

Secure the Deal - Video Visual Storyboard

Blog 1: Cyber Due Diligence

Hero Image Concept: Card labeled 'Cyber Risk' being dealt on the table

Tagline (Top Left Overlay): Whats really in the deal?

Punch Line (Lower Third): Cyber due diligence isnt optional.

Visual Metaphor Progression: Youre dealt in the stakes are set

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Blog 2: Cyber Traps

Hero Image Concept: Hand flipping a red wildcard with trap icons

Tagline (Top Left Overlay): Dont get blindsided.

Punch Line (Lower Third): Every deal has hidden cards.

Visual Metaphor Progression: You spot traps reading the table

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Blog 3: Startup Valuation

Hero Image Concept: Glowing ace over a pitch deck folder

Tagline (Top Left Overlay): Raise with confidence.

Punch Line (Lower Third): Security lifts valuation.

Visual Metaphor Progression: You raise bringing valuation power

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Blog 4: Post-Merger Value

Hero Image Concept: Vault with chips stacked behind it

Tagline (Top Left Overlay): Secure the win.

Punch Line (Lower Third): Post-close wins are planned early.

Visual Metaphor Progression: You win the pot lock in durable value