

## Teaching Experience

### **Doane University:**

#### **IDT 670 Game Strategies and Motivation**

Course Developer (2018), Instructor (2019)

Description: An introduction to gamification methods and implementation in business, academic and design contexts. Students will distinguish gaming models and methods as they relate to academic theories and psychological methods.

### **University of Nebraska - Lincoln:**

#### **JOMC 131-133 Visual Communications Modules**

Instructor (2017, 2018)

Description: Self-paced modules and weekly critiques to achieve proficiency in traditional and digital media, such as video, photography, layout, typography, web design, audio and mobile.

## Lectures & Presentations

### **An Advertiser's Guide to Twitch**

University of Nebraska - Lincoln, 2018

Description: Twitch, a popular live video site, reaches a huge audience, yet it is an under-utilized advertising platform. This thesis project solves four problems advertisers encounter when dealing with Twitch.

### **Introduction to Photoshop**

University of Nebraska - Lincoln, 2018

Description: Learn the basics of using Photoshop tools for editing photos and creating photo montages.

### **Sweden's Refugee Crisis: Governmental Use of the Image Repair Theory**

University of Nebraska - Lincoln, 2016

Description: This case analysis provides the grounds that the consistent messaging and use of Image Repair tactics will prove to be successful in maintaining Sweden's reputation as a welcoming country for refugees, and one of the foremost nations for immigration policies and social welfare systems.

### **Data Visualization Theory and Best Practices**

University of Nebraska - Lincoln, 2016

Description: Exploring and implementing psychological principles behind data visualization.

## Education

University of Nebraska - Lincoln (2018)

College of Journalism and Mass Communications

Master of Arts in Integrated Media Communications

University of Nebraska - Lincoln (2016)

College of Journalism and Mass Communications

Bachelor of Journalism in Advertising and

Public Relations with minors in English,

Psychology and Music

## Certifications

Hootsuite Platform Certification - Issued Nov. 10, 2017, expires 2018

Google Analytics Certification - Issued Oct. 24, 2017, expires 2019

## Skills

Proficiency in PC, Mac and Linux Operating Systems

Adobe Creative Suite: Photoshop, Illustrator, InDesign,

Premiere, Audition, Lightroom

Microsoft Office Suite: Word, Excel, PowerPoint

HTML5

CSS

Search Engine Optimization

Google Analytics, Search Console

SPSS Statistics

Social Media Strategy

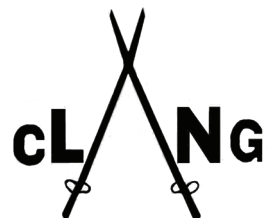
Live Audio Mixing/Recording

Live Video Streaming, OBS Studio

AP Style

Blackboard

Canvas



# Work Experience

## **Course Developer**

### **Doane University**

(June 2018 - Present)

Prepare all documents and resources related to the teaching of Game Strategies and Motivation and collaborate with the instructional design team on developing the most effective online delivery of the course.

## **Graduate Assistant**

### **University of Nebraska - Lincoln, CoJMC**

(January 2017 - May 2018)

Teach introductory and advanced Visual Communications classes. Assist professors in evaluating coursework and structuring research studies.

## **Marketing Intern**

### **Bureau of Sociological Research**

(August 2016 - January 2017)

Design promotional content and survey templates for research projects. Build and maintain BOSR website using UNLcms framework. Teach staff to use Adobe Creative Suite for survey research.

## **Student Designer**

### **University of Nebraska - Lincoln, CoJMC**

(February 2015 - June 2016)

Create interactive presentations, print and digital media, and promotional content for the College of Journalism and Mass Communications. Aid in the recruitment of undergraduate students and collaborate with staff and faculty to develop communication and marketing strategies.

## **Senior Resident Assistant**

### **University of Nebraska - Lincoln**

(June 2014 - August 2016)

Track and evaluate progress of programming, job performance, and scheduling of a 13 member team of Resident Assistants. Assist the Residence Director with administration of a 400 resident, traditional style, Honors Program residence hall. Plan various educational and social events, promote community, and contribute to University events and operations.

# Awards

Silver ADDY: Consumer Campaign Category - UNL's 2016 National Student Advertising Competition team

Silver ADDY: Television Campaign Category - UNL's 2016 National Student Advertising Competition team.

Kappa Tau Alpha, Will Owen Jones Chapter - Recognition of excellence in scholarship, 2018.

# Service

Nebraska Make-A-Wish

Planned and promoted the Neihardt Date Auction and Talent Show which raised over \$20,000 for Make-A-Wish over 4 years.

Student Advisory Board

As a member of the College of Journalism and Mass Communications Advisory Board, I served as a liaison between the student body and faculty/administration.

Residence Hall Association

Served as a Senator in the University of Nebraska's student housing government.

