creton tokens, the Company has established and implemented policies to detect abnormal transactions and prevent money laundering, and plans to gradually improve these systems.

To protect Creton token holders, the Company has designed internal systems with multi-layered security measures and strictly adheres to these protocols to minimize hacking risks.

Additionally, the Company conducts periodic security training for its employees to maintain high standards of security practices.