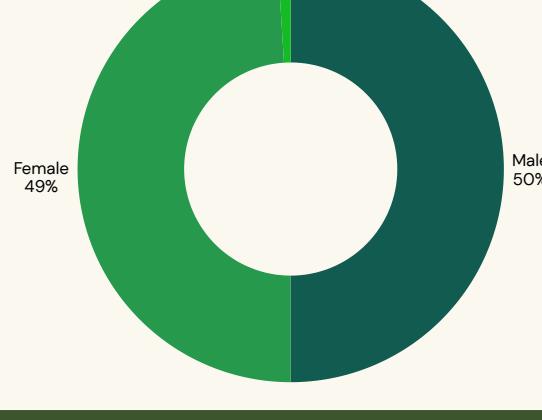


# INVENTORY OPTIMIZATION

Understanding our customers is crucial in making the products we sell more acceptable to them and in helping solve their problems. We need to conduct customer research regularly to stay informed about market movements and current trends. The results of this research can serve as a guide to better understand consumers and improve our product offerings.

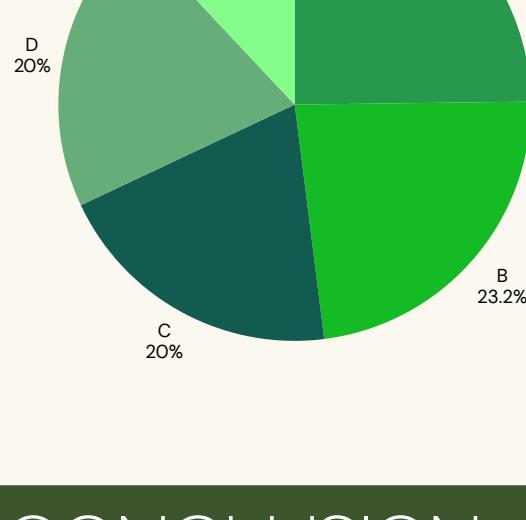
## GENDER



## AGE



## SET



Most respondents are aged 21–22, with smaller groups aged 23 and above. Gender was mostly not provided. Participants came from various sets, with Set A having the most responses, followed by Sets B, C, D, and E.

## KEY ELEMENTS

### DEMAND FORECASTING



### REORDER POINT



### SAFETY STOCK



### LEAD TIME



### INVENTORY ACCURACY



## CONCLUSION

Most respondents are somewhat satisfied, but improvements are needed.

Many experience stock-outs, excess, and slow-moving items, showing accuracy issues.

Forecasting is rated average, indicating a need for better planning methods.

Majority agree that effective inventory management is very important to overall performance.

*right inventory, right decision, right results*