



2026 Collaborative Journalism Summit

Sponsorship opportunities for June 8-9 at UNC in Chapel Hill, NC

PACKAGES	Presenting sponsor \$10,000	Travel scholarships \$10,000	Day 1 or 2 \$7,500	Sponsored session* \$5,000
Ad space in program	Full page	Full page	Half page	Half page
Conference tickets	8	8	4	2
Logo on website	✓	✓	✓	✓
Logo on registration page	✓	✓	✓	✓
Ad in email to attendees	✓	✓	✓	✓
Items on swag table	✓	✓	✓	✓
Sponsored session	✓			✓
Speaking opportunity	10 min. talk		5 min. talk	

*Sponsored sessions must be mutually agreed upon by the Center and the sponsor, and may take place immediately preceding or following a day's programming depending on time limitations.

► Additional sponsorship opportunities

► Dinner and recognition event — \$8,000

We will host a dinner on Monday, June 8, with a keynote speaker and recognition for top collaborations we plan to highlight. Your gift will underwrite this cost, and you will have a speaking slot if you wish.

► North Carolina welcome gift — \$5,000

To welcome participants, we will give out North Carolina BBQ sauce and locally-handcrafted wooden utensils. Your gift will underwrite this cost and we'll include your name on the bags!

► Mini safety kits — \$3,000

This sponsorship will put your logo on an item in a mini-safety kit we will provide to journalists on site.

► Sweet treats — \$1,500

This sponsorship will provide a sweet treat for our attendees during the conference — a locally-made candy, cookies or a cupcake!

► Lanyards — \$1,500

This sponsorship includes your organization's logo and/or branding on the Summit lanyards and name badges.