Jamie Stott

WDD230 Final Website Site Plan

Site Purpose: The website will describe why customers should choose to stay at Temple Inn & Suites. The website will list specialized services and amenities provided by the hotel. There will also be information on at least four temples near the hotels. The website will allow customers to make reservations

Target Audience: We are targeting individuals coming from out of the area to visit temples, who need a place to stay. Our audience includes wedding parties, youth trip groups, and families attending the temple together.
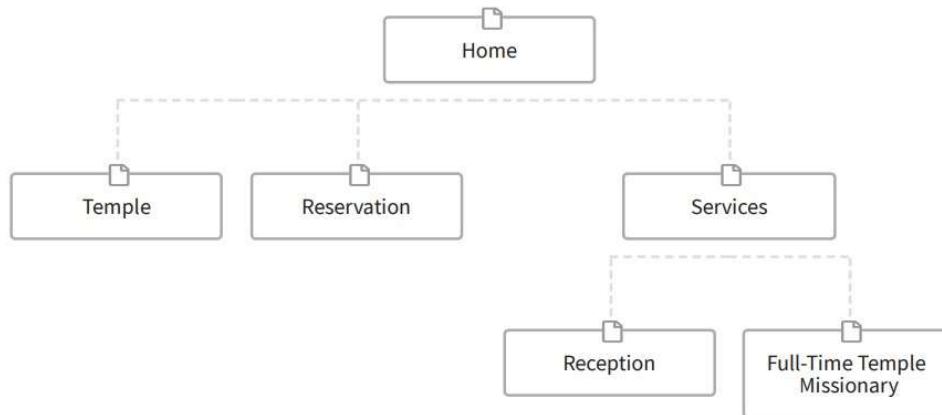
Persona #1
  Brother and Sister Gingham:
- Elderly couple who are travelling the world, trying to do ordinances in every temple they can.
- He is a retired doctor and prior stake president. She was a stay-at-home mom for 30 years. As empty nesters, they volunteer at their local family history center.
- They don't get around easily anymore and would like a convenient place to stay where they can go to the temple, then return to their room when they need to rest. Food on site, or close by would be beneficial for them.

Persona #2
  The Solomon family:
- This family of 6 is coming to visit the temple for the first time. They plan on being sealed together, then doing family baptisms with their two oldest children for the rest of the week.
- Their youngest two are not old enough to go to the temple, so they need a place for them to stay during their sessions.
- They have some family coming for the sealing at the first part of the week, and would like to hold a party to celebrate with those in attendance.

Site Map:

Color Scheme: The color scheme is:

- Background color: #FFFFFF; white

- Font color: #01161E; Rich Black FOGRA 29

- Accent 1: #124559; Midnight Green Eagle Green

- Accent 2: #EDE2AB; Medium Champagne

- Accent 3: #DAE3E7; Gainsboro

Typography: The majority of the font will be: Montserrat, as it is easy to read. The areas I want emphasized will be: Roboto Slab for some light contrast. There may be times I want to use: Cookie to really make something stand out, or fancy.

Color ideas

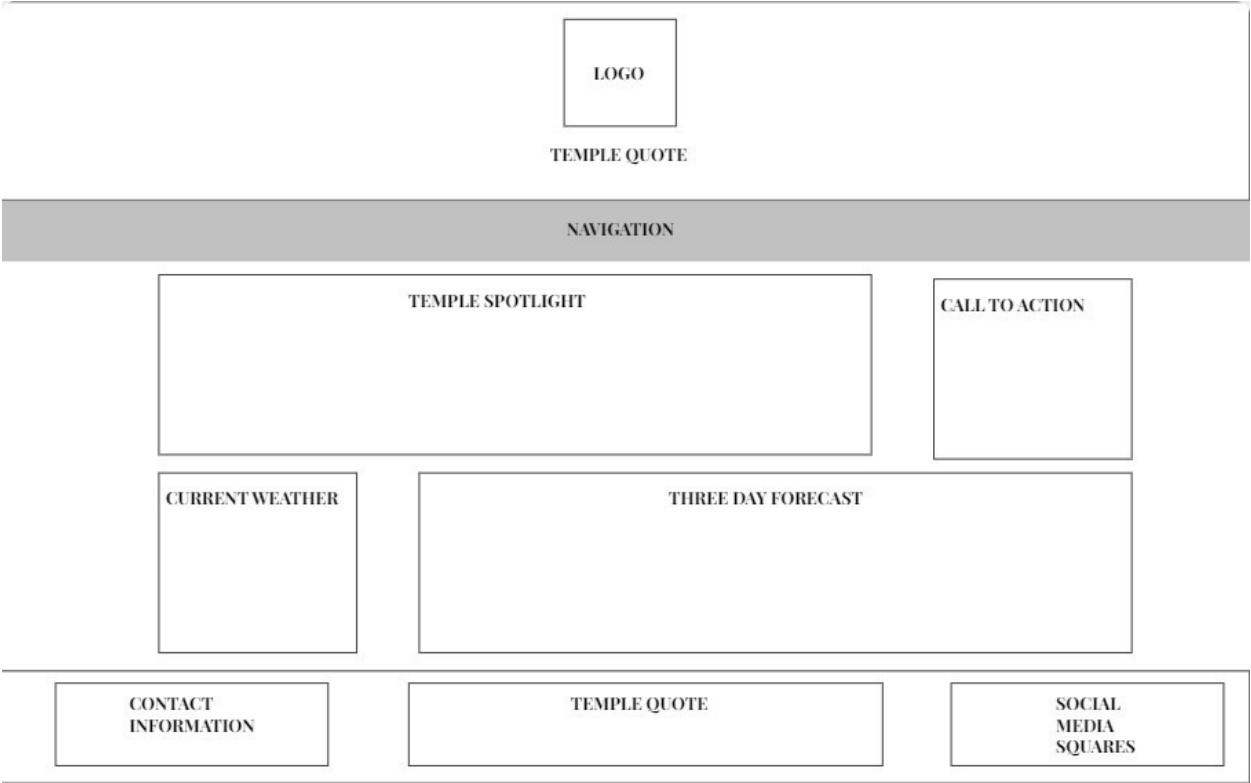| My header	My header
This is my Site Plan (h1)	*This is my Site Plan (h1)*
Here is h2	*Here is h2*
Here is the look of my paragraphs.	Here is the look of my paragraphs.
My footer	My footer

Wireframe Sketches:

LOGO

TEMPLE QUOTE

NAVIGATION

TEMPLE SPOTLIGHT

CURRENT WEATHER

CALL TO ACTION

THREE DAY FORECAST

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