© "Securing the Deal" Poker Storyboard for Graphic Designers

This document outlines the card-by-card progression and visual sequence for the 4-part MAVC blog series, aligning each blog with a key phase in the poker game. Each blog unlocks the next move in a high-stakes hand where structured cybersecurity and data governance beat bluff and bravado.

Blog Progression Table

Blog Post	Poker Phase	Cards on Table (Community)		Opponent Hole Cards	Narrative Summary
Blog 1 Cyber Due Diligence	Flop	King of Hearts (Governance) Cyber Risk Card (Wildcard/Breach) Ten of Spades (Training Dataset – Tier 1)	Keys – Tier 0) Ten of Hearts	Ace of Spades King of Spades	Opponent hits top pair, believes they're ahead. You've quietly hit trips (3 Tens) and control the table with governance, risk foresight.
Blog 2Five Cyber Traps Buyers Miss	Turn	+ [:] Ten of Clubs (Classified Docs – Tier 0)	I/4 Lens in handi	Still holding A♠ + K♠	Opponent doubles down on perception. You now hold Four-of-a-Kind—secure crown jewels and protected architecture.
Blog 3Cybersecurity as a Valuation Lever	River	+ Two of Diamonds (Public Data – Tier 2)	Unchanged	Still A♠ + K♠	Final card adds no value for the opponent. They go all-in, unaware they're betting on Tier 2 noise.
Blog 4Post- Merger Integration & Durable Value	Showdown	Full board: K♥, Joker, 10♠, 10♠, 2♦	Winning Hand: Four Tens (Tier 0 + Tier 1 cards)	Top Pair (K♠ + A♠)	You reveal a structured, protected Al/data stack. Opponent's top pair collapses. You collect the chips and win the deal.

Design Notes for Each Blog Post

Blog 1 – The Flop

- Scene: Table set, early game.
- Your player: Calm, confident, reviewing cards.
- Opponent: Leaned in, smirking.
- Visual: Community cards laid down with subtle glow on Ten of Spades.

Blog 2 - The Turn

- Scene: Table tension builds.
- Opponent raises. You glance sideways, still calm.
- Ten of Clubs joins the table—cards show strong AI security posture.

Blog 3 – The River

- Scene: Opponent pushes all-in. Table silent.
- Two of Diamonds falls—no help.
- Opponent looks overly confident.

Blog 4 – The Showdown

- Scene: You flip cards. 4-of-a-kind displayed clearly.
- Chips pushed your way.
- Opponent stunned. Crowd watching. HUD overlay shows hand strength.

Visual Integration Notes

- BRI Branding: All 10s feature embedded pyramid symbols with proper tiers (T0 shaded).
- HUD: Opponent's hole cards shown as overlay, not face up, until Blog 4.
- Progressive Reveal: Each blog builds tension with one new card.
- Color Coding:
 - Tier 0 = Cyber Navy fill
 - Tier 1 = Text labeled only
 - o Tier 2 = Faint border, unfilled

Let me know when you're ready to begin visual export of the full sequence or create layered PSDs/storyboards.