

# PROFESSIONAL SKILLS AND INTERESTS

 Clean HTML5 and CSS PostCSS and SASS

Gulp and Webpack

- Modular JavaScript and PHP O WordPress Theme Development
  - Search Engine Optimization
- Teamwork and problem solving
- PSD to WordPress
- Adobe Creative Cloud

## EDUCATION

#### **Bachelor of Arts**

Web Design and Interactive Media

The Art Institute of Wisconsin

#### **Associates of Science**

Graphic Communications and Design

ITT Technical Institute

# PROFESSIONAL SKILLS DEMONSTRATED

#### American Hospital Association/ HRET/ HIIN

Jan 2017 - Jan 2019

HIIN collaborates with 34 state partners and over 1600 hospitals across the country in an effort to reduce all in-patient harm by 20% and reduce readmissions by 12% by the year 2020.

## Web Support Specialist

- Skills HTML, CSS, CMS and Responsive Design Demonstrated: Managed content for hret-hiin.org website. Responsible for laying out content of over 1,200 pages in a visually appealing and responsive manner using Bootstrap. Organized thousands of digital resources and pages using the TeamSite CMS and CakePHP.
- Skills Version Control Demonstrated: Created and organized a code library for easy reuse. Made thousands of commits to the HRET HIIN website using the TeamSite CMS.
- Skills Demonstrated UI/UX and SEO: Optimized over 1,200 resources using keyword research and Search Engine Optimization best practices, which resulted in an average of over 5 times the monthly visitors.

Blog/ Side Projects Jan 2018 - Current

jameelevans.com is a fast, custom designed, completely responsive WordPress theme that provides useful resources for web developers and WordPress users.

# WordPress Developer/ Blogger

- Skills Clean HTML5, PostCSS demonstrated: While using industry best practices, coded a responsive website with and without Bootstrap or Foundation that matched brand mock-ups.
- Skill PSD to WordPress and WordPress Theme Development demonstrated: Converted PSD's and static HTML websites to fast, custom dynamic WordPress themes
- Skills Adobe Creative Cloud demonstrated: Used programs like Adobe Illustrator, Adobe Photoshop to create engaging mock ups, banners and featured images.

# **RECENT CERTIFICATES**

### WordPress

Advanced WordPress Theme Development with Bootstrap 2018

SEO

The Blog Millionaire Course

2018