

James Ciclitira

 jcciclitira.com

Product Designer based in Berlin. I help to create meaningful digital experiences using user-centered design practices by understanding customer's needs and designing products that creatively resolve their problems.

Experience

Product Designer

Coup • March 2019 - Present

Coup is a eScooter sharing platform operating in Berlin, Madrid & Paris. Responsibilities Wireframing, User research, User testing, Interface design

Product Designer

Vivy • October 2017 - March 2019

Vivy is a digital health record securely storing encrypted medical info. Responsibilities: User interviews, card sorting, storyboarding, wireframing, Interface design, Usability studies

Freelance Product & Web designer

YunoJuno, Quidco, Numilli, Suggestv - • 2015 - 2017

During this time I contributed as a freelance consultant in the disciplines of research, design and web development for companies such as

Product Designer

CrowdScores • September 2015 - January 2017

CrowdScores is a real-time sports data application. Responsibilities included improving the existing product, researching and developing new features, conceptualising ideas and prototyping.

Education

The University of Edinburgh • 2011 - 2015

Product Design- 2:1 BA(Hons)

Design skills

Sketching

UI/UX Design

Interaction Design

Prototyping

User Research Design

Research

CAD

Design tools



Sketch



Figma



Illustrator



Photoshop



Principal

Development tool



HTML



CSS



React JS