# James Ciclitira

jciclitira.com

Berlin-based Product Designer creating meaningful digital experiences. I am passionate about creative problem-solving, education, social change, sustainability, and accessibility.

Experience

### **Product Designer**

Coup • March 2019 - July 2020

Coup was a Bosch owed electric mobility service operating in Berlin, Paris  $\delta$  Madrid. It was helping to reimagine sustainable urban transportation. Responsibilities: User research, User testing, Interface design

# **Product Designer**

Vivy • October 2017 - March 2019

Vivy is a digital health record. Enabling customers to securely store and share encrypted medical files on their smartphones.

Responsibilities: Storyboarding, Interface design, Usability studies

### Freelance Proudct $\delta$ Web designer

YunoJuno, Quidco, Numilli, Suggesty - • 2015 - 2017

Duing this time I worked as a consultant doing research, interface design and web development for companies such as YunoJuno, Quidco, Numilli and Suggestv.

# **Product Designer**

CrowdScores • September 2015 - January 2017

CrowdScores is a real-time sports data application.
Responsibilities: improving the existing product, developing new features, conceptualising ideas and prototyping.

#### Education

The University of Edinburgh • 2011 - 2015 Product Design - 2:1 BA(Hons) Design skills

Sketching
UI/UX Design
Interaction Design
Prototyping
User Research
Design Research
CAD

Design tools



Figma





Principal

Working knowledge





