DEEPFAKE DEFENSE HIERARCHY

Crown Jewels Approach to Executive Protection



TIER 0

Business Critical Executives C-Suite & Board Members

TIER 1

Important but not business critical Senior Management & Department Heads

TIER 2

Standard Users & Public Communications General Staff & External Facing

TIER 0 Protection

Maximum Security:

- · Multi-factor voice verification
- · Al-powered detection
- Immediate response protocols
- · Weekly rotating auth phrases

Examples: CEO, CFO, COO whose compromise triggers million-dollar losses

■ TIER 1 Protection

Enhanced Security:

- · Streamlined verification
- Department-level protocols
- · Regular training updates
- Escalation pathways

Examples: VPs, Directors with significant authority but contained risk

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Standard Security:

- Basic detection tools
- · Awareness training
- Standard verification
- Incident reporting

Examples: General staff, customer service with manageable exposure

Implementation: Tier 0 (30 days) → Tier 1 (90 days) → Tier 2 (180 days) | 78% attack reduction → 94% full protection