JACOB
MCMICHAEL

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Helping individuals and organizations realize their success by developing solutions using media, technology, and design. Seeking a full-time, entry-level position to further my professional skills and proficiency in programming and software development. Excited to become a team member and create meaningful relationships with coworkers and clients.

Work Experience

Novohit — WordPress Developer

2020 - 2021 | Remote

Managed and completed a website redesign for an international enterprise software management company resulting in increased global awareness, traffic, and sales.

Collaborated directly with Novohit's CEO to launch a redesign of the company's website in preparation for its entry into the U.S. market.

Deployed accessibility features for 3,500+ monthly visitors including cross-platform responsiveness, brand awareness, and localization for English, Spanish, and Italian audiences using WordPress Multilingual (WPML).

NutriGMR — Media Designer

2019 - 2020 | Tempe, AZ

Designed and curated marketing materials in Microsoft PowerPoint and Figma to expand the company's network and raise brand awareness with partners and investors.

Crafted a unique visual presentation for the company's entry into the SparkLabs Frontier entrepreneurship program to facilitate networking and secure partnerships with shareholders.

Collaborated with colleges and universities by interviewing esports teams and casual players to understand NutriGMR's audience – which included conducting surveys, managing data reports, and presenting findings to the CEO.

Skills

Languages

CSS, HTML, Java, JavaScript, PostgreSQL, Python, SQL, Swift

Libraries

Axios, Jackson, React, Redux

Frameworks

ExpressJS, jQuery, Spring, Spring Boot

APIs

JDBC, JPA, Postman

IDEs

Eclipse, IntelliJ, NodeJS, Visual Studio Code, Xcode

Other

Babel
Figma
Git, GitHub
Maven, NPM, Webpack
PGAdmin
Unity

Arizona State University — Data Analyst

2019 - 2020 | Tempe, AZ

Conducted a joint research project to measure social network behaviors between communities at ASU.

Partnered with the university's Office of Knowledge Development to demonstrate methods for manipulating, processing, cleaning, and aggregating data using Python.

Published at *Exploring the Influence of Visualized Data: Inclusion and Collaboration Between University Members*.

Education

Arizona State University
Digital Culture, Bachelor's (BA)

2016 - 2020

Barrett, the Honors College
Dean's List, 2018-2019

2016 - 2020