

# JACOB MCMICHAEL

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Helping individuals and organizations realize their success by developing solutions using media, technology, and design. Seeking a full-time, entry-level position to further my professional skills and proficiency in programming and software development. Excited to become a team member and create meaningful relationships with coworkers and clients.

## Work Experience

### Novohit — WordPress Developer

2020 - 2021 | Remote

Managed and completed a website redesign for an international enterprise software management company resulting in increased global awareness, traffic, and sales.

Collaborated directly with Novohit's CEO to launch a redesign of the company's website in preparation for its entry into the U.S. market.

Deployed accessibility features for 3,500+ monthly visitors including cross-platform responsiveness, brand awareness, and localization for English, Spanish, and Italian audiences using WordPress Multilingual (WPML).

### NutriGMR — Media Designer

2019 - 2020 | Tempe, AZ

Designed and curated marketing materials in Microsoft PowerPoint and Figma to expand the company's network and raise brand awareness with partners and investors.

Crafted a unique visual presentation for the company's entry into the SparkLabs Frontier entrepreneurship program to facilitate networking and secure partnerships with shareholders.

Collaborated with colleges and universities by interviewing esports teams and casual players to understand NutriGMR's audience – which included conducting surveys, managing data reports, and presenting findings to the CEO.

## Skills

### Languages

CSS, HTML, Java,  
JavaScript

### Libraries

React, Redux

### Frameworks

ExpressJS, jQuery

### APIs

MongoDB, Postman

### IDEs

NodeJS, Visual Studio Code

### Other

Babel  
Figma  
Git, GitHub  
Maven, NPM, Webpack  
PGAdmin

## Arizona State University — Data Analyst

2019 - 2020 | Tempe, AZ

Conducted a joint research project to measure social network behaviors between communities at ASU.

Partnered with the university's Office of Knowledge Development to demonstrate methods for manipulating, processing, cleaning, and aggregating data using Python.

Published at [\*Exploring the Influence of Visualized Data: Inclusion and Collaboration Between University Members\*](#).

## Education

### Arizona State University

Digital Culture, Bachelor's (BA)

2016 - 2020

### Barrett, the Honors College

Dean's List, 2018-2019

2016 - 2020