

Teaching Experience

Doane University:

IDT 670 Game Strategies and Motivation

Course Developer (2018), Instructor (2019)

Description: An introduction to gamification methods and implementation in business, academic and design contexts. Students will distinguish gaming models and methods as they relate to academic theories and psychological methods.

IDT 650 Advanced Web Design

Course Developer (2018), Instructor (2019)

Description: Advanced techniques in interactive web design utilizing HTML5, CSS and JS.

University of Nebraska - Lincoln:

JOMC 131-133 Visual Communications Modules

Instructor (2017, 2018)

Description: Project-based modules and weekly critiques to achieve proficiency in traditional and digital media such as videography, photography, layout, typography, web design, audio and mobile reporting.

Lectures & Presentations

An Advertiser's Guide to Twitch

University of Nebraska - Lincoln, 2018: 1 hr. Lecture

Twitch, a popular live video site, reaches a huge audience, yet it is an under-utilized advertising platform. This thesis project solved four problems advertising professionals encounter when dealing with Twitch.

Visual Communications Workshops

UNL, 2018: 45 min. Demonstrations

Gain a basic understanding of various Adobe Creative Cloud programs and audio/visual equipment. Topics included Photoshop, Illustrator, InDesign and JVC Cameras.

Sweden's Refugee Crisis: Governmental Use of the Image Repair Theory

UNL, 2016: 1 hr. Lecture

This case analysis provided the grounds that the consistent messaging and use of Image Repair tactics will prove to be successful in maintaining Sweden's reputation as a welcoming country for refugees, and one of the foremost nations for immigration policies and social welfare systems.

Education

Master of Arts in Integrated Media Communications

University of Nebraska - Lincoln (2018)

College of Journalism and Mass Communications

Bachelor of Journalism in Advertising and Public Relations

University of Nebraska - Lincoln (2016)

College of Journalism and Mass Communications

Minors: English, Psychology and Music

Certifications

Hootsuite Platform Certification - Issued Nov. 10, 2017, expires 2018

Google Analytics Certification - Issued Oct. 24, 2017, expires 2019

Skills

Proficiency in PC, Mac and Linux Operating Systems
Adobe Creative Suite: Photoshop, Illustrator, InDesign, Premiere, Audition, Lightroom
DSLR Cameras: Cannon, Nikon
JVC Cameras
Microsoft Office Suite: Word, Excel, PowerPoint
HTML5
CSS
Search Engine Optimization
Google Analytics, Search Console
SPSS Statistics
Social Media Strategy/Analytics
Live Audio Mixing/Recording
Live Video Streaming, OBS Studio
AP Style
Blackboard
Canvas
Basic Python



Work Experience

Course Developer/Adjunct Professor Doane University

(June 2018 - Present)

Prepare all course materials and resources for graduate-level online courses within Doane's Instructional Design master's degree program.

Adjunct Professor University of Nebraska - Lincoln

(August 2018 - December 2018)

Instruct 9 sections (~170 students) of Visual Communications courses. Develop and lead skills workshops that promote success in the technical understanding of programs and equipment.

Graduate Assistant University of Nebraska - Lincoln

(January 2017 - May 2018)

Teach introductory and advanced Visual Communications classes. Assist professors in evaluating coursework and structuring research studies.

Marketing Assistant Bureau of Sociological Research

(August 2016 - January 2017)

Design promotional content and survey templates for research projects. Build and maintain BOSR website using UNLcms framework. Teach staff to use Adobe Creative Suite for survey research.

Student Designer University of Nebraska - Lincoln, CoJMC

(February 2015 - June 2016)

Create interactive presentations, print and digital media, and promotional content for the College of Journalism and Mass Communications. Aid in the recruitment of undergraduate students and collaborate with staff and faculty to develop communication and marketing strategies.

Senior Resident Assistant University of Nebraska - Lincoln

(June 2014 - August 2016)

Track and evaluate progress of programming, job performance, and scheduling of a 13 member team of Resident Assistants. Assist the Residence Director with administration of a 400 resident, traditional style, Honors Program residence hall. Plan various educational and social events to promote community.

Freelance Graphic Designer

(May 2015 - Present)

Design branding and develop communication strategies for a variety of clients. My work has involved creating logos, packaging design and promotional content.

Awards

Silver ADDY: Consumer Campaign Category - UNL's 2016 National Student Advertising Competition team

Silver ADDY: Television Campaign Category - UNL's 2016 National Student Advertising Competition team.

Kappa Tau Alpha, Will Owen Jones Chapter - Recognition of excellence in scholarship, 2018.

Service

Nebraska Innovation Studio

Held office hours to assist studio members in using the Adobe Creative Suite, laser cutters and screen printing presses for their personal and professional projects.

Nebraska Make-A-Wish

Planned and promoted the Neihardt Date Auction and Talent Show which raised over \$20,000 for Make-A-Wish over 4 years.

Student Advisory Board

As a member of the College of Journalism and Mass Communications Advisory Board, I served as a liaison between the student body and faculty/administration.

Residence Hall Association

Served as a Senator in the University of Nebraska's student housing government.

