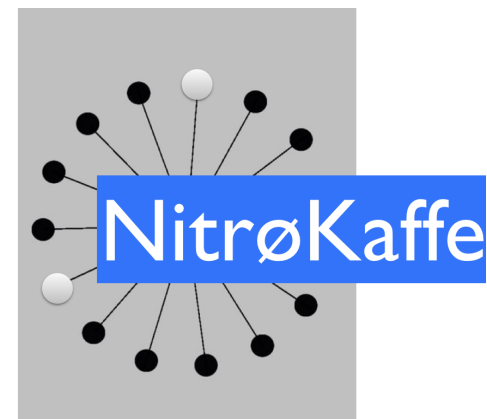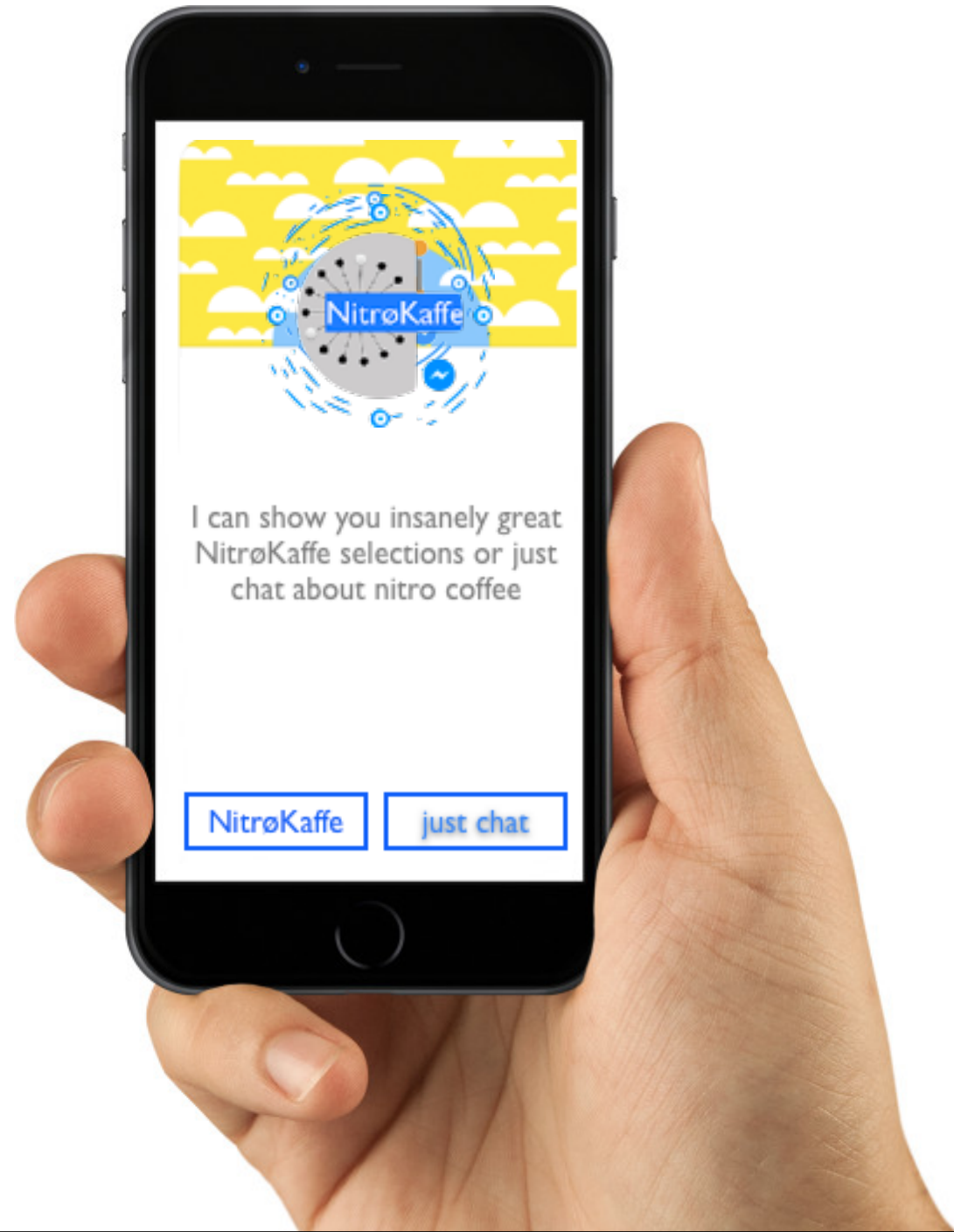niki™

chatbot USER EXPERIENCE

NitrøKaffe

Conversation Stages

① **Discovery**
② Introduction
③ Selection
④ Purchase
⑤ Chance
⑥ Thank You

Conversation Stages

① Discovery
② **Introduction**
③ Selection
④ Purchase
⑤ Chance
⑥ Thank You

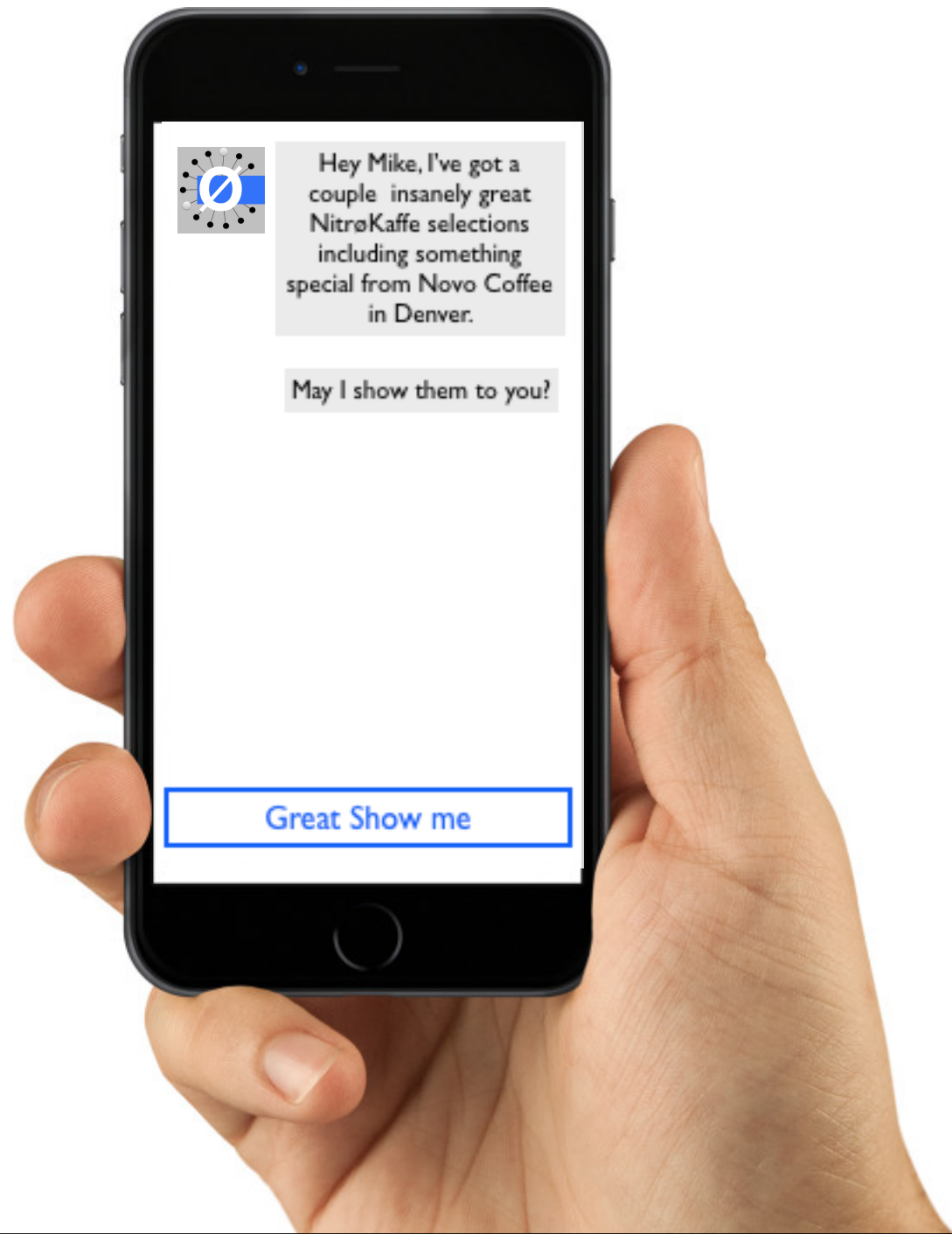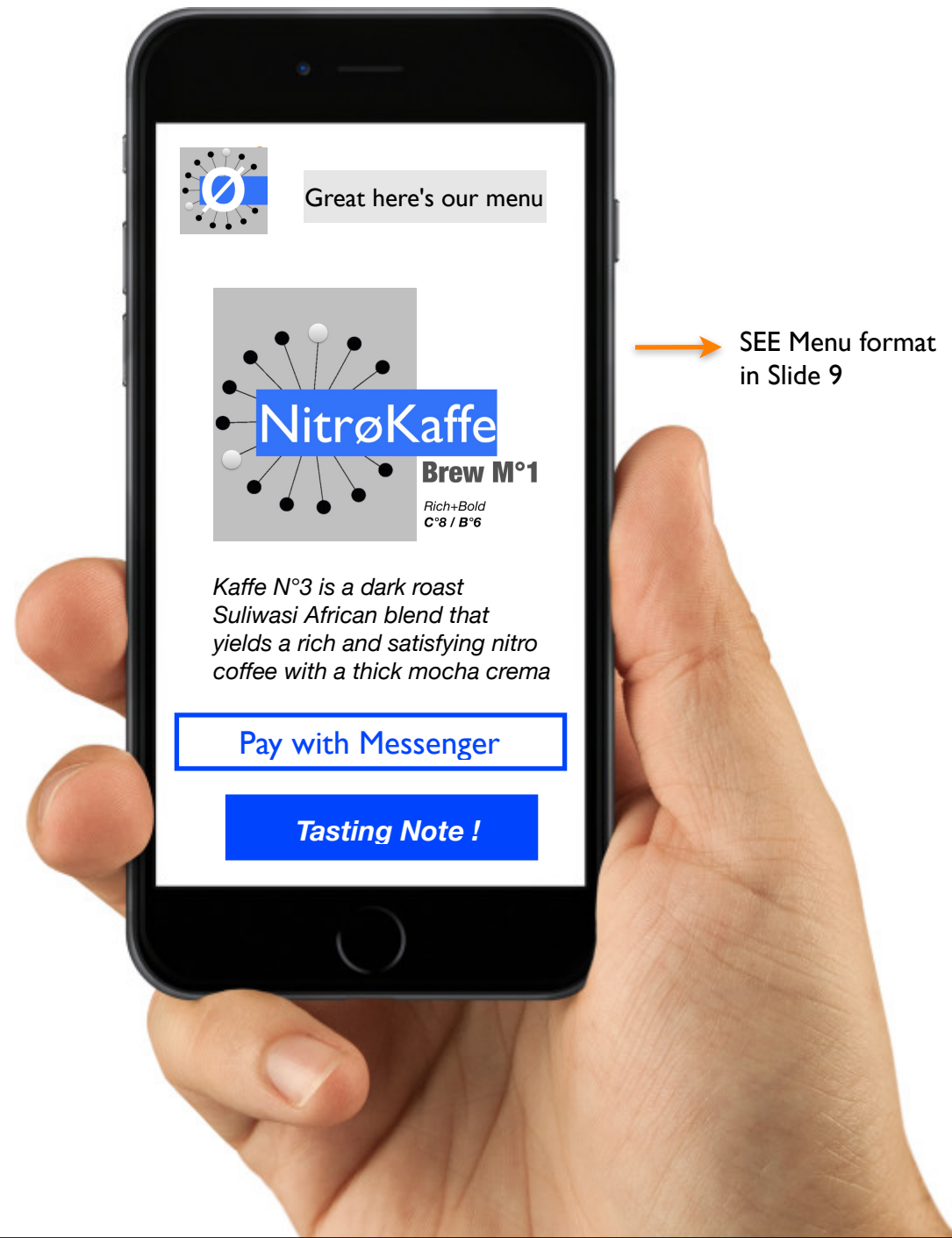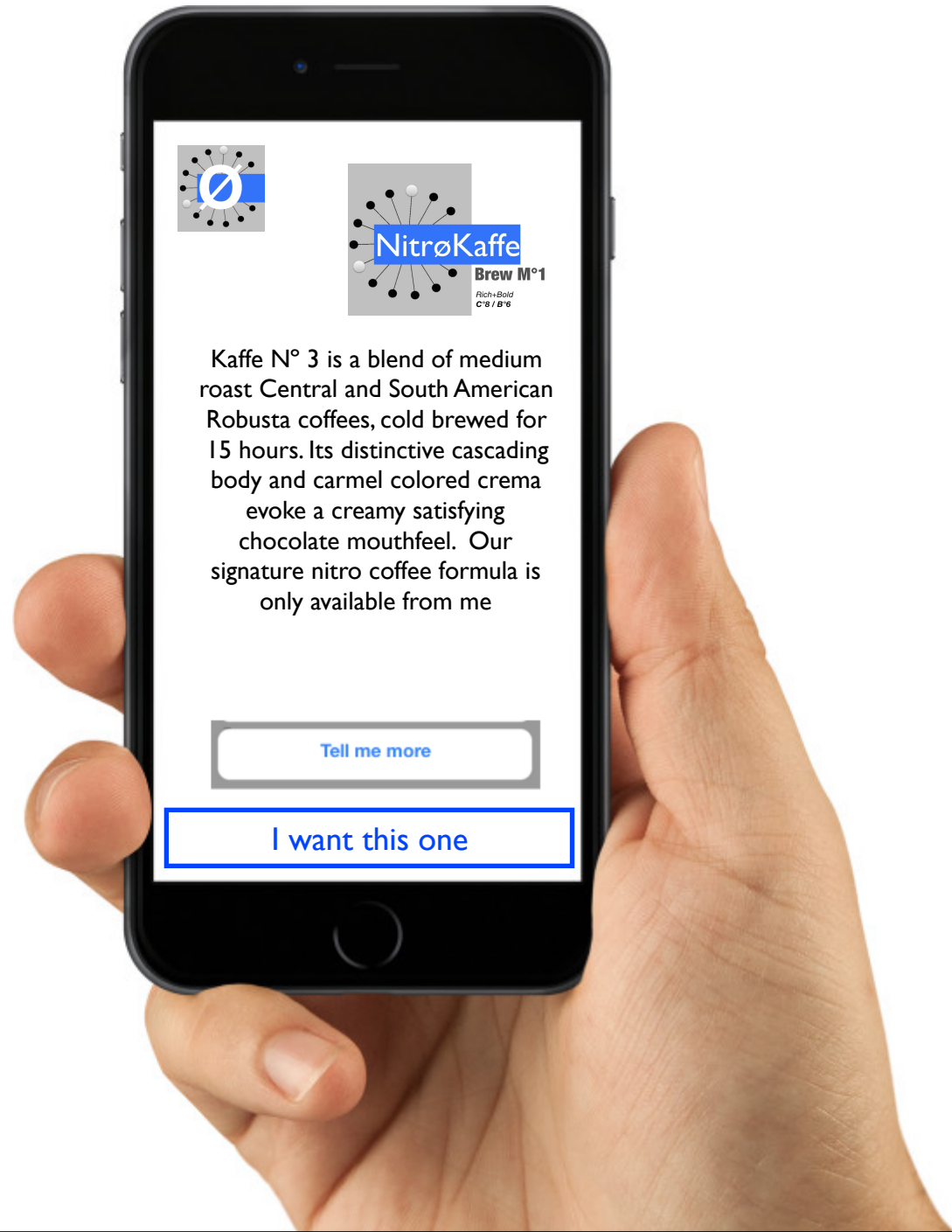## Conversation Stages

① Discovery
② Introduction
③ **Selection**
④ Purchase
⑤ Chance
⑥ Thank You

Conversation Stages

① Discovery
② Introduction
③ **Selection**
④ Purchase
⑤ Chance
⑥ Thank You

NitrøKaffe
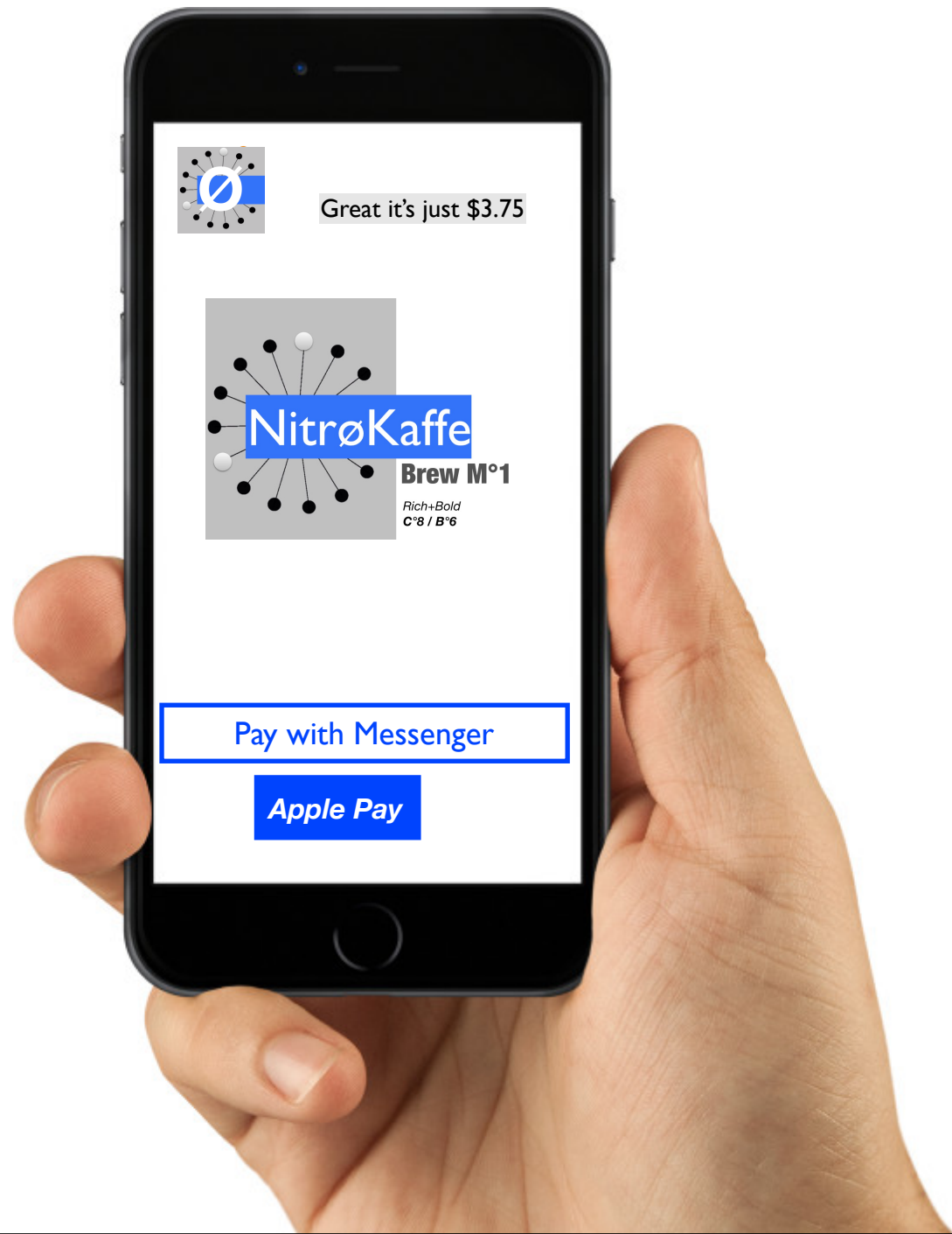Brew M°1
Rich+Bold
C°8 / B°6

Kaffe N° 3 is a blend of medium roast Central and South American Robusta coffees, cold brewed for 15 hours. Its distinctive cascading body and carmel colored crema evoke a creamy satisfying chocolate mouthfeel. Our signature nitro coffee formula is only available from me
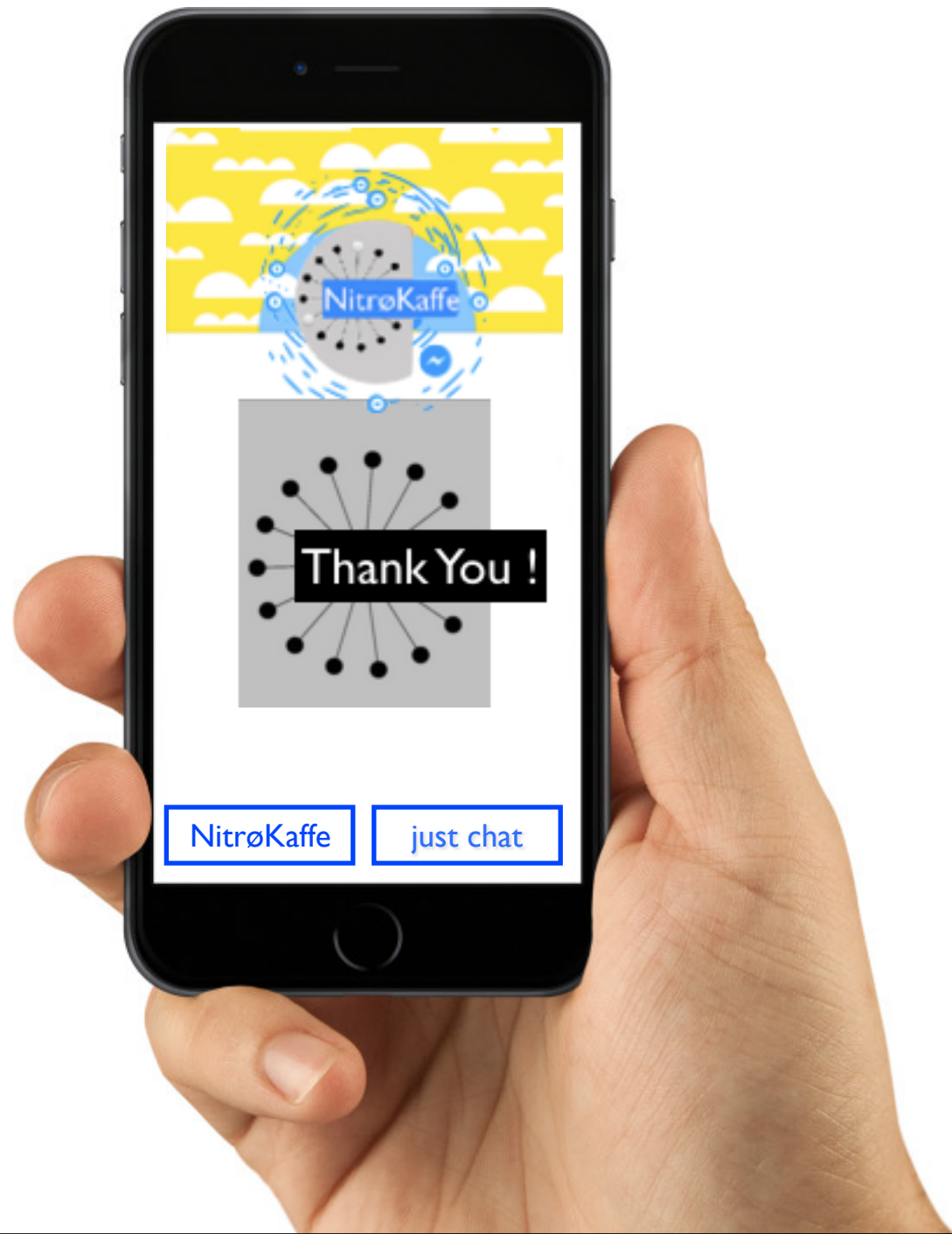
Tell me more

I want this one

Conversation Stages

① Discovery
② Introduction
③ Selection
④ **Purchase**
⑤ Chance
⑥ Thank You

Conversation Stages

① Discovery
② Introduction
③ Selection
④ Purchase
⑤ Chance
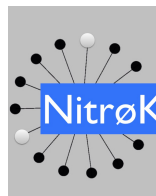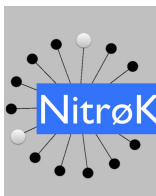⑥ **Thank You**

⑥

①

②

Hey Mike, I've got a couple insanely great NitrøKaffe selections including something special from Novo Coffee in Denver.

May I show them to you?

Great Show me

③

④

⑤

Conversation Stages

① Scan response Nk or chat
② Welcome Engagement Chat
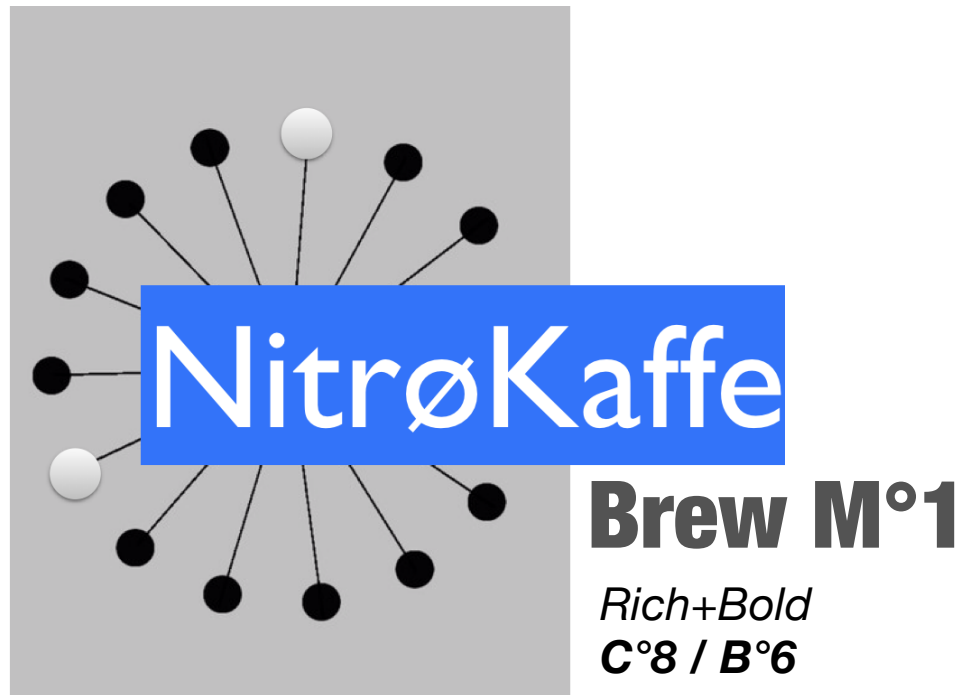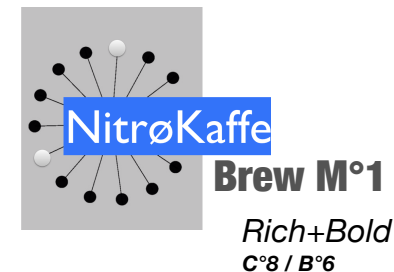③ Unit Selection Carousel
④ Selection Detail Overview
⑤ Payment

Menu format

NitrøKaffe
Brew M°1
Rich+Bold
C°8 / B°6

- **BREWER~** Brewing Market

- **SELECTION~** Brew M°1

- **DESCRIPTION~** Rich+ Bold

- **FLAVOR RATING~** C°8 B°6

NitrøKaffe
Brew M°1
Rich+Bold
C°8 / B°6

Conversation Stages

① Discovery
② Introduction
③ Selection
④ Purchase
⑤ **Chance**
⑥ Thank You
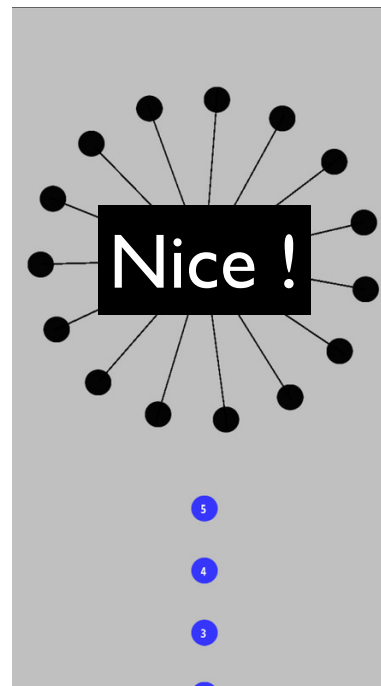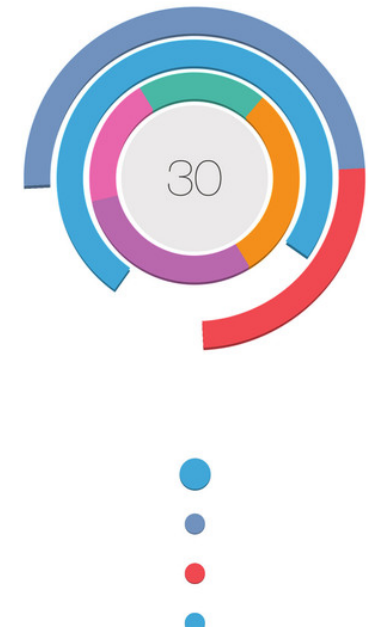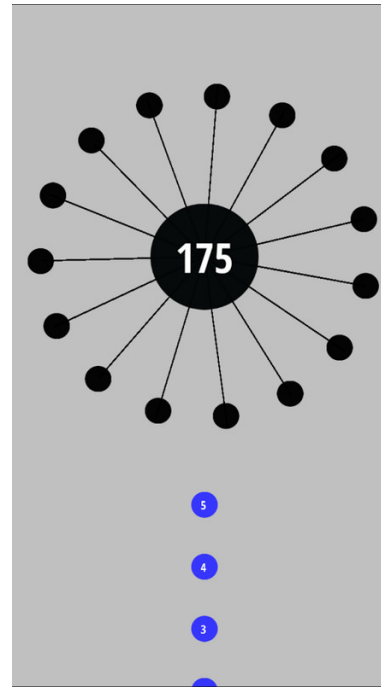
I can show you insanely great NitrøKaffe selections or just chat about nitro coffee

NitrøKaffe | just chat

Conversation Stages

① Discovery
② Introduction
③ Selection
④ Purchase
⑤ Chance
⑥ **Thank You**