



Sweden's Refugee Crisis

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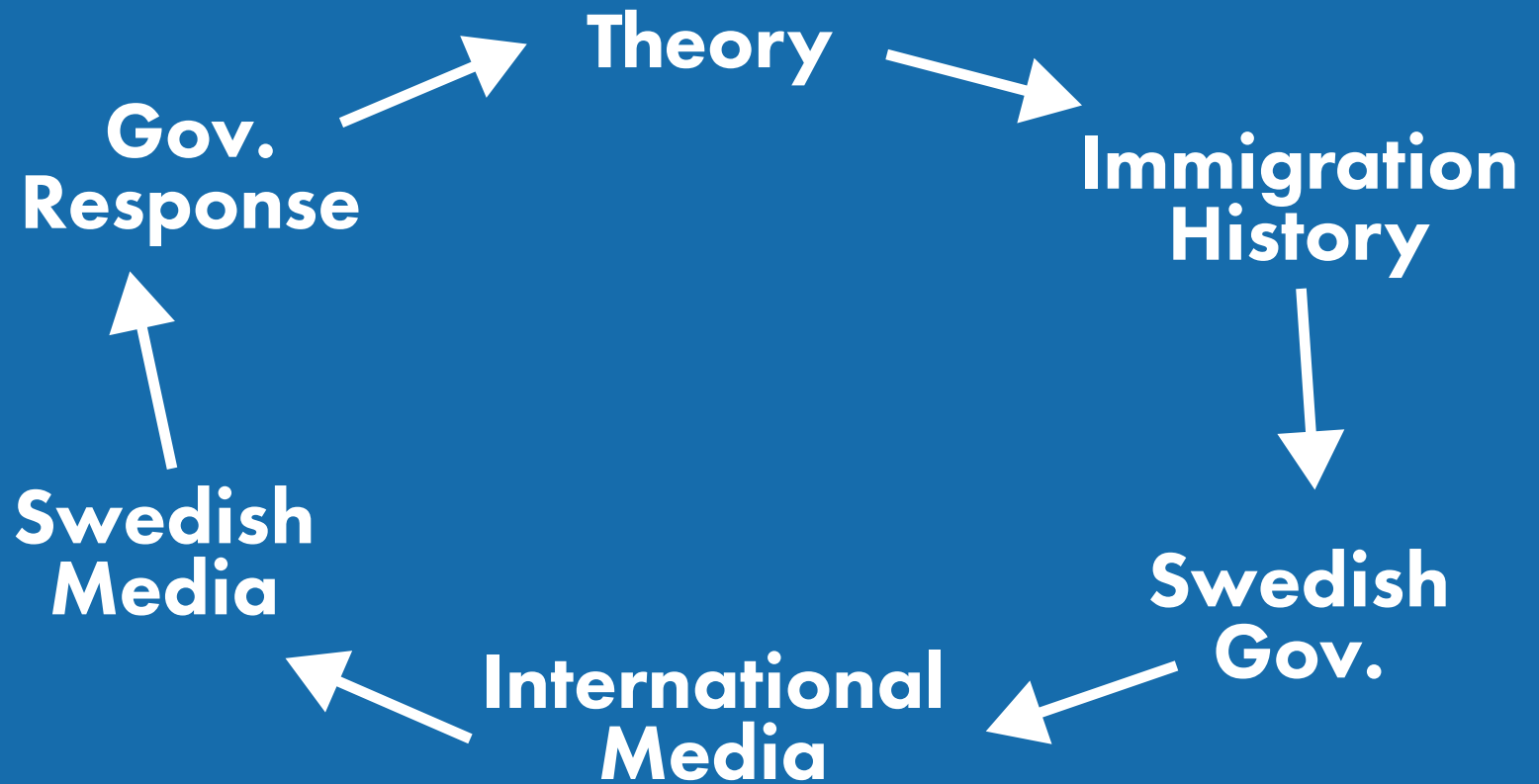


Image Repair Theory

- ♦ Denial
- ♦ Evade Responsibility
- ♦ Reduce Offensiveness
- ♦ Corrective Action
- ♦ Mortification

Denial

- ♦ Deny the act occurred
- ♦ Deny any wrong doing
- ♦ Deny the act was harmful
- ♦ Shift blame

Evade Responsibility

- ◆ Reaction to provocation
- ◆ Unavoidable
- ◆ Accidental
- ◆ Good intentions

Reduce Offensiveness

- ♦ Bolster image
- ♦ Minimization
- ♦ Differentiation
- ♦ Transcendence
- ♦ Reduce credibility of accusers
- ♦ Compensation

Corrective Action

- ◆ Restoration
- ◆ Prevent reoccurrence

Mortification

- ◆ Admit and ask forgiveness
- ◆ Express remorse

Background

- ◆ Immigration in Sweden
- ◆ Syrian refugees
- ◆ Swedish Gov.

Immigration history

♦ 1980s

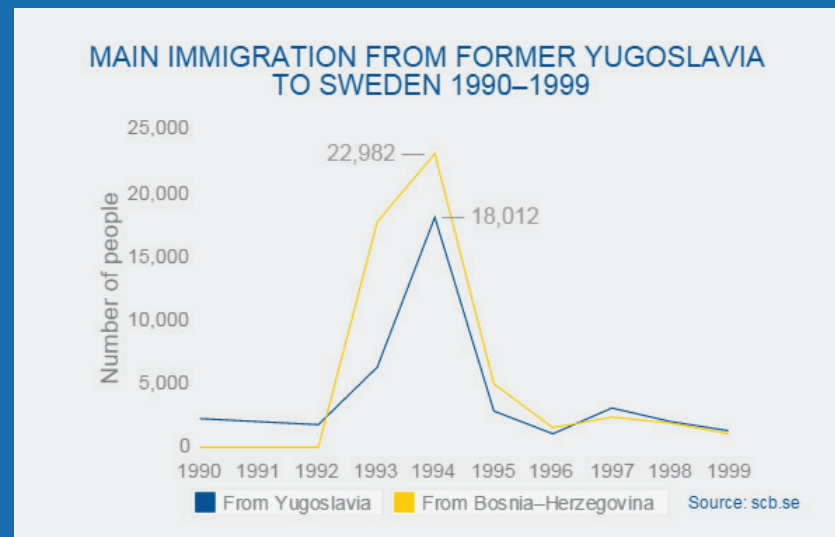
- Chile
- Iraq & Iran

Background

Immigration history

♦ 1990s

- **Bosnia & Albania**



Immigration history

♦ Today:

In 2015, more than
160,000 people sought
asylum in Sweden

16% OF SWEDES WERE BORN IN ANOTHER COUNTRY



Background

Swedish Government

- ♦ Riksdag
- ♦ The Government
- ♦ Political Parties
- ♦ Swedish Migration Agency

Political Parties

- ◆ **Social Democrats**
- ◆ **Moderate Party**
- ◆ **Swedish Democrats**

Government



FEATURE

The Death of the Most Generous Nation on Earth

Little Sweden has taken in far more refugees per capita than any country in Europe. But in doing so, it's tearing itself apart.

BY JAMES TRAUB

Media Reaction

POLITICS & POLICY

As Sweden Absorbs Refugees, Some Warn The Welcome Won't Last

April 6, 2016 · 4:55 PM ET

Sweden criticised over plans to expel asylum seekers

Up to 80,000 rejected asylum seekers are expected to be deported from Sweden over several years, says minister.

Media Reaction

How Sweden became an example of how not to handle immigration

We've taken in far too many people and we're letting them down badly – especially the children

Tove Lifvendahl

Sweden's backlash: Why the tide is turning for refugees

We speak to Swedish politicians and citizens to find out what is behind the current backlash against immigration.

09 Apr 2016 14:55 GMT [Refugees](#), [Sweden](#), [Politics](#), [Asylum Seekers](#), [Europe](#)

A WARM WELCOME

“I feel betrayed by my country”: The Swedes who think their Scandinavian utopia is being ruined by refugees

Media Reaction

Debate: "The refugees own network is an untapped resource."

Continued strong commitment to refugees

Petition against the new asylum obstacles

Celebrities supporting refugees with poem

Media Reaction

Sweden's Response

- ♦ Provide information
- ♦ Minimize negative aspects
- ♦ Attack opposition
- ♦ Good intentions
- ♦ Unavoidability

Gov. Press Releases

- ◆ Increased restrictions
- ◆ Integration
- ◆ Displaced children
- ◆ Swedish values
- ◆ Investment in culture

Response

Fighting Extremism

- ♦ **National Coordinator**
 - **Develop and reinforce work taking place at local levels**
- ♦ **Preventive work in schools**

Increasing Restrictions

- ◆ The Schengen Agreement
- ◆ Residence Permits
- ◆ Family Reunification

Response

Reducing Credibility

- ◆ Gov. voting block
- ◆ Press coverage
- ◆ History of the Swedish Democrats

Response

Minimization

- ◆ Downplay negative effects
- ◆ History of immigration

Response

Bolster Image

- ◆ Invest in Swedish culture
- ◆ Arts funding
- ◆ Free museum admissions
- ◆ Swedish from day 1

Response