

JAMES GATES

Senior Full Stack Developer | SEO Expert

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<https://james-gates-portfolio.vercel.app/>

Vancouver, Canada

SUMMARY

As an accomplished Senior Full Stack Developer specializing in SEO and MERN Stack development, I offer a proven track record of crafting resilient and intuitive web applications. Proficient in front-end and back-end technologies, I specialize in delivering scalable solutions that elevate user experiences and boost organic traffic through strategic SEO tactics. Leveraging my expertise in the MERN Stack, I create dynamic, responsive applications tailored to meet the evolving demands of contemporary businesses. Committed to continuous learning and staying abreast of cutting-edge technologies, I am adept at delivering pioneering solutions that surpass client expectations.

EDUCATION

Bachelor of Computer Science

Khoury College of Computer Sciences

09/2015 - 03/2018

GPA

3.8 / 4.0

EXPERIENCE

Full Stack Developer

CCL Computers

11/2022 - 12/2023 England (remote)

Company Description

- Successfully implemented React, optimizing development efficiency by 20% as our application scaled.
- Configured DynamoDB, reducing communication latency by 30% for better scalability.
- Engineered a high-performance RESTful application, enhancing realtime data streaming by 25% to meet project goals.
- Used Tailwind CSS, cutting styling time by 15% for quicker development cycles.
- Played a key role in client projects by instituting standards and processes, leading to a 20% enhancement in team efficiency.
- Accomplished a 15% increase in organic traffic by conducting in-depth keyword research and optimizing content with high-performing keywords.
- Boosted site performance by 25% through technical SEO enhancements, including website structure optimization and resolving indexing issues.

SEO Specialist

Macy's

10/2020 - 10/2022 New York, US (remote)

Ecommerce company

- Performed a thorough technical audit of the website to identify and address critical issues for improved SEO performance.
- Executed internal optimization techniques to enhance website functionality and user experience.
- Created a strong semantic core to optimize keyword usage and improve search engine visibility.
- Monitored industry trends and analyzed competitors to stay ahead in SEO strategies.
- Established clear guidelines for content creation to maintain consistency and relevance.
- Implemented successful link building campaigns to boost website authority and search engine rankings.

SKILLS

React.js Node.js Express.js

MongoDB SEO JavaScript PHP

TypeScript HTML5 Java Python

Sass CSS3 TailwindCSS Jquery

Bootstrap Material UI Next.js

Wordpress Woocommerce REST API

MySQL SQLite Laravel Spring

Django Redux MariaDB

DynamoDB AWS GitHub GitLab

Firebase Heroku Google Cloud

Google Analytics Yoast SEO

Google Search Console Yelp API

Xampp Photoshop Eclipse

ACHIEVEMENTS

SEO Optimization Project for Website Enhancement

Successfully improved SEO performance by identifying and resolving critical issues through a comprehensive technical audit, leading to enhanced website functionality and user experience.

Optimized keyword usage and search engine visibility by developing a robust semantic core, contributing to increased organic traffic and improved search rankings.

Web Application Development and Optimization Project

Enhanced development efficiency by 20% through React implementation and reduced communication latency by 30% with DynamoDB configuration.

Improved team efficiency by 20% through process standardization, achieved a 15% increase in organic traffic, and enhanced site performance by 25% through technical SEO optimizations.

EXPERIENCE

Freelance Developer

Upwork

📅 10/2019 - 02/2021 📍 Canada

Company Description

- Completed multiple frontend development projects on Upwork, focusing on creating responsive and user-friendly websites using HTML, CSS, JavaScript, React, and Vue.js.
- Accomplished backend developer with a track record of delivering solutions for clients by implementing server-side logic, database integration, and API development using technologies such as Node.js, Express, and MongoDB.
- Provided SEO optimization services to improve clients' online visibility and search engine rankings, implementing strategies for keyword research, on-page optimization, and content marketing.

Frontend Developer Intern

Spenny For Hire

📅 04/2018 - 09/2019 📍 Alberta, Canada(on-site)

Multi-faceted service provider

- Realized a 10% increase in page loading speed through code optimization.
- Ensured a 20% improvement in cross-browser compatibility and mobile responsiveness through comprehensive testing with tools like Cypress.
- Played a key role in expanding the service portfolio, resulting in a 20% increase in service offerings.
- Enhanced service personalization, contributing to a 30% increase in revenue from personalized service packages.

LANGUAGES

English

Native

