



Colonise the market!!





What We Do

CII intends to bring Asset Management to everybody. It is a universal platform - think of it as Blackrock meets Binance. It offers tailored solutions to every client regardless of asset value.

#### The Problem

How Can We Offer Everybody The Same Service?

How Can We Maximise Your Return?

**How Can We Efficientize Your Time?** 



### Target Market

**Target** Market: People that have never invested in financial markets

markets together

Bringing these two under one platform

Target Market: People that already have invested in financial markets

- New source of funds
- Can create brand loyalty

- Already have an interest in the market
- Can transfer existing funds across

**Opportunity** 

Opportunity:

1/3 of Britons invest in

stocks and shares => The

conversion of 1/3 of Britons

Opportunity: The total value of Cryptocurrency is \$3
Trillion. 2.3 Million people in the UK own cryptocurrency.

### **The Solution**

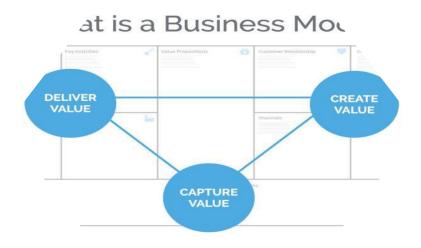
**Automated Investment Funds** 

**AI Solutions** 



## Revenue and Business Model

**Subscription Service** 



# Traction and RoadMap

No Milestones Achieved Yet As We Are In the Seed Phase.

Milestones To Achieve: Launch Of The Platform and Validation Of The AI Model



# **Marketing Strategy**

Google Ads/ Meta Ads

Mailchimp



#### Our Team



#### **FOUNDER & CEO**

 Imperial College Engineering Graduate and Independent Researcher

### Competition

BlackRock Investment Management



Coinbase



**EToro** 





Kraken



# Investment and Funds

Initial Investment: £150,000

Secure Developers and Build Infrastructure

Secure Further Funding



#### Conclusion

A High Value Market Opportunity Is Present

Thank You For Your Time

