James Ciclitira

Product Designer based in Berlin. I help to create meaningful digital experiences using user-centered design practices by understanding customer's needs and designing products that creatively resolve their problems.

Experience

Product Designer

Coup • March 2019 - Present

Coup is a Bosch owed electric mobility service operating in Berlin, Paris & Madrid. It was helping to reimagining sustainable urban transportation. Responsibilities User research, User testing, Interface design

Product Designer

Vivy • October 2017 - March 2019

Vivy is a digital health record. Enabling customers to securely store and share encrypted medical files on a smartphone.
Responsibilities: Storyboarding, Interface design, Usability studies

Freelance Proudct & Web designer

YunoJuno, Quidco, Numilli, Suggestv - • 2015 - 2017

Duing this time I contributed as a freelance consultant in the disciplines of research, interface design and web developmernt for companies such as YunoJuno, Quidco, Numilli and Suggestv.

Product Designer

CrowdScores • September 2015 - January 2017

CrowdScores is a real-time sports data application. Responsibilities included improving the existing product, developing new features, conceptualising ideas and prototyping.

Education

The University of Edinburgh • 2011 - 2015
Product Design- 2:1 BA(Hons)

Design skills

Sketching
UI/UX Design
Interaction Design
Prototyping
User Research
Design Research
CAD

Design tools

 Sketch

 Figma

 Illustrator

 Photoshop

 Principal

Development tool

 HTML

 CSS

 React JS