# JAMDAN CLANG, M.A.

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I am a hard-working creative who is passionate about developing messages for diverse audiences. I believe in innovative ways of learning, teaching and problem solving. I am an achiever who likes to get my hands dirty. But most of all, I like bringing stories to life for awesome brands and people.

## Employment

Adjunct Professor - University of Nebraska -Lincoln: Doane University (June 2018 - Present)

Instruct courses covering a range of topics including typography, layout design, photography, videography, web design and mobile reporting. Develop and instruct a graduate level course on Game Strategies and Motivations.

Graduate Assistant - University of Nebraska -Lincoln, CoJMC (January 2017 - June 2018) Teach introductory and advanced Visual Communications classes. Assist professors in evaluating coursework and structuring research studies.

Marketing Intern - Bureau of Sociological Research (August 2016 - January 2017) Design promotional content and survey templates for research projects. Build and maintain BOSR website using UNLcms framework. Teach staff to use Adobe Creative Suite for survey research.

Student Designer - University of Nebraska -Lincoln, CoJMC (February 2015 - June 2016) Create interactive presentations, print and digital media, and promotional content for the College of Journalism and Mass Communications. Aid in the recruitment of undergraduate students and collaborate with staff and faculty to develop communication and marketing strategies.

Senior Resident Assistant - University of Nebraska - Lincoln (June 2014 - August 2016) Track and evaluate progress of programming, job performance, and scheduling of a 13 member team of Resident Assistants. Assist the Residence Director with administration of a 400 resident, traditional style, Honors Program residence hall. Plan various educational and social events, promote community, and contribute to University events and operations.

#### Education

University of Nebraska - Lincoln (2016) College of Journalism and Mass

Communications

Bachelor of Journalism in Advertising and Public Relations with minors in English, Psychology and Music GPA: 3.5

University of Nebraska - Lincoln (2018) College of Journalism and Mass Communications Master of Arts in Integrated Media Communications GPA: 40

## Awards/Philanthropy

Silver ADDY: Consumer Campaign Category -UNL's 2016 National Student Advertising Competition team.

Silver ADDY: Television Campaign Category -UNL's 2016 National Student Advertising Competition team.

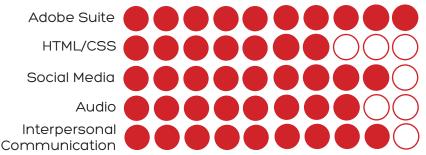
Kappa Tau Alpha, Will Owen Jones Chapter -Recognition of excellence in scholarship, 2018.

Nebraska Make-A-Wish - Planned and promoted the Neihardt Date Auction and Talent Show which raised over \$20,000 for Make-A-Wish over 4 years.

### Certifications

Hootsuite Platform Certification -Issued Nov. 10, 2017, expires 2018

Google Analytics Certification -Issued Oct. 24, 2017, expires 2019





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